



GRADE "A" INSTITUTE

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# FEEDBACK ANALYSIS AND ACTION TAKEN REPORT (2023-24)

At Tecnia Institute of Advanced Studies (TIAS), continuous improvement and excellence in educational offerings are of utmost importance. Feedback from a diverse range of stakeholders, including students, faculty, alumni, and employers, is actively sought and analysed to gain valuable insights into various aspects of academic programs, administrative processes, and overall institutional effectiveness. This comprehensive feedback mechanism allows for the identification of strengths, addressing areas for improvement, and implementing targeted actions to enhance the educational experience and outcomes for stakeholders. This report outlines the feedback received from each stakeholder group and details the specific actions taken in response to their valuable input.

The following student feedback analysis report provides a detailed examination of the insights and perspectives gathered from the students. This report aims to capture students' experiences, satisfaction levels, and suggestions for improvement across various dimensions of their academic and campus life. The analysis serves as a critical tool for understanding students' needs and expectations, thereby guiding initiatives to enhance their overall educational experience

## Feedback Analysis of MBA Students

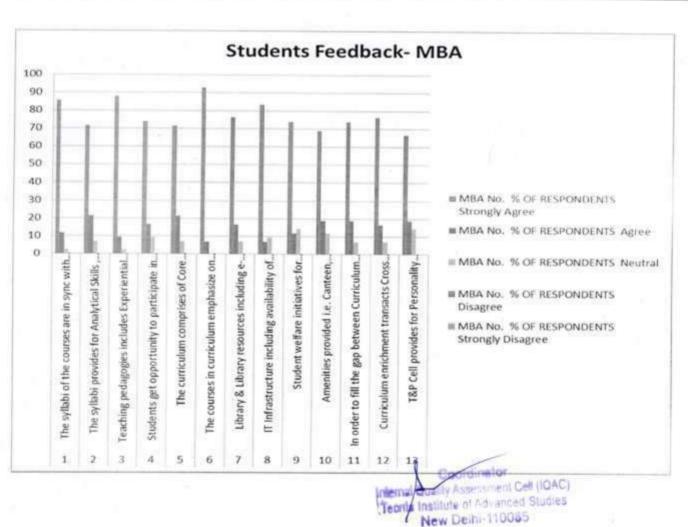
	Percentage OI	RESPOND	ENTS MBA	١		
S.No	Students Feedback	Strongly Agree	Agree	Neutral	Disagree	Strong! Disagre
1	The syllabi of the courses are in sync with the competencies expected by the industry/contemporary global scenarios.	85.71	11.90	2.38	0.00	0.00
2	The syllabi provides for Analytical Skills, Critical Thinking, Soft Skills, Generic Skills and Transferable Skills	71.43	21.43	7.14	0.00	0.00
3	Teaching pedagogies includes Experiential Learning, Participative Learning and Problem Solving, use of ICT Tools for Curriculum enrichment are adequate	88.10	9.52	2.38	0.00	0.00

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4	Students get opportunity to participate in various Extension-Outreach Activities organized under the ages of various Nodal Clubs, Cells, Committees for holistic development of students i.e. NSS, EBSB, ELC, Eco Club, UBA, UHV Cell	73.81	16.67	9.52	0.00	0.00
5	The curriculum comprises of Core Theory/Practical, Ability Enhancement, Skill Enhancement, Discipline Specific Electives, Generic Electives, Bridge Courses, Club/Cell Activities for Domain Knowledge and Skill Development of students	71.43	21.43	7.14	0.00	0.00
6	The courses in curriculum emphasize on inculcating Entrepreneurship, Employability, Skill Development, Gender Equity, Inclusive and Green Environment Sustainability along with student's capacity building for career development objectives.	92.86	7.14	0.00	0.00	0.00
7	Library & Library resources including e- resources, automation and support services are adequate for academic and research pursuits.	76.19	16.67	7.14	0.00	0.00
8	IT Infrastructure including availability of Computers, Peripherals, Open Source Software, Internet Bandwidth, Reprography facilities are adequate for academic and research pursuits	83.33	7.14	9.52	0.00	0.00
9	Student welfare initiatives for Scholarships, Freshers/Farewell, Educational Trips, Cultural Fest/Sports Meet, Club Activities are adequate for overall development of students	73.81	11.90	14.29	0.00	0.00
10	Amenities provided i.e. Canteen, Reprography, First Aid, Auditorium, Toilets for Ladies and Gents etc. are adequate.	69.05	19.05	11.90	0.00	0.00

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11	In order to fill the gap between Curriculum and Industry requirements Bridge Courses, MOOCs from SWAYAM/NPTEL; NSS/NCC/Cultural Clubs/Technical Societies /Technical Clubs; Industrial Visits, Education cum Industrial Tours are provided	73.81	19.05	7.14	0.00	0.00
12	Curriculum enrichment transacts Cross Cutting issues relevant to Domain knowledge via Project Work/ Field Work/ Internships, Conferences, Seminars, Workshops, Skill Development program for developing professional acumen.	76.19	16.67	7.14	0.00	0.00
13	T&P Cell provides for Personality Development Activities-Role Play, Group Discussion, Mock Interview etc. for Capacity Building; Also, Career Counselling & Guidance for Higher Studies, Entrepreneurship and Placement support for internship, live project as per the industry demands	66.67	19.05	14.29	0.00	0.00



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## Feedback Analysis of MBA Students

The feedback collected from 42 MBA students provides valuable insights into various aspects of the program. Here's a comprehensive analysis of their responses:

Syllabi Alignment with Industry Expectations Students generally feel that the syllabi are well-aligned with industry standards and global scenarios. There is a strong consensus that the curriculum meets contemporary expectations effectively.

**Inclusion of Essential Skills** The majority of students believe that the syllabi adequately cover essential skills such as analytical thinking, critical thinking, and other soft and transferable skills. While most students view this positively, a few remain neutral on the matter.

**Teaching Pedagogies** There is a high level of satisfaction regarding the teaching methods used, including experiential learning and the integration of ICT tools. Students feel that these pedagogies are effectively enriching their learning experience.

Opportunities for Holistic Development Students largely agree that they have ample opportunities to participate in extension and outreach activities through various clubs and committees. However, some students remain neutral, indicating that there might be room for improvement in providing these opportunities.

Comprehensiveness of the Curriculum Feedback suggests that students find the curriculum comprehensive, covering a broad range of academic and skill-building components effectively. Most students appreciate the structure and content of the curriculum.

**Focus on Key Development Areas** There is strong agreement that the curriculum emphasizes important areas such as entrepreneurship, employability, and sustainability. Students feel that these elements are well-integrated into their educational experience.

**Library Resources** Students are generally satisfied with the library resources, including e-resources and support services. While most find these resources adequate, a small portion remains neutral about their effectiveness.

IT Infrastructure The majority of students are content with the IT infrastructure, including computer facilities and internet bandwidth. The feedback indicates that these resources are sufficient for their academic and research needs.

Student Welfare Initiatives Students appreciate the various student welfare initiatives, including scholarships and cultural events. However, there is a notable percentage of students who are neutral about the effectiveness of these initiatives, suggesting potential areas for enhancement.

Adequacy of Amenities Overall, students are satisfied with the amenities provided, such as canteens and first aid services. Yet, a significant portion of students expresses neutrality, indicating that experiences with amenities may vary.

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Bridging Curriculum and Industry Requirements Students generally feel that there are effective measures in place to bridge the gap between the curriculum and industry needs. This includes the provision of bridge courses, industrial visits, and other relevant activities.

Curriculum Enrichment through Cross-Cutting Issues The curriculum's focus on cross-cutting issues, such as project work and internships, is well-regarded by students. They believe that these elements contribute positively to their domain knowledge and professional skills.

**Support from T&P Cell** Feedback about the T&P Cell shows a mix of positive responses and neutrality. While many students find the personality development activities and career support helpful, there is a need for potential improvements based on neutral feedback.

Overall, the feedback indicates that the MBA program is well-regarded by students, particularly in areas related to curriculum alignment, teaching methods, and key development areas. However, there are opportunities to enhance aspects such as student welfare, amenities, and T&P Cell support to address the neutral feedback and further improve student satisfaction

The open-ended feedback from MBA students has highlighted several areas for improvement. A significant number of students have requested more Personal Development (PD) classes, emphasizing the importance of workshops and training sessions to enhance their professional skills. There is also a strong call for additional mock interview sessions to better prepare for job placements. Many students are seeking comprehensive training in tools such as PowerPoint, Excel, and Advanced SPSS, indicating a desire for practical, hands-on experience with these critical tools. Furthermore, there is a consistent request for more focus on experiential learning and group discussions (GD), suggesting that real-world applications and interactive learning methods are highly valued. Overall, the feedback underscores a need for increased emphasis on practical skills and experiential learning to better equip students for their future careers.

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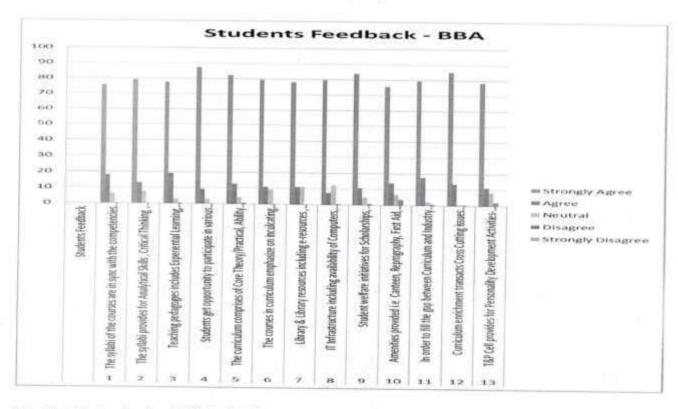
## Feedback of BBA Students

	Percentage OF I	RESPONDI	ENTS BB.	A		
S.No	Students Feedback	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree
î	The syllabi of the courses are in sync with the competencies expected by the industry/contemporary global scenarios.	75.57	17.97	6.33	0.13	0.00
2	The syllabi provides for Analytical Skills , Critical Thinking , Soft Skills, Generic Skills and Transferable Skills		13.04	7.59	0.13	0.00
3	Teaching pedagogies includes Experiential Learning, Participative Learning and Problem Solving, use of ICT Tools for Curriculum enrichment are adequate	77.59	19.11	2.91	0.38	0.00
4	Students get opportunity to participate in various Extension-Outreach Activities organized under the ages of various Nodal Clubs, Cells, Committees for holistic development of students i.e. NSS, EBSB, ELC, Eco Club, UBA, UHV Cell	87.34	9.37	3.16	0.13	0.00
5	The curriculum comprises of Core Theory/Practical, Ability Enhancement, Skill Enhancement, Discipline Specific Electives, Generic Electives, Bridge Courses, Club/Cell Activities for Domain Knowledge and Skill Development of students	82.28	12.78	4.18	0.76	0.00
6	The courses in curriculum emphasize on inculcating Entrepreneurship, Employability, Skill Development, Gender Equity, Inclusive and Green Environment Sustainability along with student's capacity building for career development objectives.	79.62	11.01	9.24	0.13	0.00
7	Library & Library resources including e-resources, automation and support services are adequate for academic and research pursuits.	77.85	10.89	11.14	0.13	0.00

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8	IT Infrastructure including availability of Computers, Peripherals, Open Source Software, Internet Bandwidth, Reprography facilities are adequate for academic and research pursuits	79.75	7.59	12.41	0.25	0.00
9	Student welfare initiatives for Scholarships, Freshers/Farewell, Educational Trips, Cultural Fest/Sports Meet, Club Activities are adequate for overall development of students	83.92	10.63	4.68	0.76	0.00
10	Amenities provided i.e. Canteen, Reprography, First Aid, Auditorium, Toilets for Ladies and Gents etc. are adequate.	75.82	14.18	6.58	3,42	0.00
11	In order to fill the gap between Curriculum and Industry requirements Bridge Courses, MOOCs from SWAYAM/NPTEL; NSS/NCC/Cultural Clubs/Technical Societies /Technical Clubs; Industrial Visits, Education cum Industrial Tours are provided	79.62	17.47	2.15	0.76	0.00
12	Curriculum enrichment transacts Cross Cutting issues relevant to Domain knowledge via Project Work/ Field Work/ Internships, Conferences, Seminars, Workshops, Skill Development program for developing professional acumen.	85.19	13.80	0.63	0.38	0.00
13	T&P Cell provides for Personality Development Activities-Role Play, Group Discussion, Mock Interview etc. for Capacity Building; Also, Career Counselling & Guidance for Higher Studies, Entrepreneurship and Placement support for internship, live project as per the industry demands	78.23	11.39	8.35	2.03	0.00

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## Feedback Analysis of BBA Students

Based on feedback from 790 BBA students, the following analysis provides a detailed overview of their perceptions regarding various aspects of their program. The analysis includes the percentage of respondents who expressed satisfaction with each aspect.

## Syllabi Alignment with Industry Expectations

Overall Satisfaction: 93.54%

Analysis: A significant majority of students feel that the syllabi are well-aligned with industry expectations and global scenarios, indicating strong approval of the curriculum's relevance.

#### Inclusion of Essential Skills

Overall Satisfaction: 92.28%

Analysis: Most students believe that the syllabi effectively cover essential skills such as analytical thinking, critical thinking, and other important skills, with high satisfaction reported.

#### Teaching Pedagogies

Overall Satisfaction: 96.70%

Analysis: The teaching methods, including experiential learning and the use of ICT tools, are viewed positively by most students. There is a strong consensus that these pedagogies enhance the learning experience.

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## Opportunities for Holistic Development

Overall Satisfaction: 96.71%

Analysis: Students generally appreciate the opportunities provided for participating in extension and outreach activities. The high level of satisfaction reflects effective support for holistic student development.

## Comprehensiveness of the Curriculum

Overall Satisfaction: 95.06%

Analysis: The curriculum's structure, which includes core theory, practical components, and various elective courses, is well-regarded by students, indicating that it comprehensively addresses their educational needs.

## Focus on Key Development Areas

Overall Satisfaction: 90.63%

Analysis: The curriculum's emphasis on entrepreneurship, employability, skill development, and sustainability is positively received by students, though a small percentage is neutral.

## Library Resources

Overall Satisfaction: 88,74%

Analysis: Students generally find the library resources and support services adequate for their academic and research needs, although a portion of students is neutral about their effectiveness.

## IT Infrastructure

Overall Satisfaction: 87.34%

Analysis: The IT infrastructure, including computers, software, and internet facilities, meets the needs of most students. However, a small percentage expressed neutrality regarding its adequacy.

#### Student Welfare Initiatives

Overall Satisfaction: 94.55%

**Analysis:** Students are largely satisfied with student welfare initiatives such as scholarships and cultural events. This high level of satisfaction suggests that these initiatives effectively support overall student development.

Adequacy of Amenities

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Overall Satisfaction: 90,00%

Analysis: Most students are satisfied with the amenities provided, including canteens and first aid services. However, some students have expressed concerns about the adequacy of these facilities.

## Bridging Curriculum and Industry Requirements

Overall Satisfaction: 97.09%

Analysis: The majority of students agree that various initiatives, such as bridge courses and industrial visits, effectively address the gap between the curriculum and industry requirements.

## Curriculum Enrichment through Cross-Cutting Issues

Overall Satisfaction: 98,99%

Analysis: There is a very high level of satisfaction with how the curriculum enriches students' domain knowledge through activities like project work and internships. This reflects strong approval of the curriculum's practical and professional relevance.

### Support from T&P Cell

Overall Satisfaction: 89.62%

Analysis: The support provided by the T&P Cell, including personality development activities and career counseling, is well-regarded by most students. However, a small percentage expresses neutrality, indicating areas where support could be enhanced.

The feedback from BBA students reveals a generally high level of satisfaction across most aspects of the program. The highest levels of satisfaction are noted in curriculum enrichment through cross-cutting issues and bridging curriculum with industry requirements. Areas such as library resources, IT infrastructure, and student welfare initiatives also receive positive feedback, though there is room for improvement based on some neutral responses. Overall, the BBA program appears to be effectively meeting the needs of students, with a strong focus on relevant and practical education.

In response to open-ended feedback, students have suggested several key areas for enhancement within the BBA program. There is a strong call for increased focus on Interdisciplinary Knowledge Systems (IKS), emphasizing the need for a more integrated approach across different fields. A research-oriented approach is also recommended to deepen students' analytical skills and critical thinking through practical research projects. Additionally, students have highlighted the importance of communication skills training, advocating for dedicated sessions to refine public speaking, professional writing, and interpersonal communication. The introduction of more specialization tracks or concentrations within the BBA program is urged to allow for deeper expertise in specific areas of interest. Students also recommend organizing interdisciplinary projects or courses

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that foster collaboration between BBA students and peers from other disciplines. Another suggestion is to incorporate courses related to sustainability, educating students on sustainable business practices and their impact on environmental challenges. Furthermore, there is a call for courses or workshops on innovation management, design thinking, and creativity in business to enhance students' ability to drive innovation. Lastly, a greater emphasis on personality development is desired to better prepare students for professional success. These suggestions collectively aim to enrich the curriculum, ensuring that students are well-prepared for the complexities of the modern business environment.

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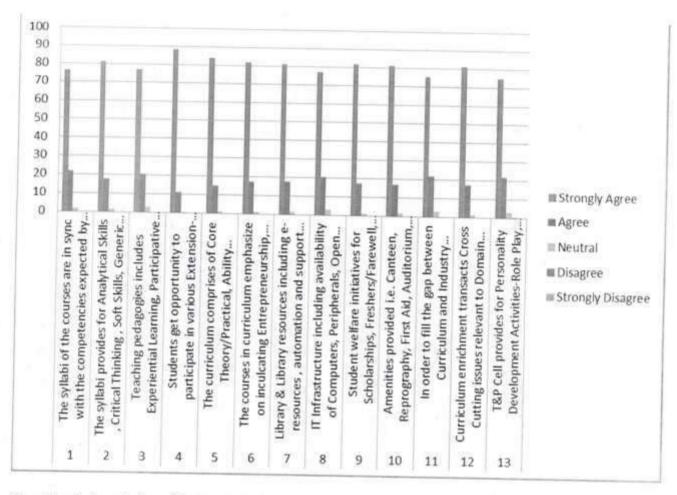
# Feedback of BCA & MCA Students

	Percentage O	F RESPON	DENTS E	CA		
S.No	Students Feedback	Strongly Agree	Agree	Neutral	Disagree	Strong! Disagre
1	The syllabi of the courses are in sync with the competencies expected by the industry/contemporary global scenarios.	76.21	21.94	1.85	0.00	0.00
2	The syllabi provides for Analytical Skills, Critical Thinking, Soft Skills, Generic Skills and Transferable Skills	81.06	17.55	1.39	0.00	0.00
3	Teaching pedagogies includes Experiential Learning, Participative Learning and Problem Solving, use of ICT Tools for Curriculum enrichment are adequate	76.91	20.32	2.77	0.00	0.00
4	Students get opportunity to participate in various Extension-Outreach Activities organized under the ages of various Nodal Clubs, Cells, Committees for holistic development of students i.e. NSS, EBSB, ELC, Eco Club, UBA, UHV Cell	88.45	11.09	0.46	0.00	0.00
5	The curriculum comprises of Core Theory/Practical, Ability Enhancement, Skill Enhancement, Discipline Specific Electives, Generic Electives, Bridge Courses, Club/Cell Activities for Domain Knowledge and Skill Development of students	84.06	14.78	1.15	0.00	0.00
	The courses in curriculum emphasize on inculcating Entrepreneurship, Employability, Skill Development, Gender Equity, Inclusive and Green Environment Sustainability along with student's capacity building for career development objectives.	81.76	17.32	0.92	0.00	0.00
1	Library & Library resources including e-resources, automation and support services are adequate for academic and research pursuits.	81.06	17.55	1.39	0.00	0.00

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9	Student welfare initiatives for Scholarships, Freshers/Farewell, Educational Trips, Cultural Fest/Sports Meet, Club Activities are adequate for overall development of students	81.76	17.32	0.92	0.00	0.00
10	Amenities provided i.e. Canteen, Reprography, First Aid, Auditorium, Toilets for Ladies and Gents etc. are adequate.	81.06	17.09	1.85	0.00	0.00
11	In order to fill the gap between Curriculum and Industry requirements Bridge Courses, MOOCs from SWAYAM/NPTEL; NSS/NCC/Cultural Clubs/Technical Societies /Technical Clubs; Industrial Visits, Education cum Industrial Tours are provided	75.29	21.94	2.77	0.00	0.00
12	Curriculum enrichment transacts Cross Cutting issues relevant to Domain knowledge via Project Work/ Field Work/ Internships, Conferences, Seminars, Workshops, Skill Development program for developing professional acumen.	81.29	17.32	1.39	0.00	0.00
3	T&P Cell provides for Personality Development Activities-Role Play, Group Discussion, Mock Interview etc. for Capacity Building; Also, Career Counselling & Guidance for Higher Studies, Entrepreneurship and Placement support for internship, live project as per the industry demands	75.06	21.94	2.77	0.23	0.00

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# Feedback Analysis of BCA & MCA Students

Based on feedback from 433 BCA students and 5 MCA students, the following analysis provides insights into their perceptions of the program's various aspects:

# Syllabi Alignment with Industry Competencies

Overall Satisfaction: 98.15%

Analysis: A strong majority of students feel that the syllabi align well with industry competencies and contemporary global scenarios, reflecting confidence in the relevance of their coursework.

## Coverage of Essential Skills

Overall Satisfaction: 98.61%

Analysis: Students are highly satisfied with how the syllabi incorporate critical skills such as analytical thinking, soft skills, and transferable skills, indicating that the program effectively supports skill development.

Teaching Pedagogies

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Overall Satisfaction: 97.23%

**Analysis:** There is a positive response towards the teaching methods, including experiential learning and the use of ICT tools, suggesting that these approaches are well-received and considered adequate for curriculum enrichment.

## Opportunities for Holistic Development

Overall Satisfaction: 99.54%

Analysis: Students greatly value the various extension and outreach activities organized by clubs and committees, which contribute significantly to their holistic development.

#### Curriculum Structure

Overall Satisfaction: 98.84%

Analysis: The comprehensive nature of the curriculum, including core theory, practicals, electives, and bridge courses, is well-regarded, showing that it meets students' educational and skill development needs effectively.

### Focus on Key Development Areas

Overall Satisfaction: 99.08%

Analysis: The emphasis on entrepreneurship, employability, and sustainability within the curriculum is highly appreciated, indicating that students find these aspects crucial for their career development.

#### Library Resources

Overall Satisfaction: 98.61%

**Analysis:** The adequacy of library resources, including e-resources and support services, is positively rated, reflecting students' satisfaction with the academic and research support provided.

#### IT Infrastructure

Overall Satisfaction: 97.23%

**Analysis:** Students find the IT infrastructure, including computers and internet facilities, adequate for their academic needs, although there is a slight percentage of neutral responses.

#### Student Welfare Initiatives

Overall Satisfaction: 99.08%

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Analysis: The student welfare initiatives, such as scholarships and cultural events, receive strong approval, indicating effective support for overall student development.

### Adequacy of Amenities

Overall Satisfaction: 98.15%

Analysis: Students are satisfied with the amenities provided, such as canteens and first aid services, showing that these facilities meet their needs.

## **Bridging Curriculum and Industry Requirements**

Overall Satisfaction: 97.23%

Analysis: The effectiveness of bridge courses and other initiatives in bridging the gap between curriculum and industry needs is well-recognized by students.

## Curriculum Enrichment through Cross-Cutting Issues

Overall Satisfaction: 98.61%

Analysis: The curriculum's focus on cross-cutting issues through projects and internships is highly valued, indicating strong satisfaction with its practical and professional relevance.

## Support from T&P Cell

Overall Satisfaction: 96.00%

Analysis: Students appreciate the support provided by the T&P Cell, including personality development activities and career counseling. However, a small percentage has expressed neutrality, suggesting potential areas for further enhancement.

## Summary

The feedback from BCA students reveals high levels of satisfaction across various aspects of the program, including curriculum relevance, skill development, teaching methods, and support services. The most positive responses were observed in areas related to holistic development opportunities and the adequacy of student welfare initiatives. While the program generally meets student expectations, there is a slight indication that some areas, such as advanced technical training and personality development support, could be enhanced further to better align with student needs and industry demands.

The feedback from BCA students reveals a strong demand for enhancements in both practical learning and infrastructure. Students emphasize the need for increased hands-on experiences, such as more industry visits, live projects, and internships to bridge the gap between theoretical knowledge and real-world applications. They also advocate for modernizing classrooms with interactive smart boards and the latest tech tools to make learning more

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engaging and relevant. Additionally, there is a call for better support in career development, including more career counselling, enhanced placement support, and opportunities for direct employer interactions. Improving classroom and IT infrastructure to create a more conducive learning environment and focusing on soft skills development, such as communication and teamwork, are also seen as crucial for better preparing students for their professional futures.

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## Feedback from BAJMC Students

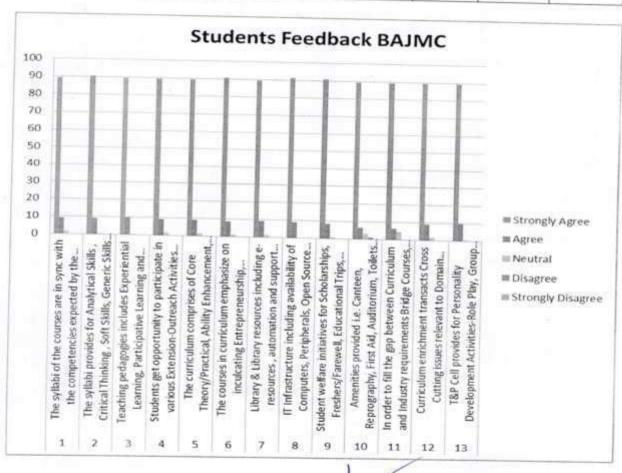
	BaJMC No	. OF RESPON	DENTS: 444			
S.No	Students Feedback	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree
ı	The syllabi of the courses are in sync with the competencies expected by the industry/contemporary global scenarios.	89.19	9.23	1.58	0.00	0.00
2	The syllabi provides for Analytical Skills, Critical Thinking, Soft Skills, Generic Skills and Transferable Skills	90.32	9.23	0.45	0.00	0.00
3	Teaching pedagogies includes Experiential Learning, Participative Learning and Problem Solving, use of ICT Tools for Curriculum enrichment are adequate	89.41	10.14	0.45	0.00	0.00
4	Students get opportunity to participate in various Extension- Outreach Activities organized under the ages of various Nodal Clubs, Cells, Committees for holistic development of students i.e. NSS, EBSB, ELC, Eco Club, UBA, UHV Cell	89.41	9.01	1.58	0.00	0.00
5	The curriculum comprises of Core Theory/Practical, Ability Enhancement, Skill Enhancement, Discipline Specific Electives, Generic Electives, Bridge Courses, Club/Cell Activities for Domain Knowledge and Skill Development of students	89.41	9.01	1.58	0.00	0.00

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6	The courses in curriculum emphasize on inculcating Entrepreneurship, Employability, Skill Development, Gender Equity, Inclusive and Green Environment Sustainability along with student's capacity building for career development objectives.	90.54	8.56	0.90	0.00	0.00
7	Library & Library resources including e-resources, automation and support services are adequate for academic and research pursuits.	89.41	9.23	1.35	0.00	0.00
8	IT Infrastructure including availability of Computers, Peripherals, Open Source Software, Internet Bandwidth, Reprography facilities are adequate for academic and research pursuits	91.22	8.78	0.00	0.00	0.00
9	Student welfare initiatives for Scholarships, Freshers/Farewell, Educational Trips, Cultural Fest/Sports Meet, Club Activities are adequate for overall development of students	90.99	8.33	0.68	0.00	0.00
10	Amenities provided i.e. Canteen, Reprography, First Aid, Auditorium, Toilets for Ladies and Gents etc. are adequate.	89.41	6.53	3.15	0.90	0.00
11	In order to fill the gap between Curriculum and Industry requirements Bridge Courses, MOOCs from SWAYAM/NPTEL; NSS/NCC/Cultural Clubs/Technical Societies /Technical Clubs; Industrial Visits, Education cum Industrial Tours are provided	89.19	6.31	4.50	0.00	0.00

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12	Curriculum enrichment transacts Cross Cutting issues relevant to Domain knowledge via Project Work/ Field Work/ Internships, Conferences, Seminars, Workshops, Skill Development program for developing professional acumen.	89.41	9.01	1.58	0.00	0.00
13	T&P Cell provides for Personality Development Activities-Role Play, Group Discussion, Mock Interview etc. for Capacity Building; Also, Career Counselling & Guidance for Higher Studies, Entrepreneurship and Placement support for internship, live project as per the industry demands	89.41	10.14	0.45	0.00	0.00





### Feedback Analysis of BAJMC Students

### The syllabi of the courses are in sync with industry expectations:

 Most students agree that the syllabi are aligned with the competencies expected by the industry and global standards.

#### The syllabi provide for essential skills development:

 A strong majority feel that the syllabi include critical skills such as analytical skills, critical thinking, soft skills, and transferable skills.

## Teaching pedagogies include experiential and participative learning:

 The feedback indicates that students find the teaching methods, including experiential and participative learning, to be adequate.

### Participation in Extension-Outreach Activities:

 Students believe they have sufficient opportunities to engage in various outreach activities organized by different clubs and committees.

## Curriculum includes diverse components for skill and knowledge development:

 There is a consensus that the curriculum offers a comprehensive range of courses and activities for domain knowledge and skill enhancement.

### Emphasis on entrepreneurship, employability, and sustainability:

 The majority of students acknowledge that the curriculum focuses well on entrepreneurship, employability, skill development, and sustainability.

#### Library and resources are adequate:

 Feedback suggests that the library and its resources, including e-resources and support services, meet the needs of academic and research activities.

#### IT Infrastructure meets academic needs:

 Students find the IT infrastructure, including computers, software, and internet facilities, to be sufficient for academic and research purposes.

#### Student welfare initiatives are adequate:

The feedback indicates that student welfare initiatives, such as scholarships, cultural
events, and club activities, are perceived as adequate.

#### Adequacy of amenities:

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 Students generally consider the amenities provided, such as the canteen, reprography, and first aid facilities, to be satisfactory.

## **Bridging Curriculum and Industry Requirements:**

 The majority feel that the program includes adequate bridge courses, MOOCs, and other activities to connect the curriculum with industry needs.

# Enrichment through cross-cutting issues and practical experiences:

 Students agree that the curriculum enrichment through project work, field work, internships, and other activities is effectively implemented.

## Personality Development and Career Support:

 Most students are satisfied with the personality development activities, career counselling, and placement support provided by the T&P Cell.

Overall, the feedback reflects a positive response from students regarding the alignment of the curriculum with industry standards, the effectiveness of teaching methods, and the adequacy of resources and support services.

Based on the open-ended responses from BAJMC students, several key themes have emerged. Students have expressed a strong desire for more practical, hands-on experience in developing and presenting multimedia content, including videos, blogs, and social media posts. There is also a clear demand for greater emphasis on media ethics, indicating a need for a dedicated course to help students navigate ethical challenges in journalism. Additionally, students have highlighted the importance of developing soft skills such as communication and teamwork, and have called for more practical training in broadcasting techniques and crisis communication. Finally, there is interest in incorporating advanced topics like investigative reporting, documentary filmmaking, and data journalism, alongside the use of the latest technology tools.

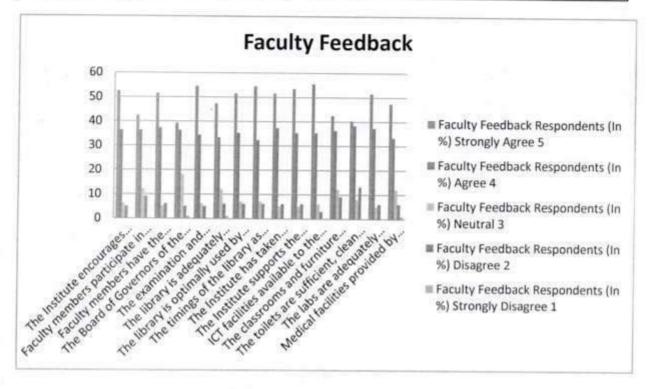
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Faculty Feedback

2023-24 (Faculty Feedback)					
		Re	spondents	(In %)	
Attributes	Strongly Agree 5	Agree 4	Neutral 3	Disagree 2	Strongl Disagre
The Institute encourages participatory decision making by involving employees at various levels.	52.53	36.36	6.06	5.05	0.00
Faculty members participate in the designing and developing the course curriculum.	42.42	36.36	12.12	9.09	0.00
Faculty members have the freedom to adopt new techniques / strategies of teaching such as group discussions, seminar, presentations, etc.	51.52	37.37	5.05	6.06	0.00
The Board of Governors of the Institute comprises reputed external members from academia, research institutions and industry.	39.39	36.36	18.18	5.05	1.01
The examination and evaluation system followed by the Institute is effective in judging students' academic performance.	54.55	34.34	6.06	5.05	0.00
The library is adequately equipped with different learning resources, including books, journals, e- resources etc.	47.47	33.33	12.12	6.06	1.01
The library is optimally used by the faculty, students and research scholars.	51.52	35.35	7.07	6.06	0.00
The timings of the library as well as the procedure for issue/return of books in the library are convenient.	54.55	32.32	7.07	6.06	0.00
The Institute has taken initiatives to encourage research.	51.52	37.37	5.05	6.06	0.00
The Institute supports the participation of faculty in national and international conferences / seminars / symposia by providing academic leave and financial upport.	53.54	35.35	5.05	6.06	0.00
CT facilities available to the faculty at the Institute are adequate and atisfactory.	55.56	35.35	6.06	3.03	0.00
The classrooms and furniture available re adequate, clean and are well naintained.	42.42	36.36	12.12	9.09	0.00
he toilets are sufficient, clean and well	40.40	38.38	8.08	13.13	0.00

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maintained.					1
The labs are adequately equipped for hands-on training of students (if applicable) and research.	51.52	37.37	5.05	6.06	0.00
Medical facilities provided by the Institute are adequate.	47.47	33.33	12.12	6.06	1.01



## Faculty Feedback Analysis (2023-24)

## 1. Participatory Decision Making

The majority of faculty members believe that the Institute effectively involves employees at various levels in decision-making. This widespread agreement suggests a strong sense of inclusion and engagement in the decision-making process within the Institute.

## 2. Faculty Involvement in Course Curriculum Design

Many faculty members report being involved in designing and developing the course curriculum. However, there is a noticeable proportion of neutral and dissenting views, indicating that experiences with curriculum involvement may vary among faculty.

#### 3. Freedom in Adopting New Teaching Techniques

Faculty members generally feel they have the autonomy to use diverse teaching methods, including group discussions and presentations. This reflects a positive view of the Institute's support for innovative teaching approaches.

#### 4. Composition of the Board of Governors

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Most faculty members appreciate that the Board of Governors includes esteemed external members from academia, research institutions, and industry. The presence of neutral responses suggests some uncertainty or mixed opinions about the effectiveness or impact of the Board's composition.

### 5. Examination and Evaluation System

The effectiveness of the Institute's examination and evaluation system in assessing students' academic performance is highly regarded by faculty members. This indicates a general satisfaction with how student performance is measured and evaluated.

### 6. Library Resources

Faculty members generally find the library to be well-equipped with various learning resources, including books, journals, and e-resources. The level of use of these resources by faculty, students, and research scholars is also seen as satisfactory.

## 7. Library Timings and Procedures

The convenience of library timings and the process for issuing and returning books are viewed positively by faculty members, suggesting that the library services are generally accessible and user-friendly.

### 8. Research Encouragement

The Institute is recognized for its efforts to promote research activities. Faculty members feel supported in their research endeavors, indicating that the Institute fosters a research-friendly environment.

#### 9. Support for Academic Conferences

Faculty members appreciate the Institute's support for participation in national and international conferences, including academic leave and financial support. This support contributes positively to faculty engagement with the broader academic community.

#### 10. ICT Facilities

The adequacy and satisfaction with ICT facilities available to faculty are positively rated. Faculty members generally find the technological resources provided to be sufficient and effective for their needs.

### 11. Classrooms and Furniture

The adequacy, cleanliness, and maintenance of classrooms and furniture receive a favorable assessment, though there is some variation in opinions. This suggests that while most faculty are satisfied, there may be room for improvement in these areas. Internal Quality A Common Cell (IQAC)

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#### 12. Toilet Facilities

The sufficiency, cleanliness, and maintenance of toilet facilities receive mixed feedback, with some faculty expressing dissatisfaction. This highlights a need for potential improvements in the maintenance and adequacy of these facilities.

## 13. Laboratory Equipment

The labs are generally considered well-equipped for both student training and research, reflecting a positive view of the Institute's support for practical and research activities.

#### 14. Medical Facilities

Feedback on the adequacy of medical facilities is generally positive, but some faculty members express concerns, suggesting that there may be opportunities for enhancing health and medical support services.

Suggestions from open ended question

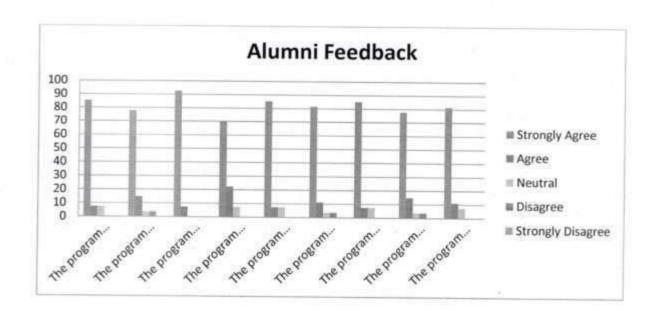
Faculty members have provided several insightful recommendations for enhancing the institute's academic and infrastructural offerings. They have highlighted the need to integrate a course related to the Indian knowledge system, in alignment with NEP 2020, particularly for BAJMC students. There is also a call for upgrading infrastructure, including the installation of smart boards in classrooms to modernize the learning environment. Faculty members have emphasized the importance of incorporating courses on life skills and personality development, focusing on areas such as emotional intelligence, self-awareness, and interpersonal skills. Additionally, they have stressed the need for improved sports and gym facilities to support student well-being. Faculty feedback also reflects a push for providing industry-recognized certifications and fostering lifelong learning to keep pace with emerging business trends.

# ALUMNI FEEDBACK (2023-24)

Parameters	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree
The program curriculum is able to demonstrate competency in functional area and specialized skill enhancement.	85.19	7.41	7.41	0.00	0.00
The program curriculum is able to apply analytical and critical thinking skills to analyse the dynamic business environment and identify entrepreneurial, business objectives and risks.	77.78	14.81	3.70	3.70	0.00
The program curriculum is able to design solutions for complex managerial problems.	92.59	7.41	0.00	0.00	0.00
The program curriculum uses research-based knowledge for effective decision making to achieve the functional goals.	70.37	22.22	7.41	0.00	0.00
The program curriculum enables to identify, analyse and apply a creative problem-solving approach.	85.19	7.41	7.41	0.00	0.00
The program curriculum identifies and recommends the information technology based interventions to achieve managerial and business goals.	81.48	11.11	3.70	3.70	0.00
The program curriculum able to build corporate social responsibility and ethics.	85.19	7.41	7.41	0.00	0.00
The program curriculum able to develop communication and professional presentation and leadership skills	77.78	14.81	3.70	3.70	0.00
The program curriculum develops a lifelong learning approach towards professional, personal and social life.	81.48	11.11	7.41	0.00	0.00

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## 1. Competency in Functional Area and Specialized Skill Enhancement

The program curriculum is highly effective in demonstrating competency in both functional areas and specialized skill enhancement. With an overwhelming majority of respondents affirming its effectiveness, it indicates a strong consensus on the program's ability to build critical skills.

## 2. Analytical and Critical Thinking Skills

The curriculum is positively viewed in terms of fostering analytical and critical thinking skills necessary for analyzing dynamic business environments and identifying objectives and risks. Although a significant majority agree, there are a few dissenting opinions, suggesting there may be some room for improvement in this area.

## 3. Designing Solutions for Complex Managerial Problems

The feedback indicates that the program excels at helping students design solutions for complex managerial problems. The strong positive response from all respondents highlights the curriculum's alignment with the practical needs of managerial problem-solving.

## 4. Research-Based Knowledge for Effective Decision Making

The curriculum's use of research-based knowledge is well-regarded, with a high percentage of respondents affirming its effectiveness in supporting decision-making to achieve functional goals. However, there are a few neutral responses, which suggests there could be opportunities to enhance the integration of research in decision-making processes.

#### 5. Creative Problem-Solving Approach

The program is well-regarded for encouraging a creative problem-solving approach. The majority of respondents view this aspect positively, reflecting the curriculum's effectiveness in promoting innovative solutions to problems.

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#### 6. Information Technology-Based Interventions

The curriculum is seen as effective in recommending information technology-based interventions for achieving business goals. Although the majority of respondents are positive, there are a few neutral and dissenting opinions, indicating that further emphasis on IT applications might be beneficial.

## 7. Corporate Social Responsibility and Ethics

The program is highly rated for incorporating corporate social responsibility and ethics into its curriculum. This reflects a strong emphasis on ethical considerations and social responsibility in the educational content.

### 8. Communication, Professional Presentation, and Leadership Skills

The curriculum is positively evaluated for its role in developing communication, professional presentation, and leadership skills. While the feedback is generally favorable, the presence of a small percentage of neutral and dissenting opinions suggests there might be areas for further enhancement.

#### 9. Lifelong Learning Approach

The program is well-regarded for promoting a lifelong learning approach. The feedback indicates that the curriculum supports ongoing personal and professional development effectively, though a few neutral responses suggest there may be variability in how this aspect is perceived.

#### Summary

Overall, the program curriculum is highly rated across most parameters, demonstrating strengths in competency development, problem-solving, and ethical considerations. Some areas, such as the use of research-based knowledge and information technology interventions. could benefit from additional focus and refinement. Continuous improvement in response to feedback could further enhance the effectiveness of the program.

#### Suggestions from open ended question

Alumni feedback highlights several key areas for improvement at the institute. There is a notable suggestion to introduce a graduation program in commerce, reflecting a desire for expanded academic offerings. Alumni have also emphasized the need for upgrading infrastructure, particularly through the installation of smart boards in classrooms. Additionally, they have called for the inclusion of courses focused on networking skills, life skills, and personality development, stressing the importance of equipping students with practical skills for their future careers. Furthermore, alumni have suggested enhancing facilities related to sports and fitness, and providing opportunities for students to earn industry-recognized certifications relevant to their career goals. The feedback underscores a strong emphasis on integrating personality development into the curriculum to better prepare students for professional success.

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## **Employer Feedback**

Parameter	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree
Employability competencies in terms of skills and attitude.	61.11	22.22	11.11	5.56	0.00
Knowledge on concepts of Business Administration or Computer Application or Mass Communication.	55,56	27.78	11.11	5.56	0.00
Demonstrate the application of domain knowledge and operational skills of Management or Computer Application or Mass Communication to the assigned job role.	72.22	22.22	5.56	0.00	0.00
Innovative and entrepreneurial approach to find solutions for real world problem.	50.00	22.22	11.11	11.11	5.56
Exhibit effective communication and interpersonal skills in the professional environment.	72.22	22.22	5.56	0.00	0.00
Ability to work as a team player as well as a team leader.	66.67	27.78	5.56	0.00	0.00
Application of professional ethics and values.	55.56	16.67	11.11	11.11	5.56
Ability to find solutions for real-world problems through the use of skills and 8. understanding of Business Administration or Computer Application or Mass Communication and skills of critical thinking, Analytics and creativity.	61.11	11.11	16.67	11.11	0.00
Communication and skills of critical hinking, Analytics and creativity.	66.67	27.78	5.56	0.00	0.00



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## 1. Employability Competencies in Terms of Skills and Attitude

Employers generally view employees' skills and attitudes favorably. A significant majority feel that the competencies required for employability are well demonstrated. However, there is a small portion of respondents who remain neutral or express some concerns, suggesting that while the overall impression is positive, there may be occasional inconsistencies in skill or attitude.

# 2. Knowledge on Concepts of Business Administration, Computer Application, or Mass Communication

There is a positive assessment of employees' knowledge in key areas such as Business Administration, Computer Applications, or Mass Communication. Most employers agree that employees have a solid understanding of these concepts, though there are a few neutral responses and minor dissent, indicating some variability in the depth of knowledge.

## 3. Application of Domain Knowledge and Operational Skills

Employees are recognized for effectively applying their domain knowledge and operational skills to their job roles. The feedback indicates a high level of satisfaction with how well employees use their expertise in practical settings, suggesting strong performance in applying learned skills.

## 4. Innovative and Entrepreneurial Approach to Problem-Solving

Half of the employers are strongly positive about employees' innovative and entrepreneurial approaches to solving real-world problems. However, there are mixed opinions, with some employers neutral or disagreeing, highlighting that while innovation is evident, there is room for improvement in this area.

## 5. Effective Communication and Interpersonal Skills

Employers consistently rate employees highly in terms of communication and interpersonal skills. The feedback reflects a strong belief that employees excel in these areas, indicating effective and professional interaction within the workplace.

## 6. Ability to Work as a Team Player and Leader

Employees are positively evaluated for their ability to function both as team members and leaders. The feedback shows a strong consensus that employees are effective in both collaborative and leadership roles, suggesting well-rounded capabilities in team dynamics.

## 7. Application of Professional Ethics and Values

The application of professional ethics and values is generally viewed positively, though with some variation in responses. While many employers agree that employees uphold ethical standards, the presence of neutral and dissenting opinions suggests that there may be occasional gaps or differing perceptions about the consistency of ethical behavior.

# 8. Ability to Solve Real-World Problems Using Skills and Critical Thinking

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Employees are seen as capable of applying their skills, critical thinking, and creativity to solve real-world problems. The feedback reflects a generally positive view, although the variation in responses indicates that the effectiveness in this area may vary among individuals.

# 9. Communication and Skills in Critical Thinking, Analytics, and Creativity

Employers appreciate employees' communication skills alongside their critical thinking, analytical abilities, and creativity. This positive feedback highlights that employees are effective in using these skills to address complex issues and contribute to their roles.

## Suggestions from open ended question

Employers have provided several key suggestions aimed at enhancing the institute's effectiveness in preparing students for the workforce. They have emphasized the need for incorporating courses on networking skills and personality development to better equip students for professional success. There is also a call for the integration of practical training in areas such as conflict resolution and stress management. Employers have highlighted the importance of upgrading infrastructure, specifically through the addition of smart boards in classrooms, to improve the learning environment. Additionally, they have recommended offering opportunities for students to earn industry-recognized certifications that align with their career goals, underscoring the value of relevant and practical qualifications.

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