



TECNIA INSTITUTE OF ADVANCED STUDIES

GRADE "A" INSTITUTE

Approved by AICTE, Ministry of Education, Govt. of India, Affiliated to G.G.S.I.P. University
Recognized Under Sec. 2(f) of UGC Act 1956.

INSTITUTIONAL AREA MADHUBAN CHOWK, ROHINI, DELHI 110085

Tel:91-11-27555121-24, E-Mail : directortias@tecnia.in, Website: www.tiaspg.tecnia.in



Ref. No: TIAS/TP/Campus/Notice/2024-25/62

Date: 24-09.2024

Notice

Dear All,

Please find an option for consideration. Interested candidates are required to register on the link latest by 25-09-2024.

Link to Apply:- <https://forms.gle/FMgR9tXWqUhDGNNE6>

Company Name: The Open Wings Foundation

Eligibility: BBA/MBA-2025 Passing Batch

Profile: Management Trainee

Pay And benefits: 15K (on raised fund 60k intern will get 5% incentive also)

INTERNSHIP- JOB DESCRIPTION

The Open Wings Foundation is a non-profit organization that was founded in response to the suffering in our community. Millions of people are at risk of dropping out of school, there are rapid climate changes and other events threatening our environment, and millions of Indians sleep on an empty stomach every night. According to the FAO's 2019 report, roughly 14.5 percent of India's population is undernourished. In the numerous things we do at open wings foundation, there are three key areas we address:

- (1)Underprivileged children's education**
- (2)Environment Preservation**
- (3)Feeding the needy**

Every child is unique, and if given the chance, he or she may achieve great things in life. Our objective is that every child has the opportunity, that we protect the environment, and that every person of our country sleeps well fed.

Designation: Management Trainee

Work days: Mon to Sat (Sunday Week Off)

Time: 10.00 Am to 6:00 Pm (Laptop & internet Connection is Mandatory as its Work from office or work from Home (BOTH OPTION)

Work Location: Noida 62 Sector

Office Location: Noida

Job Role and Responsibility Marketing intern-for Social Media Marketing, sales and Marketing, Data Analytics

- Identifying key personnel, building leads, connecting with them, building relationships, understanding their vision and needs, and finding the right connection to share about our work, our solutions, and how it aligns with their vision.
- Working with our Digital Sales person to following up on relevant leads and close them
- Working with our marketing team to share thoughts and ideas around brand building, which will enable you to attract more relevant leads

4. Person must be energetic and confident about raising funds with new individuals as well as institutional organizations. Need to support organizations in running campaigns with monetary as well as in-kind support.
5. Candidates have to raise funds for organization's better functioning and upliftment of underprivileged children Education by sharing campaigns conducted by the foundation on social media platforms
6. Generate funds for the organization to support the needy, collaboration with brands & individuals for gathering either funds or brand awareness, branding, lead generation, client relationship management, etc
7. Creating project proposals, concept notes, sales collateral in collaboration with our content and design Team

Qualification: MBA/PGDM/PGPM pursuing students (UG Students can also apply)

Pay And benefits: 15K (on raised fund 60k intern will get 5% incentive also)

Who perform well during the internship will get a chance for PPO.

Roles & responsibilities for HR profile:

- Create internship drives in college campuses
- Use online medium to enroll candidates
- Screen resumes and application forms
- Schedule and confirmed interviews with candidates
- Post, update & remove internship ads from intern boards, career pages, and social networks
- Prepare HR-related reports as needed (like training budget by department)
- Participate in organizing company events and careers days

NOTE- Selected for HR Profile students will work 10 days on Sales and marketing profile Before start HR work.

Skills: - Sales, Partnership and Alliances, Project Management, Sales strategy, Enterprise social networking, Lead Generation

Personality Traits:

- Positive & Clear communication
- Team Player & Empathetic
- Target driven. & Active listener

What You Need To Have:

1. Excellent communication and storytelling skills in English - both written and oral, Excellent email, video chat and video demo capabilities for best of sales over digital means.
2. Should be well versed with all latest digital sales strategies
3. Aggressively growth oriented - both professional and personal. Must be very entrepreneurial in nature
4. High on energy, very agile and leadership traits with the ability to deliver results
5. Must be task oriented with an excellent sense of logic, highly organized and capable of handling multiple Task

All the Best!!!

Thanks & Regards,



Dr. Nivedita
Head - Training and Placement Cell