# TECNIA INSTITUTE OF ADVANCED STUDIES

**GRADE "A" INSTITUTE** 

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Accredited 21001:2018

Date: 25.10.2024





Ref. No: TIAS/TP/Campus/Notice/2024-25/103

**Notice** 

Dear All,

Interested candidates are required to register below the link. Link to Apply: https://forms.gle/WE3CAtFvpBCdAbkx9

Company Name: Oblu Healthcare LLP

CTC: For the first 6 months, there will be a training period so the stipend will be 15,000 and after the

training period salary will be revised according to employee performance.

Designation: Business Trainee Eligibility: BBA 2024 Passing Batch

Oblu Healthcare LLP is a leading Indian company providing a one-stop solution for clear aligner manufacturing. We offer everything from advanced scanners and design software to 3D printers, thermoforming units, and essential consumables. We aim to simplify the production process by offering all necessary tools and resources under one roof.

We are looking for an enthusiastic and motivated Business Trainee to join our team. This role is designed for individuals who are eager to gain hands-on experience in various business functions such as strategy, operations, marketing, and sales. As a Business Trainee, you will work closely with different departments to learn the intricacies of business operations and contribute to the company's growth.

## **Key Responsibilities:**

#### Business Strategy & Operations:

- Assist in the development and execution of business strategies.
- Support the operations team with day-to-day business activities and process improvements.

## Market Research & Analysis:

- Conduct market research and competitor analysis to identify business opportunities.
- Analyze business data and generate reports to inform decision-making.

## Sales & Marketing Support:

- Participate in sales meetings and customer presentations.
- o Collaborate with the marketing team to develop promotional materials and campaigns.

#### • Cross-Departmental Collaboration:

- o Work closely with teams across departments (sales, marketing, finance) to understand different aspects of business operations.
- o Assist in project management and implementation of new initiatives.

### Client Interaction:

- o Build and maintain relationships with clients and stakeholders.
- Assist in preparing business proposals and presentations for clients.

## **Qualifications:**

- Bachelor's degree in Business Administration, Marketing, Finance, or a related field (or currently pursuing).
- Strong analytical and problem-solving skills.
- Excellent communication and interpersonal skills.
- Ability to work independently and as part of a team.
- Proficiency in Microsoft Office Suite (Excel, PowerPoint, Word).

Thanks & Regards,

Dr. Nivedita

Head - Training and Placement Cell