



TECNIA INSTITUTE OF ADVANCED STUDIES

GRADE "A" INSTITUTE

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Ref. No: TIAS/TP/Campus/Notice/2024-25/105

Date: 28.10.2024

Notice

Dear All,

Job Profile: Content Writer

Company: News Leak Centre

Duration: 3 months probationary then eligible candidates will be offered PPO for full time Job

Stipend: First month unpaid then INR 3-5K during probationary period and then INR 2 LPA/annum for qualifying candidates.

Responsibilities of Content Writer:

Produce well-researched content for online publication.

Organise writing schedule to complete drafts of content or finish projects within deadlines.

Utilise industry best practices with the organisation's mission to inspire ideas and content.

Communicate and co-ordinate with writing team, including content managers, editors, and web publishers.

Qualification:

Bachelor's degree or pursuing in English or Journalism.

Knowledge of digital marketing tactics, including SEO and web analytics.

Excellent writing skills, as well as ability to co-operate and collaborate effectively.

Ability to meet consistent deadlines.

Job Profile: Anchoring

Company: News Leak Centre

Duration: 3 months probationary then eligible candidates will be offered PPO for full time Job

Stipend: First month unpaid then INR 3-5K during probationary period and then INR 2L/annum for qualifying candidates.

Responsibilities:

Research local community, state, national and international current events

Meet with the news director, reporters and other news anchors to be briefed on the day's news

Collaborate with the news director to choose stories to broadcast considering audience preferences

Organize the news to present the most interesting pieces first

Revise scripts and prepare to deliver them on-air

Ensure late-breaking news is added to newscasts

Engage in commentary

Interview guests and other members involved in particular stories

Introduce news correspondents reporting on scene and ask them relevant questions

Comply with the moral code of the journalistic profession

Keep abreast of news developments by studying papers, attending events, etc.

Stay in contact with industry professional.

Qualification:

Bachelor's degree or pursuing in English or Journalism.

Proven work experience as a news anchor

Understanding of the newscast process

Broad knowledge of local, national and international affairs (e.g. political, economic, legislative and cultural)

Comfortable yet professional presence on camera

Ability to improvise in a live on-camera setting

Excellent verbal skills

Effective communication and interpersonal skills

Available to work on a flexible schedule

Ability to work under stressful conditions and strict deadlines

Job Profile: Video Editor

Company: News Leak Centre

Duration: 3 months probationary then eligible candidates will be offered PPO for full time Job

Stipend: First month unpaid then INR 3-5K during probationary period and then INR 2L/annum for qualifying candidates.

Responsibilities:

Edits videos to targeted length and specifications

Handles and organizes raw and edited video files

Exports videos and facilitates mobile and web distribution

Shoots video and produces content as necessary

Explores different versions and directions

Ensures compliance with highest journalist standards

Adjusts formats and file sizes as needed

Qualification:

Bachelor's degree or pursuing in English or Journalism.

Proficient in various non-linear video editing tools and other software (Edius, Adobe Premiere, Photoshop, Lightroom)

Deep understanding of digital trends and editing principles

Creative and innovative

Strong organizational, analytical, and problem-solving skills

Bachelor's degree in Film or related field

Interested students apply below the link latest by 29-10-2024

Link to Apply : <https://forms.gle/CtMACKqwRG2FJeDt8>

Thanks & Regards,

Dr. Nivedita

Head - Training and Placement Cell