

TECNIA INSTITUTE OF ADVANCED STUDIES
Grade 'A' Institute

Department of Journalism and Mass Communication

Ref: TIAS/J&MC/ODD/MOOC/2024-25/01

Date: 13th July, 2024

Notice

Subject: Completion of MOOCs Courses (For All Semester Students)

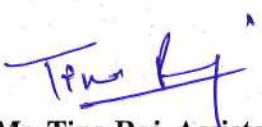
This is a bring your kind attention regarding the completion of the Massive Open Online Course (MOOC) assigned to Bachelor of Arts in Journalism and Mass Communication BA(JMC) program. Completing the designated MOOC course is an integral part of your academic journey and offers valuable benefits that will enhance your learning experience. We urge all BA (JMC) students to prioritize the completion of the assigned MOOC course within the given timeframe.


The MOOC course aims to supplement your classroom learning and expand your understanding of the ever-evolving media landscape.

We strongly encourage all Mass Communication Journalism students to enrol in recommended MOOC courses and complete them within the specified timeframes. These courses will provide you with valuable insights and expand your understanding of various aspects of the field. Wishing you all the best in your pursuit of knowledge and academic growth.

Note: -If you have any queries, please contact the MOOC Coordinator.

- Students of all semesters can enrol in MOOCs courses


Ms. Tina Raj, Assistant Professor,
MOOC Coordinator
Department of J&MC .
TIAS


Dr. Shivendu Kr. Rai
HoD

Department of J&MC
TIAS

CC

- Director, TIAS
- Dean Academics, TIAS
- Head IQAC, TIAS
- All Dept. Notice Boards for Students Information

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MOOCs Courses Offered for BA (JMC) Programme

S. NO	Title of MOOC course	Resource Person	Platform	Last Date of Registration	Link	Exam Date
1	Introduction to Advertising & Brand Management	By Dr. Mamta Brahmhatt, Gujarat University	Swayam	31 st Aug 2024	https://onlinecourse.s.swayam2.ac.in/cec24_mg22/preview?	7 th Dec 2024
2.	Visual Communication Design for Digital Media	By Prof. Saptarshi Kolay IIT Roorkee	Swayam	5 th Aug 2024	https://onlinecourse.s.nptel.ac.in/noc24_ar09/preview?user_	21 st Sep 2024
3	Communication Skills	By Prof. Zuchamo Yanthan IGNOU	Swayam	31 Aug 2024	https://onlinecourse.s.swayam2.ac.in/nou24_lb24/preview?	14 Dec 2024
4	Partition of India in Print Media and Cinema	By Prof. Sarbani Banerjee IIT Roorkee	Swayam	22 nd Jul 2024	https://onlinecourse.s.nptel.ac.in/noc23_cs69/preview?	2 nd Nov 2024
5	Text, Textuality And Digital Media	By Prof. Arjun Ghosh, IIT Delhi	Swayam	11 th Oct 2024	https://onlinecourse.s.nptel.ac.in/noc23_hs91/preview?	27 th Oct 2024
6	Film Appreciation	By Prof. Aysha Viswamohan, IIT Madras	Swayam	22 nd July 2024	https://onlinecourse.s.nptel.ac.in/noc23_hs91/preview?	22 nd Sept 2024
7	Literature Culture and Media	By Prof. Rashmi Gaur, IIT	Swayam	11 th Oct 2024	https://onlinecourse.s.nptel.ac.in/noc23_hs91/preview?	2 nd Nov 2024

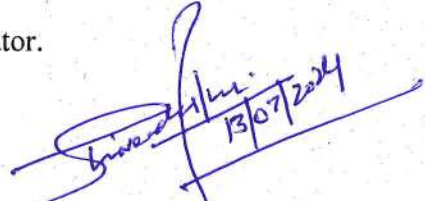
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8	Basics of Digital Marketing	By Dr. SHILPA BAGDARE, International Institute of Professional Studies, Devi Ahilya University Indore	Swayam	31 st Aug 2024	https://onlinecourse.s.swayam2.ac.in/cec24_mg16/preview?	15 th Dec 2024
9	Personality Development and Communication Skills	By Dr Sachin Sadashiv Surve Savitribai Phule Pune University, Pune	Swayam	31 st Aug 2024	https://onlinecourse.s.swayam2.ac.in/cec24_cm05/preview?	7 th Dec 2024
10	MJM029: Advertising and Public Relations	By Padmini Jain Indira Gandhi National Open University	Swayam	31 st Aug 2024	https://onlinecourse.s.swayam2.ac.in/nu24_ge58/preview?	8 th Dec 2024

Note: If you have any queries, please contact the MOOCs Coordinator.


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Dept. of J&MC


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