



TECNIA INSTITUTE OF ADVANCED STUDIES

GRADE "A" INSTITUTE

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Ref. No: TIAS/TP/Campus/Notice/2024-25/62

Date: 24-09.2024

Notice

Dear All,

Please find an option for consideration. Interested candidates are required to register on the link latest by 26-09-2024.

Link to Apply:- <https://forms.gle/cUKLmNzS3ms1taXn6>

Company Name: Triveni Media Marketing Services Pvt Ltd

Eligibility: BAJMC/MBA-2024 Batch

Profile: Management Trainee

CTC: Graduates- upto 3LPA and Post Graduates- upto 3.5LPA.

Management Trainee

Job Description:

- Cracking briefs for BTL campaigns and coming up with BTL promotional plans (creative & strategic thinking)
- Making pitch presentations with smart use of Power Point and Google Slides (presentation skills)
- Coming up with new & out of the box ideas every time (innovative ideas)
- Understanding brand's objectives and designing campaigns based on the objectives (understanding of marketing concepts)
- Help in developing various collaterals and communication material such as leaflets, pamphlets, brochures, detailers etc. (have a sense of designing)
- Developing scripts, voiceovers, storyboards, and other content relating to a campaign (creative writing)

Requisites:

- Strong marketing concepts
- Good with content generation
- Good communication skills

All the Best!!!

Thanks & Regards,



Dr. Nivedita
Head - Training and Placement Cell