TECNIA INSTITUTE OF ADVANCED STUDIES
GRADE "A" INSTITUTE
Approved by AICTE, Ministry of Education, Govt. of India, Affiliated to G.G.S.I.P. University
Recognized Under Sec. 2(f) of UGC Act 1956.
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Feedback (2022-23)

At Tecnia Institute of Advanced Studies (TIAS), we prioritize continuous improvement and educational excellence by actively seeking and analyzing feedback from students, faculty, alumni, and employers. This comprehensive feedback mechanism helps us identify strengths, address areas for improvement, and implement targeted actions to enhance our academic programs, administrative processes, and overall institutional effectiveness. The student feedback analysis report provides a detailed examination of students' experiences, satisfaction levels, and suggestions for improvement, serving as a critical tool for understanding their needs and guiding initiatives to elevate their educational experience.

Students Feedback

Feedback was collected from a diverse range of programs with varying sample sizes: MBA (50 respondents), BBA (762 respondents), BAJMC (593 respondents), and BCA (289 respondents). This comprehensive feedback effort provided valuable insights into the strengths and areas for improvement across each program, reflecting the perspectives of students, faculty, and alumni. The detailed analysis of these responses reveals a generally positive perception of the curriculum and related activities, while also highlighting specific areas where enhancements are needed to better align with industry expectations and support student development.
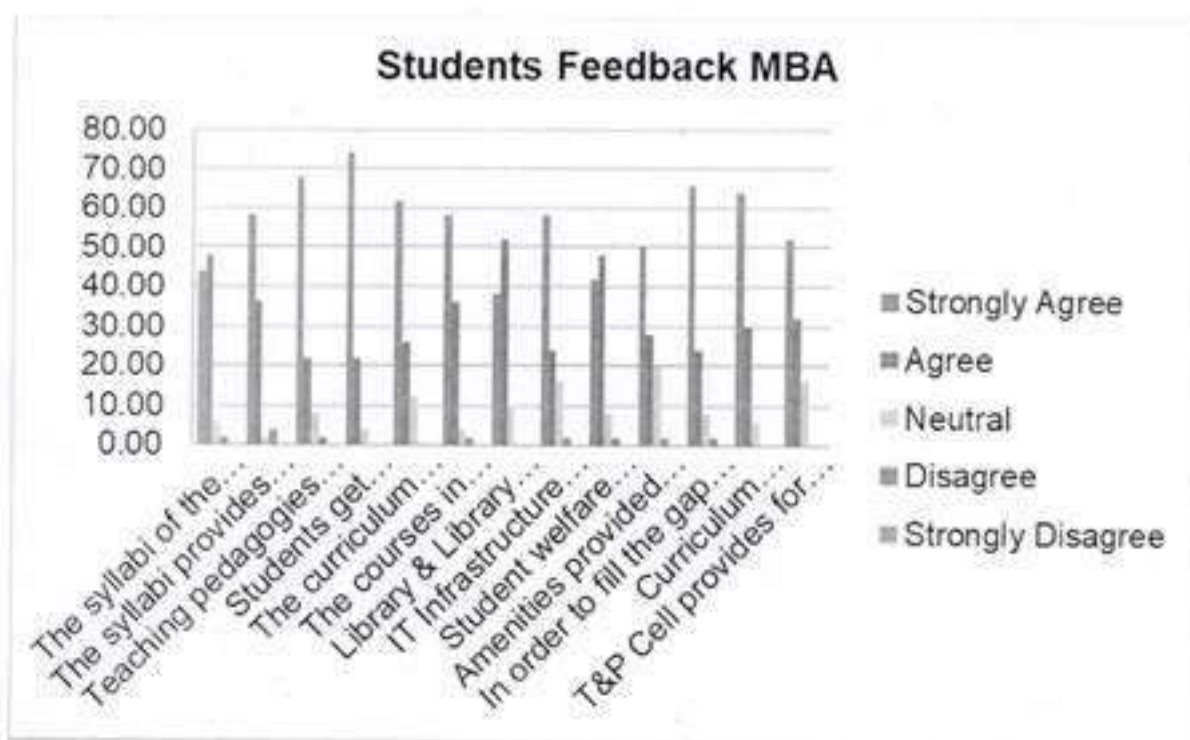
Students Feedback MBA

Particulars	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree
The syllabi of the courses are in sync with the competencies expected by the industry/contemporary global scenarios.	44.00	48.00	6.00	2.00	0.00
The syllabi provides for Analytical Skills , Critical Thinking , Soft Skills, Generic Skills and Transferable Skills	58.00	36.00	2.00	4.00	0.00
Teaching pedagogies includes Experiential Learning, Participative Learning and Problem Solving, use of ICT Tools for Curriculum enrichment are adequate	68.00	22.00	8.00	2.00	0.00
Students get opportunity to participate in various Extension-Outreach Activities organized under the ages of various Nodal Clubs, Cells, Committees for holistic development of students i.e. NSS, EBSB, ELC, Eco Club, UBA, UHV Cell	74.00	22.00	4.00	0.00	0.00

The curriculum comprises of Core Theory/Practical, Ability Enhancement, Skill Enhancement, Discipline Specific Electives, Generic Electives, Bridge Courses, Club/Cell Activities for Domain Knowledge and Skill Development of students	62.00	26.00	12.00	0.00	0.00
The courses in curriculum emphasize on inculcating Entrepreneurship, Employability, Skill Development, Gender Equity, Inclusive and Green Environment Sustainability along with student's capacity building for career development objectives.	58.00	36.00	4.00	2.00	0.00
Library & Library resources including e-resources , automation and support services are adequate for academic and research pursuits.	38.00	52.00	10.00	0.00	0.00
IT Infrastructure including availability of Computers, Peripherals, Open Source Software, Internet Bandwidth, Reprography facilities are adequate for academic and research pursuits	58.00	24.00	16.00	2.00	0.00
Student welfare initiatives for Scholarships, Freshers/Farewell, Educational Trips, Cultural Fest/Sports Meet, Club Activities are adequate for overall development of students	42.00	48.00	8.00	2.00	0.00
Amenities provided i.e. Canteen, Reprography, First Aid, Auditorium, Toilets for Ladies and Gents etc. are adequate.	50.00	28.00	20.00	2.00	0.00
In order to fill the gap between Curriculum and Industry requirements Bridge Courses, MOOCs from SWAYAM/NPTEL; NSS/NCC/Cultural Clubs/Technical Societies /Technical Clubs; Industrial Visits, Education cum Industrial Tours are provided	66.00	24.00	8.00	2.00	0.00
Curriculum enrichment transacts Cross Cutting issues relevant to Domain knowledge via Project Work/ Field Work/ Internships, Conferences, Seminars, Workshops, Skill Development program for developing professional acumen.	64.00	30.00	6.00	0.00	0.00

T&P Cell provides for Personality Development Activities-Role Play, Group Discussion, Mock Interview etc. for Capacity Building; Also, Career Counselling & Guidance for Higher Studies, Entrepreneurship and Placement support for internship, live project as per the industry demands	52.00	32.00	16.00	0.00	0.00

Students Feedback MBA

The survey results provide a comprehensive view of various aspects of the academic and support services at the institution:

1. **Course Syllabi and Industry Relevance**: A significant majority of respondents (92%) either strongly agree or agree that the syllabi are well-aligned with industry competencies and contemporary global scenarios. This indicates a positive perception of the curriculum's relevance.

2. **Skills Development**: Most respondents (94%) feel that the syllabi effectively cover essential skills such as analytical skills, critical thinking, soft skills, and transferable skills, suggesting strong curriculum support for holistic skill development.

3. **Teaching Pedagogies**: The majority (90%) of respondents are satisfied with the teaching methods, including experiential learning, participative learning, problem-solving, and the use of ICT tools. This reflects a broad approval of the pedagogical approaches employed.

4. **Extension and Outreach Activities**: A high percentage (96%) of students feel they have ample opportunities to engage in extension and outreach activities through various clubs and committees, indicating robust support for holistic student development.

5. **Curriculum Structure**: Most respondents (88%) are positive about the comprehensive nature of the curriculum, which includes core theory/practical, skill enhancement, electives, and extracurricular activities, showing broad approval of the curriculum design.

6. **Focus on Career and Skill Development**: A majority (94%) agree that the curriculum emphasizes entrepreneurship, employability, skill development, and other important areas, indicating strong alignment with career development objectives.

7. **Library Resources**: While 90% of respondents find the library and its resources adequate, there is a small percentage (10%) who remain neutral, suggesting room for potential improvements in library services and resources.

8. **IT Infrastructure**: A significant majority (82%) find the IT infrastructure adequate for academic and research purposes, though 16% remain neutral, indicating a need for ongoing evaluation and potential upgrades.

9. **Student Welfare Initiatives**: A high percentage (90%) of respondents are satisfied with the student welfare initiatives, which support various activities and services, reflecting strong support for student well-being.

10. **Campus Amenities**: Most respondents (78%) find the campus amenities adequate, though 20% are neutral, suggesting that some areas may need further attention or improvement.

11. **Curriculum Enrichment**: An overwhelming majority (90%) agree that the curriculum includes relevant cross-cutting issues through projects, fieldwork, internships, and other enrichment activities, highlighting a strong commitment to practical learning experiences.

12. **Training and Placement Cell**: A substantial portion (84%) of respondents are positive about the activities and support provided by the Training & Placement Cell, including personality development, career counselling, and placement support, indicating effective career preparation services.

Overall, the feedback indicates a generally positive perception of the curriculum, resources, and support provided by the institution. Most respondents agree or strongly agree with the adequacy and relevance of various aspects. However, there are areas where a minority feel improvements could be made, particularly in IT infrastructure and the provision of certain amenities. These insights can guide the institution in making targeted enhancements to better meet the needs and expectations of students and align more closely with industry standards.
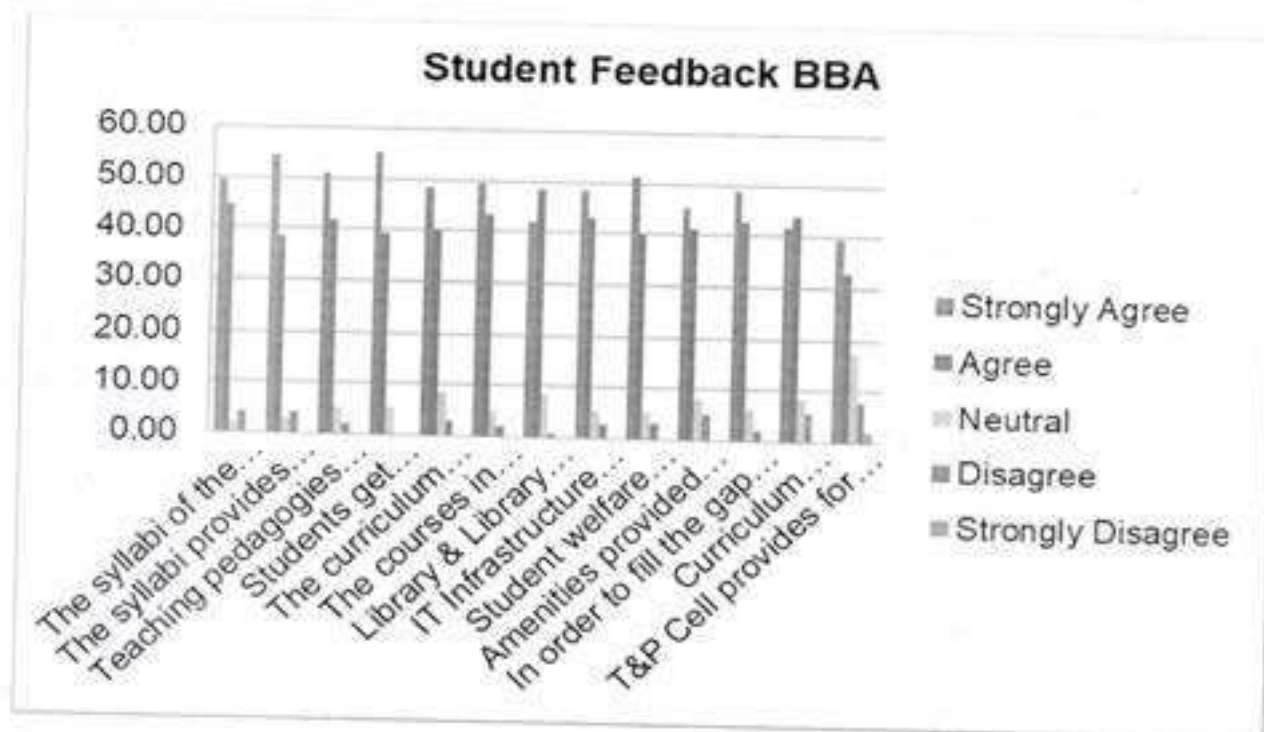
Through the open-ended question students have provided valuable feedback emphasizing the need for a more practical, real-world application of their studies. There is a strong demand for advanced courses in areas such as AI, machine learning, and data analysis, alongside increased opportunities for hands-on experience through real-world data analysis projects and collaborative team-based assignments. The feedback highlights the importance of incorporating more workshops and case studies on digital marketing strategies, ethical decision-making, and global business ethics to better prepare students for industry challenges and international standards. Additionally, there is a call for regular guest lectures from industry leaders, field trips to sustainable companies, and mentorship opportunities in event marketing to enhance professional development and provide practical insights into successful business practices. Encouraging teamwork and integrating data visualization tools into the curriculum are also seen as crucial for developing practical skills and fostering collaborative abilities.

Students Feedback BBA (2022-23)

Students Feedback	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree
The syllabi of the courses are in sync with the competencies expected by the industry/contemporary global scenarios.	49.34	44.49	2.10	4.07	0.00
The syllabi provides for Analytical Skills, Critical Thinking, Soft Skills, Generic Skills and Transferable Skills	54.46	38.45	2.89	4.20	0.00
Teaching pedagogies includes Experiential Learning, Participative Learning and Problem Solving, use of ICT Tools for Curriculum enrichment are adequate	51.05	41.86	4.99	2.10	0.00
Students get opportunity to participate in various Extension-Outreach Activities organized under the ages of various Nodal Clubs, Cells, Committees for holistic development of students i.e. NSS, EBSB, ELC, Eco Club, UBA, UHV Cell	55.38	39.24	5.38	0.00	0.00
The curriculum comprises of Core Theory/Practical, Ability Enhancement, Skill Enhancement, Discipline Specific Electives, Generic Electives, Bridge Courses, Club/Cell Activities for Domain Knowledge and Skill Development of students	48.56	40.03	8.40	3.02	0.00
The courses in curriculum emphasize on inculcating Entrepreneurship, Employability, Skill Development, Gender Equity, Inclusive and Green Environment Sustainability along with student's capacity building for career development objectives.	49.48	43.44	4.99	2.10	0.00
Library & Library resources including e-resources, automation and support services are adequate for academic and research pursuits.	42.13	48.56	8.40	0.92	0.00
IT Infrastructure including availability of Computers, Peripherals, Open Source Software, Internet Bandwidth, Reprography facilities are adequate for academic and research pursuits	48.56	43.04	5.38	3.02	0.00
Student welfare initiatives for Scholarships, Freshers/Farewell, Educational Trips, Cultural Fest/Sports Meet, Club Activities are adequate for overall development of students	51.31	40.29	5.25	3.15	0.00

Amenities provided i.e. Canteen, Reprography, First Aid, Auditorium, Toilets for Ladies and Gents etc. are adequate.	45.54	41.08	8.27	5.12	0.00
In order to fill the gap between Curriculum and Industry requirements Bridge Courses, MOOCs from SWAYAM/NPTEL; NSS/NCC/Cultural Clubs/Technical Societies /Technical Clubs; Industrial Visits, Education cum Industrial Tours are provided	48.95	42.65	6.30	2.10	0.00
Curriculum enrichment transacts Cross Cutting issues relevant to Domain knowledge via Project Work/ Field Work/ Internships, Conferences, Seminars, Workshops, Skill Development program for developing professional acumen.	41.86	43.96	8.40	5.77	0.00
T&P Cell provides for Personality Development Activities-Role Play, Group Discussion, Mock Interview etc. for Capacity Building; Also, Career Counselling & Guidance for Higher Studies, Entrepreneurship and Placement support for internship, live project as per the industry demands	39.76	32.81	17.45	7.87	2.10

Student Feedback BBA

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Internal Quality Assessment Cell (IQAC)
Tecnia Institute of Advanced Studies
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The student feedback of BBA students survey reveals a generally positive perception of various aspects of the academic and support services provided:

1. **Course Syllabi Alignment**: A majority of students (93.83%) either strongly agree or agree that the syllabi are well-aligned with industry competencies and global scenarios. This suggests strong approval of the curriculum's relevance and applicability.

2. **Skills Development**: A significant portion (92.91%) of students feels that the syllabi effectively cover essential skills such as analytical skills, critical thinking, and transferable skills, indicating a robust focus on skill development.

3. **Teaching Pedagogies**: Most respondents (92.91%) are satisfied with the teaching methodologies, including experiential learning and the use of ICT tools, reflecting positive feedback on the pedagogical approaches.

4. **Extension and Outreach Activities**: An impressive 94.62% of students feel they have ample opportunities to engage in various extension and outreach activities, suggesting strong support for holistic student development.

5. **Curriculum Structure**: About 88.59% of students approve of the comprehensive nature of the curriculum, which includes core theory, skill enhancement, and extracurricular activities, indicating satisfaction with the curriculum design.

6. **Focus on Career and Skill Development**: A majority (92.92%) of students agree that the curriculum emphasizes important areas such as entrepreneurship, employability, and sustainability, reflecting its alignment with career development goals.

7. **Library Resources**: While 90.69% of students find the library resources adequate, there is a small percentage (9.32%) who remain neutral, suggesting that while generally positive, there may be room for improvement in library services.

8. **IT Infrastructure**: A majority (91.60%) of students are satisfied with the IT infrastructure, including computers and internet bandwidth, although a small percentage (8.40%) are neutral, indicating a need for periodic review and potential upgrades.

9. **Student Welfare Initiatives**: Most students (91.60%) feel that the student welfare initiatives, including scholarships and cultural events, are adequate for their overall development, indicating strong support for these activities.

10. **Campus Amenities**: About 86.62% of students find the campus amenities satisfactory, though 13.87% are neutral, suggesting that while generally positive, some areas might need further attention.

11. **Curriculum Enrichment**: The majority (85.82%) of students agree that the curriculum effectively includes cross-cutting issues through projects and internships, demonstrating a solid commitment to practical learning experiences.

12. **Training and Placement Cell**: While 72.57% of students are satisfied with the activities and support provided by the Training & Placement Cell, including career counseling and personality development, a notable percentage (25.32%) are neutral or dissatisfied, indicating areas where additional focus might be beneficial.

Overall, the feedback indicates a strong overall satisfaction with most aspects of the academic experience, with specific areas identified for potential improvement to enhance student satisfaction and support.

Overall, the feedback suggests a generally positive perception of the institution's efforts in curriculum design, teaching methodologies, student activities, career development, and support services. The majority of respondents agree or strongly agree that the institution is meeting expectations in most areas. However, there are areas where a minority of respondents feel improvements could be made, particularly in IT infrastructure and amenities. These insights can

help guide the institution in making targeted enhancements to better align with student and industry expectations.
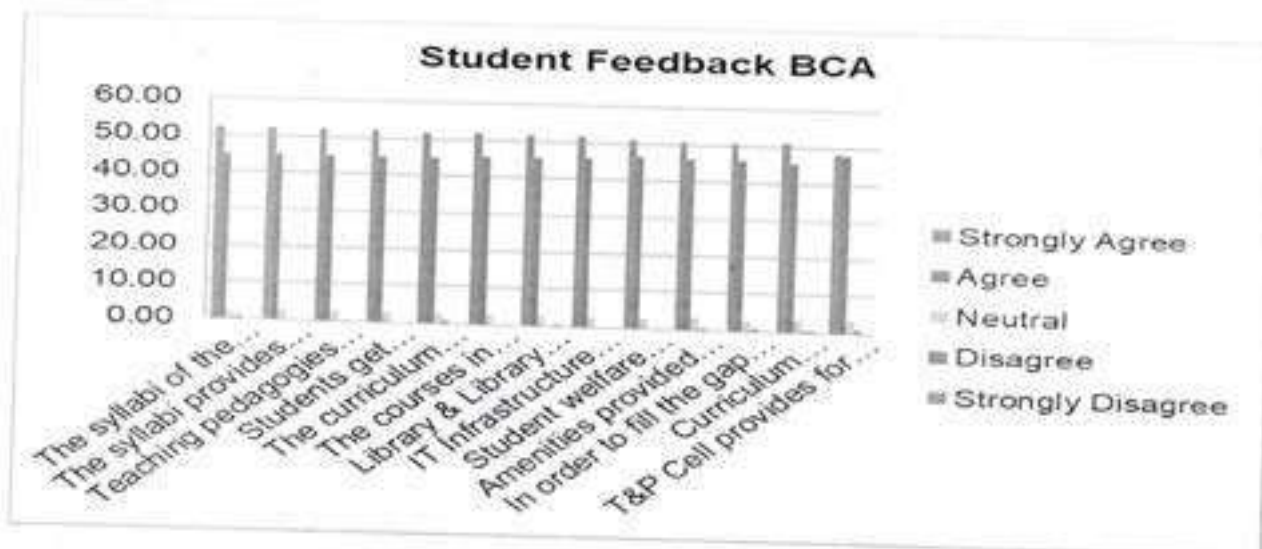
In response to an open-ended query seeking student input, students have highlighted several key areas for improvement across our programs. Students have expressed a strong need for advanced training in MS Excel, including both foundational and specialized courses. There is also a significant demand for more comprehensive personality development programs, emphasizing the importance of integrating personal growth and leadership skills into the curriculum. Additionally, students have called for more workshops and practical sessions on corporate skills, with a focus on real-world applications such as case studies, industry interactions, and hands-on projects. They also suggested increasing the availability of advanced Excel courses, offering more interactive and practical sessions, and improving career counseling and mentorship opportunities. Enhancing facilities and infrastructure, including updated technology and better communication channels, was also noted as essential for improving the overall learning experience.

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Students Feedback BCA (2022-23)

Students Feedback	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree
The syllabi of the courses are in sync with the competencies expected by the industry/contemporary global scenarios.	52.25	44.98	2.08	0.69	0.00
The syllabi provides for Analytical Skills, Critical Thinking, Soft Skills, Generic Skills and Transferable Skills	52.25	44.98	2.77	0.00	0.00
Teaching pedagogies includes Experiential Learning, Participative Learning and Problem Solving, use of ICT Tools for Curriculum enrichment are adequate	52.25	44.98	2.77	0.00	0.00
Students get opportunity to participate in various Extension-Outreach Activities organized under the ages of various Nodal Clubs, Cells, Committees for holistic development of students i.e. NSS, EBSB, ELC, Eco Club, UBA, UHV Cell	52.25	44.98	2.77	0.00	0.00
The curriculum comprises of Core Theory/Practical, Ability Enhancement, Skill Enhancement, Discipline Specific Electives, Generic Electives, Bridge Courses, Club/Cell Activities for Domain Knowledge and Skill Development of students	51.56	44.98	2.77	0.69	0.00
The courses in curriculum emphasize on inculcating Entrepreneurship, Employability, Skill Development, Gender Equity, Inclusive and Green Environment Sustainability along with student's capacity building for career development objectives.	51.90	45.33	2.77	0.00	0.00
Library & Library resources including e-resources, automation and support services are adequate for academic and research pursuits.	51.56	45.33	2.77	0.00	0.35
IT Infrastructure including availability of Computers, Peripherals, Open Source Software, Internet Bandwidth, Reprography facilities are adequate for academic and research pursuits	51.56	45.67	2.77	0.00	0.00
Student welfare initiatives for Scholarships, Freshers/Farewell, Educational Trips, Cultural Fest/Sports Meet, Club Activities are adequate for overall development of students	50.87	46.37	2.77	0.00	0.00
Amenities provided i.e. Canteen, Reprography, First Aid, Auditorium, Toilets for Ladies and Gents etc. are adequate.	50.52	46.02	3.11	0.35	0.00

In order to fill the gap between Curriculum and Industry requirements Bridge Courses, MOOCs from SWAYAM/NPTEL; NSS/NCC/Cultural Clubs/Technical Societies /Technical Clubs; Industrial Visits, Education cum Industrial Tours are provided	50.52	46.02	2.77	0.69	0.00
Curriculum enrichment transacts Cross Cutting issues relevant to Domain knowledge via Project Work/ Field Work/ Internships, Conferences, Seminars, Workshops, Skill Development program for developing professional acumen.	50.87	45.33	3.11	0.35	0.35
T&P Cell provides for Personality Development Activities-Role Play, Group Discussion, Mock Interview etc. for Capacity Building; Also, Career Counselling & Guidance for Higher Studies, Entrepreneurship and Placement support for internship, live project as per the industry demands	48.10	47.75	3.11	1.04	0.00

The student feedback of BCA survey presents a generally favorable view of various aspects of academic and support services:

1. **Course Syllabi and Industry Relevance**: A significant majority of students (97.23%) either strongly agree or agree that the syllabi align well with industry competencies and global scenarios. This indicates broad approval of the curriculum's relevance and its alignment with contemporary industry expectations.
2. **Skills Development**: Similarly, 97.23% of students believe that the syllabi effectively cover essential skills such as analytical skills, critical thinking, and transferable skills, highlighting a strong emphasis on comprehensive skill development.
3. **Teaching Pedagogies**: The majority (97.23%) find the teaching methods, including experiential learning and ICT tools, to be adequate. This reflects a positive perception of the pedagogical approaches used in the curriculum.

4. **Extension and Outreach Activities**: An impressive 97.23% of students feel they have sufficient opportunities to participate in extension and outreach activities organized by various clubs and committees, suggesting strong support for holistic student development.
5. **Curriculum Structure**: About 96.54% of students approve of the curriculum's structure, which includes core theory, practicals, and a variety of electives and skill development activities, indicating overall satisfaction with the curriculum design.
6. **Focus on Career and Skill Development**: A majority (97.23%) agree that the curriculum emphasizes crucial areas such as entrepreneurship, employability, and sustainability, showing alignment with career development goals.
7. **Library Resources**: While 96.89% of students find the library and its resources adequate, a small percentage (3.12%) are neutral, suggesting that while generally positive, there may be opportunities to further enhance library services.
8. **IT Infrastructure**: A large majority (97.23%) are satisfied with the IT infrastructure, including computers and internet bandwidth. The very low percentage of dissatisfaction indicates strong support for the IT facilities provided.
9. **Student Welfare Initiatives**: Most students (97.24%) feel that the student welfare initiatives, such as scholarships and cultural events, are adequate, reflecting effective support for student engagement and development.
10. **Campus Amenities**: Approximately 96.54% of students find the campus amenities satisfactory, though a small percentage (3.46%) are neutral, suggesting that while broadly positive, there may be areas for further attention.
11. **Curriculum Enrichment**: About 96.20% of students agree that the curriculum effectively integrates cross-cutting issues through projects and internships, demonstrating a solid commitment to practical and professional development.
12. **Training and Placement Cell**: While 95.85% of students are positive about the activities and support provided by the Training & Placement Cell, including personality development and career counseling, a small percentage (4.15%) are neutral or dissatisfied, indicating a need for potential improvements in these services.

Through open ended question in feedback form students have given suggestion s regarding the need of training on Data Science Basics and Elementary to Advanced Excel, emphasizing essential skills in data analysis and management. There's also a strong interest in advanced topics like Virtuous Security for cyber security principles. Few students have suggested the need of course related to Art of Visualization for effective data communication. Courses in Power BI for business intelligence and Unsupervised Learning for advanced machine learning techniques further highlight students' desire to acquire practical skills essential for success in the dynamic fields of computer applications and data science.

Overall, the feedback suggests a generally positive perception of the institution's efforts in curriculum design, teaching methodologies, student activities, career development, and support services. The majority of respondents agree or strongly agree that the institution is meeting expectations in most areas. However, there are areas where a minority of respondents feel improvements could be made, particularly in IT infrastructure, library resources, amenities, and the support from the Training & Placement Cell. These insights can help guide the institution in making targeted enhancements to better align with student and industry expectations.
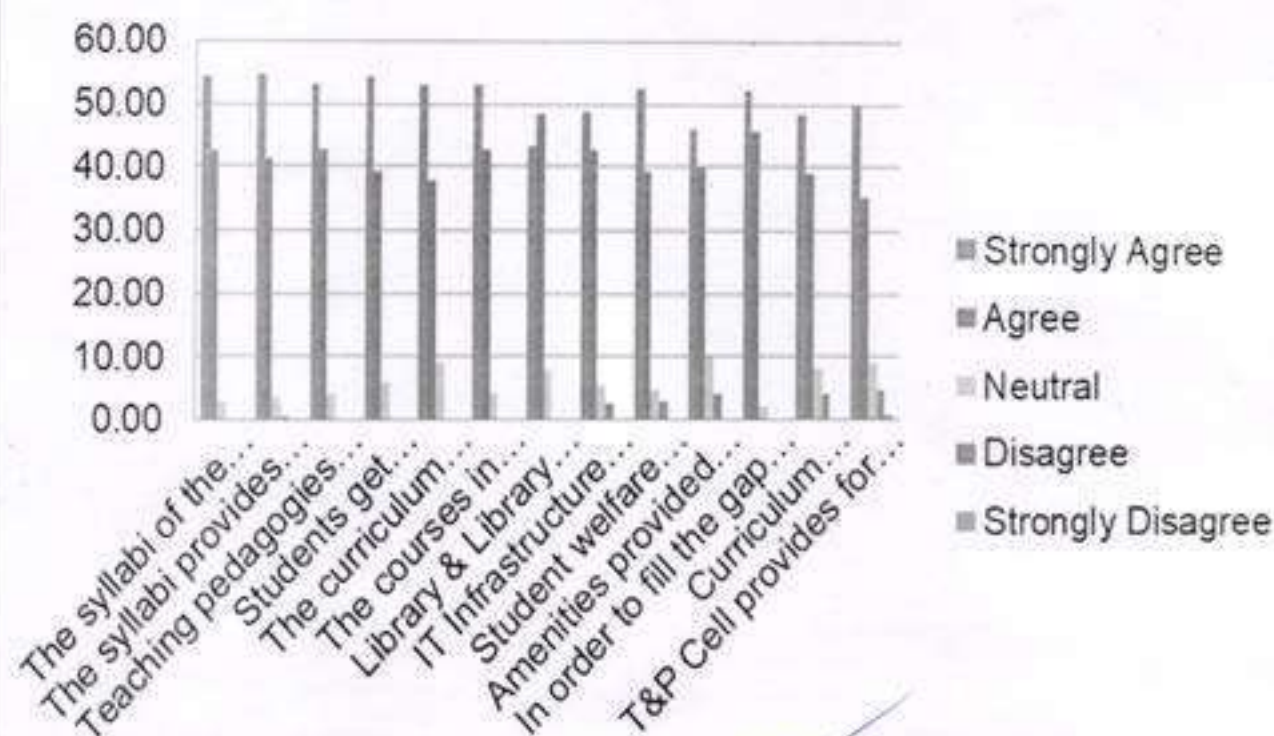
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Students Feedback BA-JMC (2022-23)

Students Feedback	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree
The syllabi of the courses are in sync with the competencies expected by the industry/contemporary global scenarios.	54.47	42.33	3.04	0.00	0.17
The syllabi provides for Analytical Skills , Critical Thinking , Soft Skills, Generic Skills and Transferable Skills	54.64	41.15	3.54	0.51	0.17
Teaching pedagogies includes Experiential Learning, Participative Learning and Problem Solving, use of ICT Tools for Curriculum enrichment are adequate	53.12	42.66	4.05	0.00	0.17
Students get opportunity to participate in various Extension-Outreach Activities organized under the ages of various Nodal Clubs, Cells, Committees for holistic development of students i.e. NSS, EBSB, ELC, Eco Club, UBA, UHV Cell	54.47	39.46	5.90	0.00	0.17
The curriculum comprises of Core Theory/Practical, Ability Enhancement, Skill Enhancement, Discipline Specific Electives, Generic Electives, Bridge Courses, Club/Cell Activities for Domain Knowledge and Skill Development of students	52.95	37.94	8.94	0.00	0.17
The courses in curriculum emphasize on inculcating Entrepreneurship, Employability, Skill Development, Gender Equity, Inclusive and Green Environment Sustainability along with student's capacity building for career development objectives.	52.95	42.83	4.05	0.00	0.17
Library & Library resources including e-resources , automation and support services are adequate for academic and research pursuits.	43.17	48.57	7.93	0.17	0.17
IT Infrastructure including availability of Computers, Peripherals, Open Source Software, Internet Bandwidth, Reprography facilities are adequate for academic and research pursuits	48.90	42.83	5.40	2.70	0.17
Student welfare initiatives for Scholarships, Freshers/Farewell, Educational Trips, Cultural Fest/Sports Meet, Club Activities are adequate for overall development of students	52.45	39.46	4.89	3.04	0.17
Amenities provided i.e. Canteen, Reprography, First Aid, Auditorium, Toilets for Ladies and Gents etc. are	46.04	39.80	9.95	4.05	0.17

adequate.					
In order to fill the gap between Curriculum and Industry requirements Bridge Courses, MOOCs from SWAYAM/NPTEL; NSS/NCC/Cultural Clubs/Technical Societies /Technical Clubs; Industrial Visits, Education cum Industrial Tours are provided	52.11	45.70	2.02	0.00	0.17
Curriculum enrichment transacts Cross Cutting issues relevant to Domain knowledge via Project Work/ Field Work/ Internships, Conferences, Seminars, Workshops, Skill Development program for developing professional acumen.	48.57	38.95	8.26	4.05	0.17
T&P Cell provides for Personality Development Activities-Role Play, Group Discussion, Mock Interview etc. for Capacity Building; Also, Career Counselling & Guidance for Higher Studies, Entrepreneurship and Placement support for internship, live project as per the industry demands	49.92	35.41	8.94	4.89	0.84

Student Feedback BAJMC

The student feedback of BAJMC survey reveals a generally positive evaluation of various aspects of the academic and support services:

1. **Course Syllabi and Industry Relevance**: A significant majority of students (96.80%) either strongly agree or agree that the course syllabi are aligned with industry competencies and contemporary global scenarios, indicating strong approval of the curriculum's relevance.

2. **Skills Development**: Similarly, 95.79% of students believe that the syllabi adequately cover essential skills such as analytical skills, critical thinking, and transferable skills, demonstrating robust support for comprehensive skill development.

3. **Teaching Pedagogies**: A high percentage (95.78%) of students find the teaching methods, including experiential learning and the use of ICT tools, to be adequate, reflecting positive feedback on pedagogical practices.

4. **Extension and Outreach Activities**: An impressive 93.93% of students feel they have ample opportunities to engage in extension and outreach activities through various clubs and committees, suggesting strong support for holistic development initiatives.

5. **Curriculum Structure**: About 90.89% of students are satisfied with the curriculum's comprehensive nature, including core theory, skill enhancement, and extracurricular activities, indicating overall approval of the curriculum design.

6. **Focus on Career and Skill Development**: A majority (95.78%) agree that the curriculum emphasizes important areas such as entrepreneurship, employability, and sustainability, reflecting alignment with career development goals.

7. **Library Resources**: While 91.74% of students find the library and its resources adequate, there is a small percentage (8.10%) who are neutral, suggesting that there may be opportunities for further enhancement in library services.

8. **IT Infrastructure**: A large majority (91.73%) are satisfied with the IT infrastructure, including computers and internet bandwidth, although a small percentage (5.87%) are neutral, indicating areas that might benefit from ongoing assessment.

9. **Student Welfare Initiatives**: Most students (91.91%) feel that student welfare initiatives, such as scholarships and cultural events, adequately support their overall development, indicating effective support for student engagement.

10. **Campus Amenities**: Approximately 85.84% of students find campus amenities satisfactory, though 14.00% are neutral, suggesting that some amenities may require additional attention or improvement.

11. **Curriculum Enrichment**: About 87.52% of students agree that the curriculum effectively incorporates cross-cutting issues through projects and internships, demonstrating a strong commitment to practical and professional development.

12. **Training and Placement Cell**: While 85.33% of students are positive about the activities and support provided by the Training & Placement Cell, including personality development and career counseling, a noticeable percentage (13.73%) are either neutral or dissatisfied, indicating areas where additional focus could be beneficial.

Overall, the feedback indicates a high level of satisfaction with most aspects of the academic experience, with specific areas identified for potential improvement to further enhance student satisfaction and support.

In response to an open-ended inquiry, Students have expressed a clear interest in expanding their educational experience through enhanced courses and lectures in several key areas. There is a

strong demand for more specialized sessions in storytelling, communication skills, and film making, reflecting students' desire for practical, engaging content that improves their narrative abilities and media production skills. Additionally, there is a notable request for increased focus on personality development to support personal growth and professional readiness, as well as a call for more in-depth classes on data journalism to align with emerging industry trends. This feedback underscores the need for a broader curriculum that addresses these specific areas to better prepare students for their future careers.
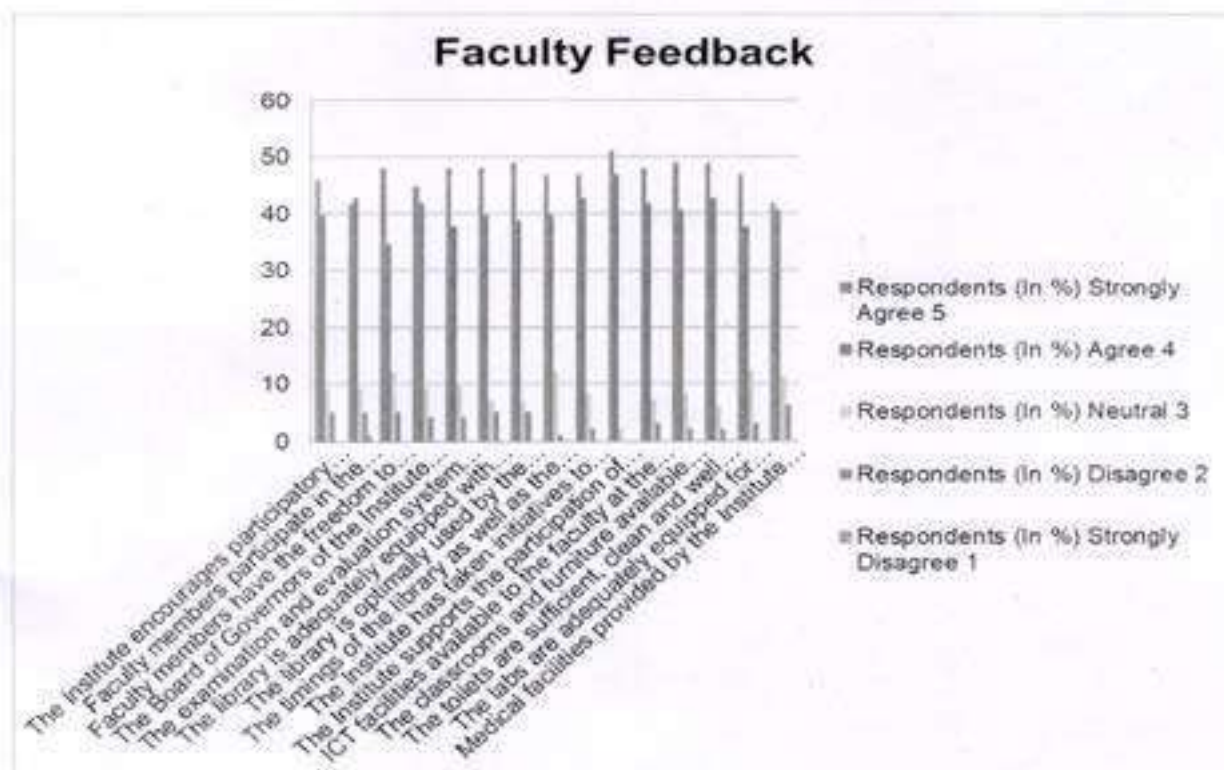
Overall, the feedback indicates a generally positive perception of the institution's efforts in curriculum design, teaching methodologies, student activities, career development, and support services. The majority of respondents agree or strongly agree that the institution is meeting expectations in most areas. However, there are areas where a minority of respondents feel improvements could be made, particularly in IT infrastructure, library resources, and certain amenities. These insights can guide the institution in making targeted enhancements to better align with student and industry expectations.

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Faculty Feedback (2022-23)

Attributes	Respondents (In %)				
	Strongly Agree 5	Agree 4	Neutral 3	Disagree 2	Strongly Disagree 1
The Institute encourages participatory decision making by involving employees at various levels.	45.92	39.80	9.18	5.10	0.00
Faculty members participate in the designing and developing the course curriculum.	41.84	42.86	9.18	5.10	1.02
Faculty members have the freedom to adopt new techniques / strategies of teaching such as group discussions, seminar, presentations, etc.	47.96	34.69	12.24	5.10	0.00
The Board of Governors of the Institute comprises reputed external members from academia, research institutions and industry.	44.90	41.84	9.18	4.08	0.00
The examination and evaluation system followed by the Institute is effective in judging students' academic performance.	47.96	37.76	10.20	4.08	0.00
The library is adequately equipped with different learning resources, including books, journals, e- resources etc.	47.96	39.80	7.14	5.10	0.00
The library is optimally used by the faculty, students and research scholars.	48.98	38.78	7.14	5.10	0.00
The timings of the library as well as the procedure for issue/return of books in the library are convenient.	46.94	39.80	12.24	1.02	0.00
The Institute has taken initiatives to encourage research.	46.94	42.86	8.16	2.04	0.00
The Institute supports the participation of faculty in national and international conferences / seminars / symposia by providing academic leave and financial support.	51.02	46.94	2.04	0.00	0.00
ICT facilities available to the faculty at the Institute are adequate and satisfactory.	47.96	41.84	7.14	3.06	0.00
The classrooms and furniture available are adequate, clean and are well maintained.	48.98	40.82	8.16	2.04	0.00
The toilets are sufficient, clean and well maintained.	48.98	42.86	6.12	2.04	0.00
The labs are adequately equipped for hands-on training of students (if applicable) and research.	46.94	37.76	12.24	3.06	0.00

Medical facilities provided by the Institute are adequate.	41.84	40.82	11.22	6.12	0.00

Faculty Feedback Analysis

The faculty feedback for the academic year 2022-23 reflects a generally positive perception of various institutional attributes, with the majority of respondents indicating satisfaction or agreement across different areas. Here's a detailed analysis of the feedback:

Encouragement of Participatory Decision Making: A significant majority of faculty (85.72%) either strongly agree (45.92%) or agree (39.80%) that the institute encourages participatory decision-making. This suggests a strong culture of inclusiveness and value for employee input.

Involvement in Course Curriculum Development: 84.70% of respondents agree (42.86%) or strongly agree (41.84%) that they participate in designing and developing course curricula. This indicates that faculty feel their expertise is valued in academic planning and development.

Teaching and Learning Resources

Freedom to Adopt New Teaching Techniques: Most faculty members (82.65%) feel they have the freedom to use innovative teaching strategies, showing a supportive environment for pedagogical flexibility.

Library Resources: Satisfaction with the library's resources and their usage is high, with 87.76% of respondents agreeing (39.80%) or strongly agreeing (47.96%) that the library is well-equipped and effectively used. Additionally, 86.74% find library timings and procedures convenient,

highlighting effective library management.

ICT Facilities: The majority (89.80%) of faculty find the ICT facilities adequate and satisfactory, reflecting well on the institute's technological infrastructure.

Classroom and Furniture Quality: Satisfaction with classroom conditions and furniture is high, with 89.80% agreeing (40.82%) or strongly agreeing (48.98%) about their adequacy, cleanliness, and maintenance.

Toilet Facilities: A similar level of satisfaction is noted for toilet facilities, with 91.84% of faculty members agreeing (42.86%) or strongly agreeing (48.98%) on their sufficiency, cleanliness, and maintenance.

Laboratory Equipment: 84.70% of respondents agree (37.76%) or strongly agree (46.94%) that labs are adequately equipped for both training and research, indicating robust support for practical and research activities.

Support for Research Initiatives: 89.80% of faculty members agree (42.86%) or strongly agree (46.94%) that the institute encourages research, reflecting a supportive environment for academic inquiry.

Participation in Conferences and Seminars: 97.96% of respondents are satisfied with the support provided for participating in academic events, showing strong institutional backing for professional development.

Medical Facilities: 82.66% of faculty members agree (40.82%) or strongly agree (41.84%) that medical facilities are adequate, though this area has a slightly higher level of neutral responses (11.22%), suggesting room for improvement or additional clarity.

Conclusion

The feedback from faculty for the 2022-23 period is overwhelmingly positive, with high levels of agreement on most attributes. The institute's strengths lie in its supportive decision-making processes, the adequacy of its resources and facilities, and its encouragement of research and professional development. Areas for potential improvement might include ensuring further enhancements in medical facilities and addressing any residual concerns about laboratory equipment or curriculum development involvement. Overall, the feedback indicates a positive and supportive working environment that values faculty contributions and well-being.

In addition to this faculty members have raised following concerns through the open ended question

- Faculty members have requested for more research oriented programmes to be conducted in their allied subjects & latest research tools and techniques needs to be acquired.
- Teachers requested for enhancing infrastructure in support of curriculum delivery
- Need for providing more opportunities for attending conferences has been suggested along with more research opportunities and infrastructural facilities

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- Better access to on-line search engines for scientific literature and teaching resources
- Faculties suggested to introduce more skill based courses relevant to industry demand.
- Cleanliness of toilets though well taken care of yet frequent cleaning of toilets which are attached to faculty rooms is required

The feedback analysis from the open-ended suggestions emphasizes several key areas for enhancement in the program curriculum. There is a strong call for practical, hands-on experiences, such as live event reporting for sports journalism, which would help students grasp the dynamic nature of real-time updates and post-match analyses. The importance of integrating strong work ethics into the curriculum is highlighted, with suggestions for case studies, reflection essays, and group discussions to instill reliability and integrity. Business sustainability is also a focus, with recommendations to explore principles and strategies for integrating sustainable practices into business operations through case studies and performance measurement tools.
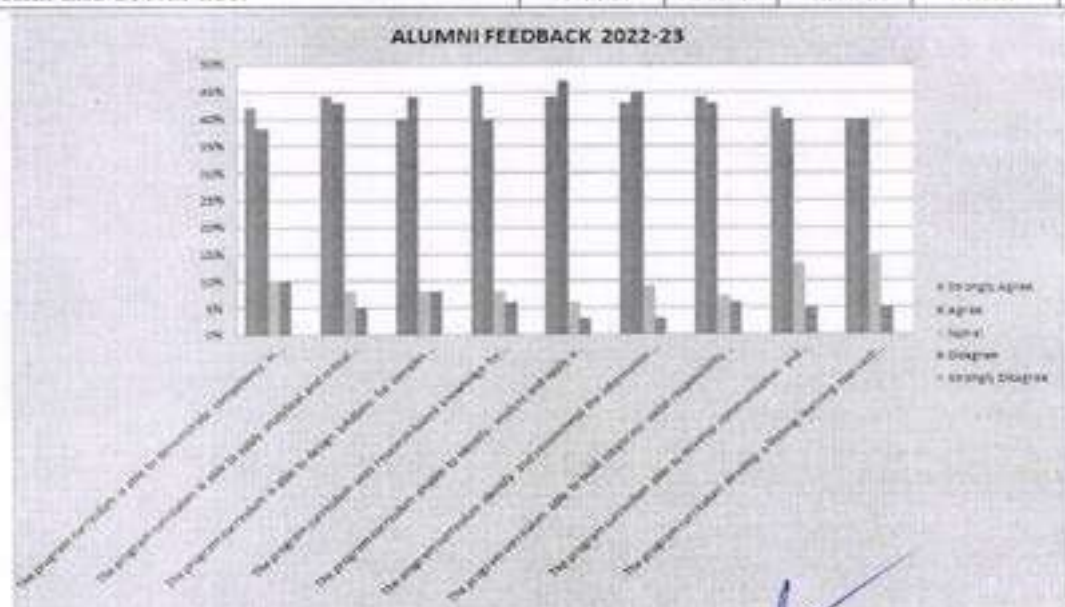
In data analysis, there's a need for advanced training in Excel and Power BI, including mastering complex functions, data modeling with DAX, and effective data visualization. Workshops on interactive dashboard creation and real-world applications of these tools are suggested to enhance practical skills. Additionally, interactive workshops and practice sessions for public speaking, including role-playing and peer feedback, are recommended to boost students' confidence and communication abilities.

Leadership development is suggested through simulations and case studies to help students understand executive decision-making complexities. Technical skills in filmmaking, including camera work, lighting, and editing, are also recommended to be incorporated into practical sessions. Finally, including lessons on ethical decision-making in conflict zones and aerial storytelling techniques can further enrich the curriculum, providing students with a comprehensive skill set and ethical understanding relevant to their fields.

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ALUMNI FEEDBACK (2022-23)

Parameters	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree
The program curriculum is able to demonstrate competency in functional area and specialized skill enhancement.	42%	38%	10%	10%	0%
The program curriculum is able to apply analytical and critical thinking skills to analyze the dynamic business environment and identify entrepreneurial, business objectives and risks.	44%	43%	8%	5%	0%
The program curriculum is able to design solutions for complex managerial problems.	40%	44%	8%	8%	0%
The program curriculum uses research-based knowledge for effective decision making to achieve the functional goals.	46%	40%	8%	6%	0%
The program curriculum enable to identify, analyze and apply a creative problem-solving approach.	44%	47%	6%	3%	0%
The program curriculum identify and recommend the information technology based interventions to achieve managerial and business goals.	43%	45%	9%	3%	0%
The program curriculum able to build corporate social responsibility and ethics.	44%	43%	7%	6%	0%
The program curriculum able to develop communication and professional presentation and leadership skills	42%	40%	13%	5%	0%
The program curriculum develop a lifelong learning approach towards professional, personal and social life.	40%	40%	15%	5%	0%

ALUMNI FEEDBACK 2022-23

This analysis examines the survey results regarding the effectiveness of a program curriculum across various competencies. The results are summarized and analyzed for each parameter, highlighting strengths and areas for improvement.

1. Competency in Functional Area and Specialized Skill Enhancement

- **Strongly Agree (42%) + Agree (38%)**: 80% agree that the curriculum demonstrates competency in specialized skill enhancement.
- **Neutral (10%)**: A small proportion is neutral.
- **Disagree (10%)**: A notable minority disagrees.

The curriculum is generally perceived as competent in enhancing specialized skills, though 10% of respondents see room for improvement.

2. Analytical and Critical Thinking Skills

- **Strongly Agree (44%) + Agree (43%)**: 87% believe the curriculum effectively applies analytical and critical thinking skills.
- **Neutral (8%)**: A small neutral segment.
- **Disagree (5%)**: A minor group disagrees.

There is strong consensus that the curriculum supports analytical and critical thinking, with minimal disagreement.

3. Designing Solutions for Complex Managerial Problems

- **Strongly Agree (40%) + Agree (44%)**: 84% agree the curriculum helps in designing solutions for complex managerial problems.
- **Neutral (8%)**: A minority remains neutral.
- **Disagree (8%)**: A similar proportion disagrees.

The majority finds the curriculum effective in problem-solving, though a small segment sees room for enhancement.

4. Research-Based Knowledge for Decision Making

- **Strongly Agree (46%) + Agree (40%)**: 86% agree that research-based knowledge is used effectively.
- **Neutral (8%)**: A minor neutral group.
- **Disagree (6%)**: A small proportion disagrees.

The curriculum is well-regarded for its use of research-based knowledge in decision making.

5. Creative Problem-Solving Approach

- **Strongly Agree (44%) + Agree (47%)**: 91% agree the curriculum fosters a creative problem-solving approach.
- **Neutral (6%)**: A small neutral segment.
- **Disagree (3%)**: Minimal disagreement.

There is a very strong agreement on the curriculum's effectiveness in fostering creative problem-solving.

6. Information Technology-Based Interventions

- **Strongly Agree (43%) + Agree (45%)**: 88% agree that the curriculum recommends IT-based interventions effectively.
- **Neutral (9%)**: A small neutral group.
- **Disagree (3%)**: Minimal disagreement.

The curriculum is highly regarded for integrating IT-based interventions, with minimal dissent.

7. Corporate Social Responsibility and Ethics

- **Strongly Agree (44%) + Agree (43%)**: 87% believe the curriculum builds corporate social responsibility and ethics.
- **Neutral (7%)**: A small neutral segment.
- **Disagree (6%)**: A minor group disagrees.

The curriculum is seen as effective in building CSR and ethics, though some respondents see room for improvement.

8. Communication and Professional Presentation and Leadership Skills

- **Strongly Agree (42%) + Agree (40%)**: 82% agree that the curriculum develops these skills.
- **Neutral (13%)**: A relatively larger neutral segment.
- **Disagree (5%)**: A small proportion disagrees.

While the majority view the curriculum positively in developing communication and leadership skills, the higher neutral percentage suggests potential for further improvement.

9. Lifelong Learning Approach

- **Strongly Agree (40%) + Agree (40%)**: 80% agree the curriculum fosters a lifelong learning approach.
- **Neutral (15%)**: A notable neutral segment.
- **Disagree (5%)**: A small proportion disagrees.

The overall positive perception indicates the curriculum supports lifelong learning, but the relatively high neutral percentage suggests some ambivalence that could be addressed.Overall Conclusion

The survey results indicate that the program curriculum is well-received across all evaluated areas, with the majority of respondents agreeing or strongly agreeing with the statements. Key strengths include fostering analytical and critical thinking, creative problem-solving, and effective use of research-based knowledge. Areas with slightly higher neutral or disagreement percentages, such as communication and leadership skills and the lifelong learning approach, may benefit from targeted improvements to enhance overall satisfaction.

Based on the feedback from the open-ended question, alumni have proposed that to boost their involvement in the Institute's development, there is a need for a more structured engagement program. This should include regular updates on Institute initiatives, opportunities for alumni to join advisory boards, and targeted events designed for networking and collaboration.

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EMPLOYETR FEEDBACK 2022-23

Parameter	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree
Employability competencies in terms of skills and attitude.	50%	40%	8%	2%	0%
Knowledge on concepts of Business Administration or Computer Application or Mass Communication.	55%	40%	5%	0%	0%
Demonstrate the application of domain knowledge and operational skills of Management or Computer Application or Mass Communication to the assigned job role.	54%	42%	4%	0%	0%
Innovative and entrepreneurial approach to find solutions for real world problem.	45%	46%	9%	0%	0%
Exhibit effective communication and interpersonal skills in the professional environment.	52%	42%	6%	0%	0%
Ability to work as a team player as well as a team leader.	56%	35%	4%	5%	0%
Application of professional ethics and values.	54%	42%	4%	0%	0%
Ability to find solutions for real-world problems through the use of skills and 8. understanding of Business Administration or Computer Application or Mass Communication and skills of critical thinking, Analytics and creativity.	55%	39%	6%	0%	0%
Communication and skills of critical thinking, Analytics and creativity.	53%	38%	9%	0%	0%

Employer Feedback 2022-23

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Employer Feedback Analysis Report on Employability Competencies (2022-23)

This report analyzes employer feedback on various parameters related to employability competencies and specific skills/knowledge areas for the academic year 2022-23. The feedback is categorized into different parameters to evaluate the strengths and areas for improvement.

1. Employability Competencies in Terms of Skills and Attitude

- **Strongly Agree (50%) + Agree (40%)**: 90% of employers believe the graduates possess strong employability competencies.
- **Neutral (8%)**: A small neutral segment.
- **Disagree (2%)**: A minor proportion disagrees.

The majority of employers view graduates as competent in terms of skills and attitude, although a small segment remains neutral or disagrees.

2. Knowledge on Concepts of Business Administration, Computer Application, or Mass Communication

- **Strongly Agree (55%) + Agree (40%)**: 95% of employers agree that graduates have a strong understanding of key concepts.
- **Neutral (5%)**: A very small neutral group.
- **Disagree (0%)**: No disagreement.

Employers highly regard the graduates' knowledge of key concepts, with no disagreement expressed.

3. Application of Domain Knowledge and Operational Skills

- **Strongly Agree (54%) + Agree (42%)**: 96% of employers believe graduates can effectively apply domain knowledge and operational skills.
- **Neutral (4%)**: A very small neutral segment.
- **Disagree (0%)**: No disagreement.

There is a strong consensus among employers that graduates are effective in applying their domain knowledge and operational skills.

4. Innovative and Entrepreneurial Approach

- **Strongly Agree (45%) + Agree (46%)**: 91% agree that graduates demonstrate an innovative and entrepreneurial approach.
- **Neutral (9%)**: A small neutral segment.
- **Disagree (0%)**: No disagreement.

Employers view graduates positively in terms of innovation and entrepreneurship, with no disagreement.

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5. Effective Communication and Interpersonal Skills

- **Strongly Agree (52%) + Agree (42%):** 94% of employers believe graduates exhibit strong communication and interpersonal skills.
- **Neutral (6%):** A minor neutral segment.
- **Disagree (0%):** No disagreement.

The majority of employers see graduates as effective communicators with strong interpersonal skills.

6. Teamwork and Leadership Skills

- **Strongly Agree (56%) + Agree (35%):** 91% agree that graduates have good teamwork and leadership abilities.
- **Neutral (4%):** A very small neutral segment.
- **Disagree (5%):** A minor proportion disagrees.

While most employers view graduates positively in terms of teamwork and leadership, there is a small segment that disagrees.

7. Application of Professional Ethics and Values

- **Strongly Agree (54%) + Agree (42%):** 96% of employers believe graduates apply professional ethics and values effectively.
- **Neutral (4%):** A very small neutral segment.
- **Disagree (0%):** No disagreement.

Employers highly regard graduates' application of professional ethics and values, with no disagreement.

8. Finding Solutions for Real-World Problems

- **Strongly Agree (55%) + Agree (39%):** 94% agree that graduates are capable of finding solutions to real-world problems.
- **Neutral (6%):** A minor neutral segment.
- **Disagree (0%):** No disagreement.

There is a strong consensus that graduates are well-prepared to address real-world problems using their skills and knowledge.

9. Critical Thinking, Analytics, and Creativity

- **Strongly Agree (53%) + Agree (38%):** 91% believe graduates exhibit strong critical thinking, analytical, and creative skills.
- **Neutral (9%):** A small neutral segment.
- **Disagree (0%):** No disagreement.

Employers view graduates positively for their critical thinking, analytical, and creative skills, with no disagreement.

The employer feedback results indicate that employers are highly satisfied with the employability competencies, domain knowledge, and essential skills of graduates. Key strengths include the application of professional ethics, effective communication and interpersonal skills, and the ability to find innovative solutions to real-world problems. Areas with slightly higher neutral or disagreement percentages, such as teamwork and leadership skills, may benefit from targeted improvements to enhance overall satisfaction. Overall, the employer feedback reflects a strong approval of the graduates' preparedness for professional roles.

From the open ended question employers have highlighted the importance of strong leadership and effective communication skills in the workplace. They have suggested that Courses related to Leadership Development and Public Speaking should be introduced.

Additionally for BCA students there is requirement of advanced technical knowledge. Employers also suggested introducing specialized courses on professional writing and cross-cultural communication, featuring practical exercises and industry expert insights. This will enhance students' skills in crafting effective messages for diverse audiences and navigating cultural differences.

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