



TECNIA INSTITUTE OF ADVANCED STUDIES
NAAC ACCREDITED GRADE "A" INSTITUTE
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Department of Management Sciences

One Day Seminar on "Research Dissemination and Impact" With Collaboration of Research & Innovation Cell

Title of Activity*	Research Dissemination and Impact
Values	Awareness and Understanding
Learning Outcomes	<ul style="list-style-type: none"> ❖ Importance of research dissemination in academia and industry. ❖ Various platforms and methods for effective dissemination. ❖ Understanding the concept of research impact and its measurement.
Organized by (Dept./ Centre/ Cells/Clubs/ Committees Name)*	Department of Management Sciences
Program Theme*	"Leveraging Technology for Dissemination"
External Expert / Internal Expert	Dr. Munish Gupta
Date*	08-Dec-2021
Time*	10:30 am onwards , online mode through zoom meeting application
Venue	Zoom Platform (Tecnia Institute of Advanced Studies, Rohini sector 14, Delhi)
Poster/Flyer/Notice*	



**DEPARTMENT
OF MANAGEMENT
SCIENCES**

COLLABORATION
with
RESEARCH & INNOVATION CELL
organizes

ONE DAY SEMINAR ON

Research Dissemination & Impact



08TH December, 2021
10:30 AM ONWARDS

MODE : ONLINE

Resource Person:

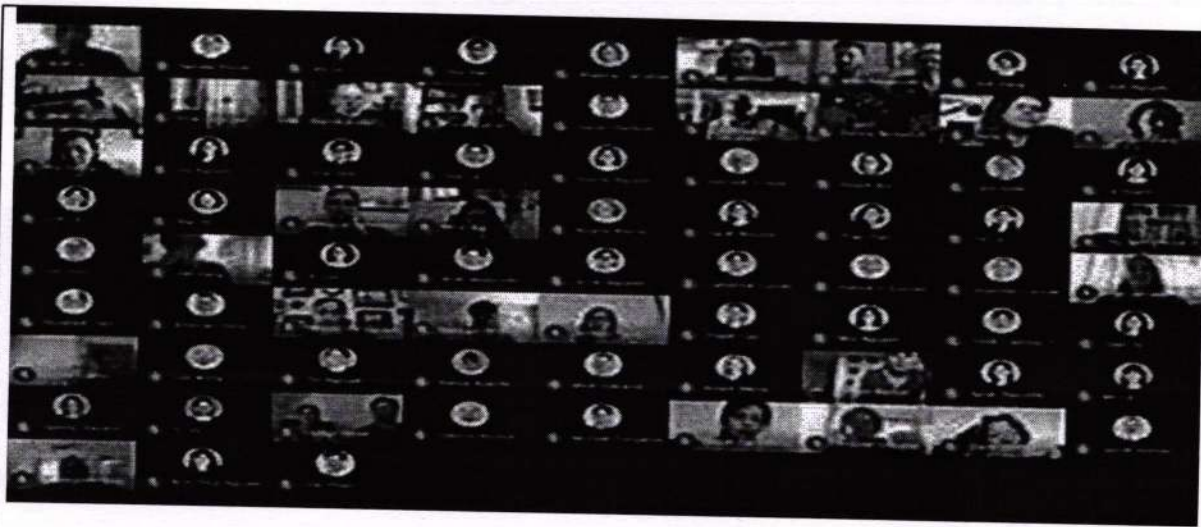
Dr. Munish Gupta

Associate Professor, Chandigarh University

Convenor :

Dr. Namita Mishra

Department of Management Sciences



No. of Students* (only no. to be written, list in excel or word should be maintain at department level as proof for any further requirement)	94
No. of Faculty* (only no. to be written , list in excel or word should be maintain at department level as proof for any further requirement)	01
No. of External Participants (students + faculty) [write NA if not applicable]	NA

Photograph*

<p>Report: Description in (min 250 to max 800 words)*</p>	<p>The seminar on "Research Dissemination and Impact" aimed to explore effective strategies for sharing research findings and maximizing their impact in academic circles and beyond. The event brought together researchers, practitioners, and students to discuss the challenges and opportunities involved in the dissemination of research outputs.</p> <p>Dr. Munish Gupta Delivered a keynote address on the significance of research dissemination in today's knowledge economy. He discussed innovative dissemination strategies in the digital age. He shared insights on bridging the gap between research findings and industry applications.</p> <p>The seminar concluded with a reaffirmation of the critical role of research dissemination in driving innovation and informed decision-making. Attendees left with new insights and practical</p>
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	strategies that could be applied to enhance the reach and relevance of their research.
Recourse Person Profile	Dr. Munish Gupta
Attendance Sheet*	
Report Submitted by Seminar Coordinator <i>(write faculty coordinator name)</i>	Ms. Vishali Prashad
Signature of Seminar Coordinator <i>Vishali</i>	
<u>List of Beneficiary</u>	

Department of Management Sciences

List of Beneficiaries

S.No	Enrollment number	Name	Program
1.	03117001719	Bhavay Sehgal	BBA
2.	00117001719	GAGAN GOEL	BBA
3.	03217001719	Kajal Jha	BBA
4.	00217001719	Hardik Suneja	BBA
5.	00121301719	VIVEK KUMAR SINGH	BBA
6.	00317001719	Tarini Aggarwal	BBA
7.	00221301719	Tanish Bansal	BBA
8.	00417001719	Varun Chopra	BBA
9.	00321301719	Sidharth Maheshwari	BBA
10.	00517001719	Jatin Kumar	BBA
11.	00421301719	Vishesh Dahiya	BBA
12.	00521301719	Ankit Kumar	BBA
13.	04621301719	PIYUSH THAKUR	BBA
14.	00621301719	Hanu Raj Gaur	BBA
15.	04521301719	Deepanshu Jain	BBA
16.	00721301719	Saksham Tyagi	BBA
17.	04421301719	Ujwal Sharma	BBA
18.	00821301719	DIYA Jain	BBA
19.	01417001719	Hardik	BBA
20.	00921301719	Neha Gupta	BBA
21.	01117001719	Aryan Atreya	BBA
22.	01021301719	Khushi Arora	BBA
23.	01121301719	Piyush Anand	BBA
24.	04317001719	Mayank Malhotra	BBA

25.	01221301719	Preetam Gola	BBA
26.	04417001719	Devesh Khandelwal	BBA
27.	01321301719	Gaurav Kalra	BBA
28.	04517001719	Sneha Tomar	BBA
29.	01421301719	Sahil Garg	BBA
30.	04617001719	Dhruv Garg	BBA
31.	01521301719	Ishita Jain	BBA
32.	01621301719	Gurnoor Singh	BBA
33.	01817001719	Somya Agarwal	BBA
34.	01721301719	Neeraj Kumar Bansal	BBA
35.	01917001719	Chainika Gambhir	BBA
36.	01821301719	ANUKRITI JAIN	BBA
37.	02017001719	Pansy Khajuria	BBA
38.	01921301719	Lokesh Sehwari	BBA
39.	02117001719	Rahul Khanna	BBA
40.	02021301719	Rishik	BBA
41.	02217001719	Utkarsh Gaur	BBA
42.	02121301719	Adish Gupta	BBA
43.	02317001719	Umar Farooq	BBA
44.	02221301719	Manav Malhotra	BBA
45.	02321301719	Suraj Chauhan	BBA
46.	02517001719	Vansh Grover	BBA
47.	02421301719	Harshit Garg	BBA
48.	02617001719	Ankit Gulati	BBA
49.	02521301719	Kuljot Walia	BBA
50.	02621301719	Vaibhav Goel	BBA
51.	02817001719	Ashi Sachdeva	BBA
52.	02721301719	Swayam Kashyap	BBA
53.	02917001719	Aditi	BBA
54.	02821301719	Paawan Dhingra	BBA
55.	02921301719	Ritik Bhatia	BBA
56.	00117001719	GAGAN GOEL	BBA
57.	03021301719	Soumil Saxena	BBA
58.	00217001719	Hardik Suneja	BBA
59.	03121301719	Vaibhav Gupta	BBA
60.	03221301719	Bhavna Jain	BBA
61.	04321301719	Pratik Mangain	BBA
62.	03321301719	Shivam Gupta	BBA
63.	03421301719	Rashi Kher	BBA
64.	00517001719	Jatin Kumar	BBA
65.	03521301719	Srishti Gupta	BBA
66.	00617001719	Rudransh Sharma	BBA
67.	03621301719	Saksham Aggarwal	BBA
68.	00717001719	Lakshay Singhal	BBA
69.	03721301719	Mohammad Amir	BBA
70.	00817001719	Rohan Aggarwal	BBA
71.	03821301719	Ansh Jain	BBA
72.	00917001719	Akshat Garg	BBA
73.	03921301719	Purvi Ahluwalia	BBA
74.	01017001719	Arun Kumar Chauhan	BBA
75.	04021301719	MANSI	BBA
76.	04121301719	Aaditi Tokish	BBA
77.	01317001719	DEEPANSHU Chutani	BBA
78.	04221301719	Kartik Dureja	BBA
79.	01417001719	Hardik	BBA
80.	00117003920	KAILASH TALREJA	MBA
81.	00117003921	PIYUSH GARG	MBA
82.	00121303920	SOURABH JHA	MBA

83.	00217003921	JANVIE Verma	MBA
84.	00317003921	AANCHAL	MBA
85.	00221303920	ANKIT	MBA
86.	00417003921	AAKASH GAMBHIR	MBA
87.	00317003920	SANCHIT GUPTA	MBA
88.	00517003921	SHIKHA	MBA
89.	00417003920	SHIVANGI SAXENA	MBA
90.	00617003921	ANAM Ahemd	MBA
91.	00517003920	VARUN TANDON	MBA
92.	00717003921	DIVYA	MBA
93.	00617003920	ABHISHEK SHARMA	MBA
94.	00817003921	DIPESH CHAUDHARY	MBA

Vaushali

Signature of Coordinator

Vaushali Prashad

Name of Coordinator