



TECNIA INSTITUTE OF ADVANCED STUDIES

GRADE "A" INSTITUTE

Approved by AICTE, Ministry of Education, Govt. of India, Affiliated to G.G.S.I.P. University
Recognized Under Sec. 2(f) of UGC Act 1956.

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Ref. No: TIAS/TP/Campus/Notice/2024-25/84

Date: 14-10-2024

Notice

Dear All,

THE LEADING SOLUTIONS

LIVE PROJECT

COMPANY NAME: The Leading Solutions

WEBSITE: <http://www.theleadingsolutions.com>

DESIGNATION: Intern

STREAM: MBA/PGDM /BBA/BCOM (Students)

SPECIALIZATION: MARKETING, FINANCE & HR

LOCATION: DELHI/ WORK FROM HOME

NO OF VACANCIES: 20

DURATION: 30-45 DAYS (As Per Campus)

APPLY TO LINK : <https://forms.gle/M3oCbqULos6fvGUG6>

ABOUT THE COMPANY

The Leading Solutions is your one-stop provider for all financial needs. Our goal is to offer customers the best strategies for managing their finances profitably. We aim to transform investors' mindsets from traditional approaches to modern perspectives by presenting them with a wider range of investment choices. With a substantial client base in the banking sector, predominantly comprising public sector banks, we are seeking passionate individuals to build their careers in HR, marketing, and finance.

OUR MISSION

- Develop resources that set high standards of professional etiquette and effectively support a comprehensive and accomplished system of continuous professional development across various professions through our exceptional training solutions.
- This enables us to meet needs from a single source, utilizing our facilities, resources, and learning expertise to achieve the desired goals and purposes.

VIRTUAL LIVE PROJECT

LIVE PROJECT

- The Virtual Live Project is an entry-level program designed to enhance the learning and knowledge you gained during your graduation or post-graduation.
- It's important to recognize that theoretical concepts may not always align with practical knowledge, as real-world facts often outweigh assumptions.
- Through this program, you will gain insights into customer reactions to various products and learn effective strategies to persuade them to make purchases.
- Additionally, we provide students with a comprehensive understanding of the complete management cycle, broadening their perspective of the corporate world.

SCHEDULE

Orientation

Training and Development Schedule

Marketing and Sales

Finance, HR & Marketing

Day 1 to day 10

Interns will be introduced to fundamental corporate knowledge, gaining insights into the workings of each department including HR, marketing, finance, and taxation through online classes conducted via Zoom or Google Meet.

Day 11 to Day 25

Interns are expected to apply their training in real-world scenarios, utilizing their skills and knowledge gained. They will collaborate with team members, present ideas, and interact with customers to enhance their learning experience.

Day 26 to Day 30

-Students would be winding up with the projects allotted.

-Report submission to company guide.

-Award & certification ceremony and PPO announcement.

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Stipend Criteria – **Up to 8k** (*Performance Based*).

Campus drive date: As soon as fixed with the campus.

Month of joining: As per the college policy.

SELECTION PROCESS

- Shortlisting of interviews through telephonic mode or physical interview

Thanks & Regards,

Dr. Nivedita

Head - Training and Placement Cell