



# TECNIA INSTITUTE OF ADVANCED STUDIES

GRADE "A" INSTITUTE

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Ref. No: TIAS/TP/Campus/Notice/2024-25/38

Date: 02-09.2024

Dear All,

Please find an option for consideration. Interested candidates are required to register on the link latest by 03-09-2024.

Link to Apply:- <https://forms.gle/G8BzPGv42qzHQA89>

**Company Name:** Shamoor Media Group

**Eligibility:** BBA/MBA/BAJMC-2024 Pass out Batch

**Profile:**

**Social Media Executive -**

**(intern):** 7.5K - 15K Per month, PPO opportunity also available

**Junior Executive:** 3 – 4.5 LPA

**Executive-** 4.5 – 6 LPA

**Digital Marketing Executive**

**Intern:** 7.5K - 15K Per month, PPO opportunity also available

**Junior Executive:** 3 – 4.5 LPA

**Executive-** 4.5 – 6 LPA

**About Us:** Shamoor Media Group is India's leading digital marketing firm located in Gurugram. With over 12 years of experience, we have managed brands with a traffic of 100 million and handled advertisements projects worth 500cr+. We believe in transforming businesses and brands into successful industry icons by delivering unique brand experiences through design, technology, and media. Our areas of specialization include strategic consultancy, multi-disciplinary marketing, content creation, digital design and development, social media marketing, search engine optimization, public relations, and video production.

**Opportunities Available:**

- Social Media Executive
- Digital Marketing Executive

We are particularly interested in students from [specific departments or programs, if applicable], and we believe that your graduates would be an excellent fit for our team.

**Next Steps:** We would like to discuss this opportunity further and explore how we can collaborate to benefit your students. Please let us know if we can schedule a meeting or if you require additional information. Additionally, we would appreciate it if you could share this information with your students and relevant departments.

All the Best!!!

Thanks & Regards,

A handwritten signature in blue ink, appearing to be 'DN' or similar initials, written in a cursive style.

Dr. Nivedita  
Head - Training and Placement Cell