



TECNIA INSTITUTE OF ADVANCED STUDIES

GRADE "A" INSTITUTE

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Recognized Under Sec. 2(f) of UGC Act 1956.

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Ref. No: TIAS/TP/Campus/Notice/2024-25/63

Date: 25-09-2024

Notice

Dear All,

Please find an option for consideration. Interested candidates are required to register on the link latest by 26-09-2024.

Link to Apply:- <https://forms.gle/PtC4hZWn9L2c3irm9>

Company Name: Godrej Tyson Foods Ltd.

Eligibility: MBa-2025 Passing Batch

Profile: Sales Officer (Field - Multiple Locations)

CTC: 20 K Net Pay + TA/DA for training period , CTC Revision of 4 LPA + TA/DA after confirmation of employment.

We are looking for **female candidates** who are completing PGDM/MBA in 2025.

Joining Date: October-2024

Attaching the JD for your reference.

Godrej Agrovet Limited (GAVL) is a diversified, Research & Development focused agri- business Company, dedicated to improving the productivity of Indian farmers by innovating products and services that sustainably increase crop and livestock yields. GAVL holds leading market positions in the different businesses in which it operates - Animal Feed, Crop Protection, Oil Palm, Dairy and Poultry and Processed Foods.

GAVL has a pan India presence with sales of over a million tonnes annually of high quality feed and cutting-edge nutrition products for cattle, poultry, aqua feed and specialty feed. Apart from these businesses, the Company has a joint venture with the ACI group of Bangladesh for animal feed business in Bangladesh.

Why Join Us?

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In 2008, we entered into a joint venture with Tyson Foods, U.S.A to manufacture and market processed poultry and vegetarian products. Godrej Tyson Foods offers great tasting, safe and affordable protein products through household favourites like Real Good Chicken and Yummiez. We cater to India's expanding food industry, quick service restaurants, and the universe of modern retailers, with innovative food solutions at world-class standards, customized for local tastes. We even offer some iconic Indian food

items and bring a restaurant-like experience to your home, at affordable prices. Through this partnership, we are combining our expertise in the supply chain with Tyson's capabilities in vertically integrated poultry processing and product development.

Godrej Yummiez offers a range of frozen vegetarian and non-vegetarian ready-to-cook products. Our range is very aptly called Ghar Ka Fast Food. But, it is tastier and healthier than the fast-food options available outside and easy to prepare at

About Us

home. Our products are frozen with the method of IQF freezing that keeps them fresh and nutritious. Our diverse portfolio allows you to have a full meal option with the newly launched range of Tikkas, Heat & Eat. Our snacks range consists of more than 50 products, including Nuggets, Burger Patties, Salami, Sausages, Paneer Pops, Crispy fried Chicken, Kebabs, Sweet Corn, and Green Peas, among others.

Role Summary

To achieve monthly, quarterly and annual business targets for his/her area. This will include value / volume objectives, distribution targets and be in line with sales policies, strategies.

To call on assigned customers. The frequency / duration of the call to be in line with the agreed work state and consistent with a cost-effective journey plan.

Prepare a monthly plan for specific customers to achieve value/volume targets by product group. To extend Frozen product distribution and usage in all potential customers and increase sales. Further, to control and evaluate these accounts.

Focus on driving the secondary sales by effective retailer/distributor management. Target on adding newer accounts and maintain the process hygiene.

To ensure that all receivables are in accordance with Company's credit policy.

Using available IT systems have an accurate understanding of the importance of major territory outlets by product group and their overall importance to territory target achievement. Further to organize and maintain an effective admin system which includes Customer Record cards, Daily call reports, expenses, work plan and to meet required deadline for completion.

All the Best!!!

Thanks & Regards,



Dr. Nivedita

Head - Training and Placement Cell