





## Feedback Analysis (2022-23)

The MBA program received suggestions from students and alumni for practical skill development, leading to the introduction of Certificate Courses in Data Analytics using Excel, Event Marketing, Business Sustainability Management, and Strong Work Ethics. For the BBA program, both students and employers emphasized the need for leadership and communication skills, which has resulted in new Certificate Courses in Leadership Development and Public Speaking. Feedback from the BCA department highlighted a demand for advanced technical expertise, prompting the addition of a Certificate Course in Unsupervised Learning and its Applications. Additionally, the BAJMC program incorporated feedback from students and industry professionals to launch Certificate Courses in Communicative English, Computing Skills, and Data Journalism.

Feedback regarding the alumni support system indicates a need for enhanced alumni involvement in the development of the institute. Alumni, faculty members and employers have expressed a strong interest in contributing to the growth and progress of their alma mater but feel that current avenues for participation are limited. Faculty members and students also see value in increased alumni engagement, suggesting that leveraging their experience and network could drive institutional improvements and provide valuable insights. Strengthening the mechanisms for alumni involvement can foster a more collaborative relationship and harness their expertise to benefit both the institute and its students.

Feedback from faculty members & students highlights a significant concern regarding the cleanliness of the washrooms. They have emphasized that maintaining high standards of hygiene and regular cleaning in these facilities is crucial for creating a comfortable and professional environment. Improved washroom cleanliness would not only enhance the overall campus experience but also reflect positively on the institute's commitment to staff well-being and operational excellence. Addressing this issue promptly will contribute to a more pleasant and respectful workplace for everyone.

> Coordinator Internal Quality Assessment Cell (IQAC) Tecnta Institute sinced Studies

New Delni-110085



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INSTITUTIONAL AREA MADHUBAN CHOWK, ROHINI, DELHI 110085
Tel:91-11-27555121-24, E-Mail: directortias@tecnia.in, Website: www.tiaspg.tecnia.in





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Action Taken Report	
Feedback	Action taken
Various stake holders across BA-JMC, Management, and BCA emphasize the need for training in various areas.	Following Value added courses have been interest
	Certificate Course in Communicative English Certificate Course in Computing Skills Certificate Course in Data Journalism
The feedback about the Alumni support system there a need to improve alumni involvement in the development of the Institute	Alumnus have been invited to interact with Management & Faculties students, An attempt was made to establish a connect between Management and Alumni to involve In the development of the Institute.
Faculty members were more concerned about Cleanliness of Washroom.	Admin has been informed about the Cleanliness of Washroom. The daily quality check sheet has been introduced to maintain the cleanliness of washrooms

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Teoria Institute of savanced Studies
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