TECNIA INSTITUTE OF ADVANCED STUDIES

GRADE "A" INSTITUTE

Approved by AICTE, Ministry of Education, Govt. of India, Affiliated to G.G.S.I.P. University Recognized Under Sec. 2(f) of UGC Act 1956.



Date: 26-09.2024



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Ref. No: TIAS/TP/Campus/Notice/2024-25/66

Notice

Dear All,

Please find an option for consideration. Interested candidates are required to register on the link latest by 27-09-2024.

Link to Apply:-https://forms.gle/6gR278a31deb1JW46

Company Name: Career Gurukul India Pvt Ltd

Eligibility: MBA-2024 Pass out Batch

Profile:Business Development Executive/ Sales & Marketing Executive

CTC: 2.5-4 LPA

Career Gurukul are currently looking to expand our team and have exciting opportunities for MBA freshers in Sales & Marketing.

We are currently hiring for the position of **Business Development Executive/ Sales & Marketing Executive** ideal for someone eager to start a career **in sales and marketing**, grow their skills, and make an impact in a fast-paced environment.

CTC- 2.5-4 LPA*

Location- Delhi

About Career Gurukul:

One of the leading pioneers in providing the Best Career Counselling After 12th and comprehensive entrance exam preparation, ensuring that student's path to success is well-guided.

We are based at 14 locations in Delhi.

Career Gurukul offers expert guidance for exams like CUET, CLAT, and IPMAT, equipping students with the tools they need for success. However, Career Gurukul is not just about enhancing cognitive skills like reading, writing, and acing exams. It also focuses on non-scholastic development, including building values, moral character, habits, manners, and behavioral patterns.

Since students are often delicate and inexperienced, they require proper mentoring and guidance to choose the right career path. Therefore, Career Gurukul takes an all-encompassing approach to nurture talent, improve learning, and foster excellence, regardless of the career path students choose. Along with academic preparation, we emphasize Value Education, Personality Development, and Social & Environmental Awareness as essential components of education.

Career counselling at Career Gurukul provides clarity and insight into career choices, leading to better time management, cost-effectiveness, and easier decision-making. With CUET, CLAT, and IPMAT preparation, Career Gurukul stands out as a premier institute dedicated to helping students excel both academically and personally.

Why Join Us?

Career Growth: Work alongside experienced professionals and gain valuable industry experience.

Training & Development: You will receive comprehensive training and ongoing support to enhance your skills.

Exciting Work Environment: Be part of a vibrant, motivated team where your contributions make a difference.

Key Responsibilities:

- Identify new business opportunities and generate leads.
- Assist in developing and executing marketing strategies.
- Build and maintain strong client relationships.
- Collaborate with the sales team to achieve company goals.

What We are Looking For:

- Recent pass out MBA students.
- Strong communication and interpersonal skills.
- A passion for sales, marketing, and business development.
- Enthusiasm, determination, and a willingness to learn.

All the Best!!!

Thanks & Regards,

Dr. Niveuna

Head - Training and Placement Cell