



Ref. No: TIAS/TP/Campus/Notice/2024-25/75

Date: 30-09.2024

Dear All,

Please find an option for consideration. Interested candidates are required to register on the link latest by 01-10-2024 @ 4:0.

Link to Apply:- <https://forms.gle/DCKPyc4JW1sfAG5e9>

Company Name:-Chronicle Club

Profile: Management Trainee

Location: Virtual/ Hybrid

Specialization: (MBA/PGDM/BBA any domain can apply)

Duration: 30-60 Days

About us: The sole purpose of Chronicle Club is to advance digital reading and give you in a single tap for all magazines and newspapers. This platform offers features like personalized recommendations, bookmarking, highlighting and sometimes even interactive elements. Users can explore different genres, authors, and topics. It is a convenient way to enjoy reading on-the-go without the need to carry a bundle of magazines or newspapers.

Designation: Management Trainee

Working mode: Full-Time / Part-Time

Location: Virtual/ Hybrid

Specialization: (MBA/PGDM/BBA any domain can apply)

Duration: 30-60 days

Working days: 6 days a week

Job Role and Responsibilities:

REQUIREMENTS:

- Strong written and verbal communication skills.
- Proficiency in Microsoft office suite and social media platforms.
- Strong attention to detail and organizational skills.
- Creative thinking and ability to generate innovative ideas.
- Enthusiasm and willingness to learn.

For Sales and Marketing interns

- Identifying an appropriate way to interact about our work.

- Assist in the development and implementation of marketing strategies and campaigns.
- Assist in managing and growing our social media presence.
- Create engaging content for social media channels, including posts, graphics, and videos.
- Lead generation, customer interaction, and target oriented.

***Stipend will be provided on performance based-Rs.6000 (which is directly linked with the interns dashboard).**

For HR interns

- Assist in posting job openings on job portals and social media.
- Assist in screening and shortlisting resumes.
- Conduct initial phone screening of candidates.
- Assist in the onboarding process.
- Maintain the hiring dashboard.

***Stipend will be provided on performance based-Rs.3000(which is directly linked with the interns dashboard).**

For Finance interns

- Assist in preparing financial reports and analyzing financial data related to marketing and sales activities.
- Analyze sales data to identify trends, patterns, and areas for improvement.
- Provide insights and recommendations based on marketing performance data.
- Ensure that financial activities related to marketing and sales comply with relevant regulations and company policies.

***Stipend will be provided on performance based-Rs.5000(which is directly linked with the interns dashboard).**

For Business analytics interns

- Work closely with the analytics team to forecast financial patterns and monitor key performance indicators.
- Stay updated on industry trends and best practices in business analytics to contribute innovative ideas to projects.
- Collaborate closely with sales and marketing teams to enhance strategies for maximizing revenue.

***Stipend will be provided on performance based-Rs.4000(which is directly linked with the interns dashboard).**

BENEFIT OF THE PROJECT

- Day-to-day learning and hands- on experience of corporate culture.
- Enhance critical thinking abilities and market analysis skills.
- Appreciation and completion certificates based on the performance.

- A chance to be a part of a mission-driven startup.
- Pre placement offers an opportunity for full time employment after successful completion of the internship.

At Chronicle club, we can also offer PPO to the best performer with a starting package of 3-6 LPA.

(* For the selected interns we give learning experiences in the form of tasks to perform. *)

Note: The selected interns will be provided with the task of sales and marketing, and this will be common for all the interns for initially 12 days; it is for better understanding of corporate culture, product, customer behavior, and the services also help them to build their personality development and communication skills.

All the Best!!!

Thanks & Regards,



Dr. Nivedita
Head - Training and Placement Cell