



**TECNIA INSTITUTE OF ADVANCED STUDIES**  
**GRADE "A" INSTITUTE**

Approved by AICTE, Ministry of HRD, Govt. of India, Affiliated to OOSIP University  
 Recognized Under Sec. 2(f) of UGC Act 1956  
 INSTITUTIONAL AREA MADHUBAN CHOWK, ROHINI, DELHI 110085  
 Tel: 91-11-27855221-24, E-Mail : director@tecna.in, Website: www.iaspp.tecna.in



**ECO CLUB**



**TECNIA**

INSTITUTE OF ADVANCED STUDIES

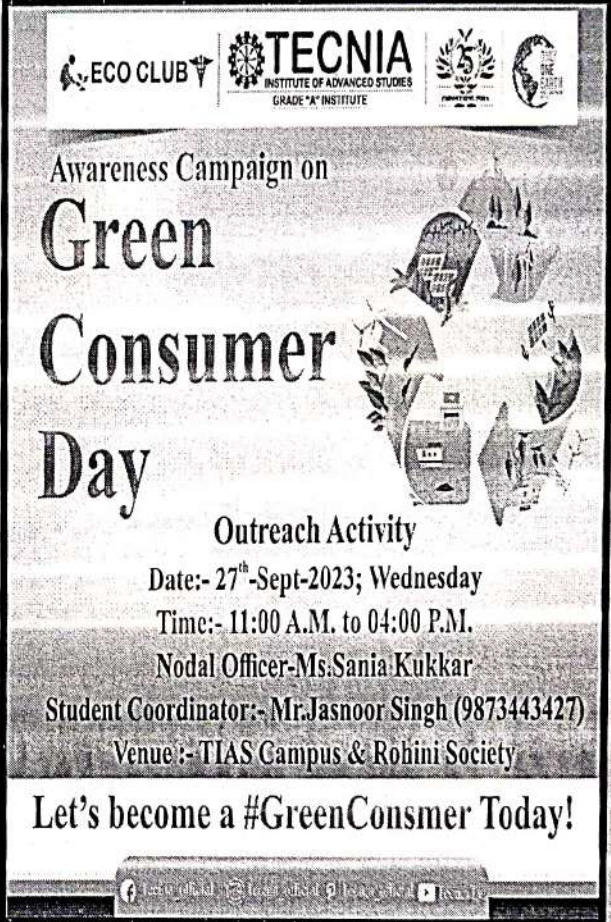
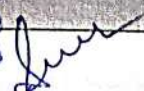
GRADE "A" INSTITUTE

DELHI INDIA

**Report on Awareness Campaign of Green Consumer Day Drive at "Friends Apartments, Delhi"**

<b>Title of Activity*</b>	Awareness Campaign of Green Consumer Day
<b>Values</b>	recycling, reusing and reducing waste materials
<b>Learning Outcomes</b>	<p><b>Understanding Sustainable Consumption:</b> Participants will gain a deep understanding of the concept of sustainable consumption</p> <p><b>Eco-friendly Product Evaluation:</b> Participants will learn how to evaluate products and make informed choices by considering factors</p> <p><b>Reducing Environmental Footprint:</b> Participants will acquire practical knowledge on how to reduce their environmental footprint</p> <p><b>Advocacy and Community Engagement:</b> Participants will be inspired to become advocates for green consumerism and engage with their communities to promote sustainable practices</p>
<b>Organized by (Dept./ Centre/ Cells/Clubs/ Committees Name)*</b>	Eco Club
<b>Program Theme*</b>	Recycle, reuse
<b>External Expert / Internal Expert</b>	-

*Janvi*  
 Nodal Officer, Eco Club  
 Tecna Institute of Advanced Studies  
 Madhuban Chowk, Rohini, Delhi -85

Date*	27- sept- 2023
Time*	11:00 AM-3:00 PM
Venue	Friends apartment, Delhi
Poster/Flyer/Notice*	
Social media link (promoting in any one Facebook/Instagram/Twitter is mandatory)	www.tiaspg.tecna.in
No. of Students* (only no. to be written, list in excel or word should be maintain at department level as proof for any further requirement)	08
No. of Faculty* (only no. to be written , list in excel or word should be maintain at department level as proof for any further requirement)	01
No. of External Participants (students + faculty) [write NA if not applicable]	NA
(Geotag) Photograph*	<p>Nodal Officer, Eco Club Tecnica Institute of Advanced Studies Madhuban, Ghaziabad, Rohini, Delhi -85</p> 





Students Participate in " Awareness Drive on Green consumer day



Students Participate in " Awareness



Students Participate in " Awareness Drive on Green consumer day

*Saini*  
 Nodal Officer, Eco Club  
 Technical Institute of Advanced Studies  
 Madhuban Ghosh, Rohini, Delhi -85



Drive on Green consumer day



GPS Map Camera

**New Delhi, DL, India**  
Shaheed Captain Sanjeev Dahiya Marg, Rohini  
Sector 9, New Delhi, 110085, DL, India  
Lat 28.712713, Long 77.119589  
09/27/2023 02:22 PM GMT+05:30  
Note : Captured by GPS Map Camera

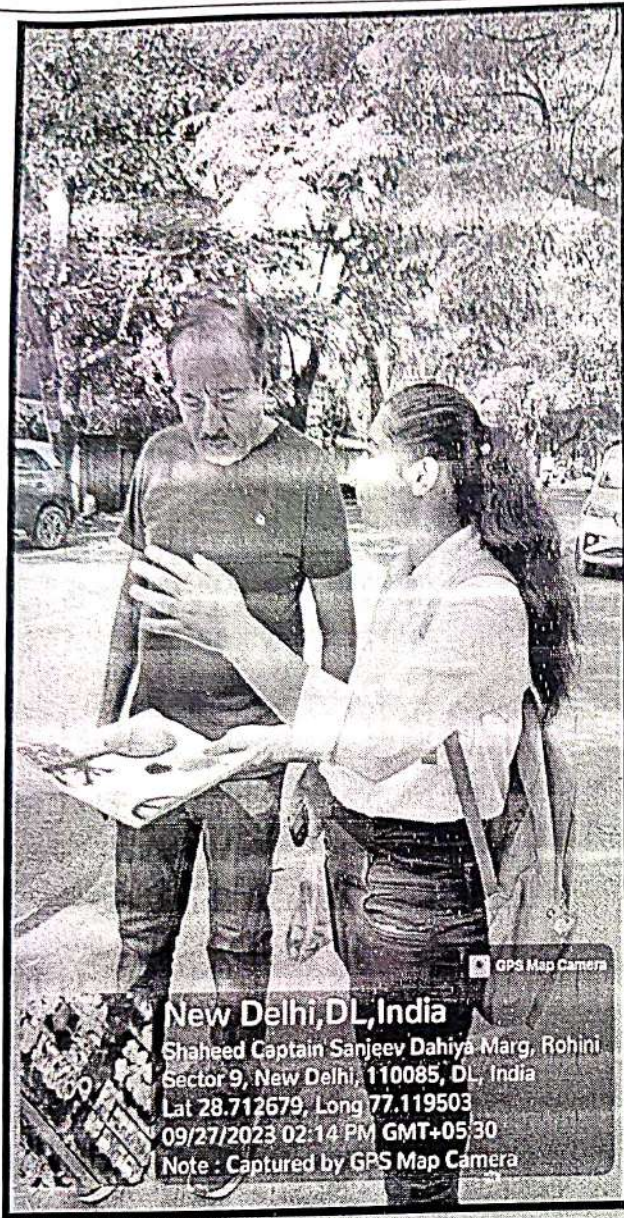


GPS Map Camera

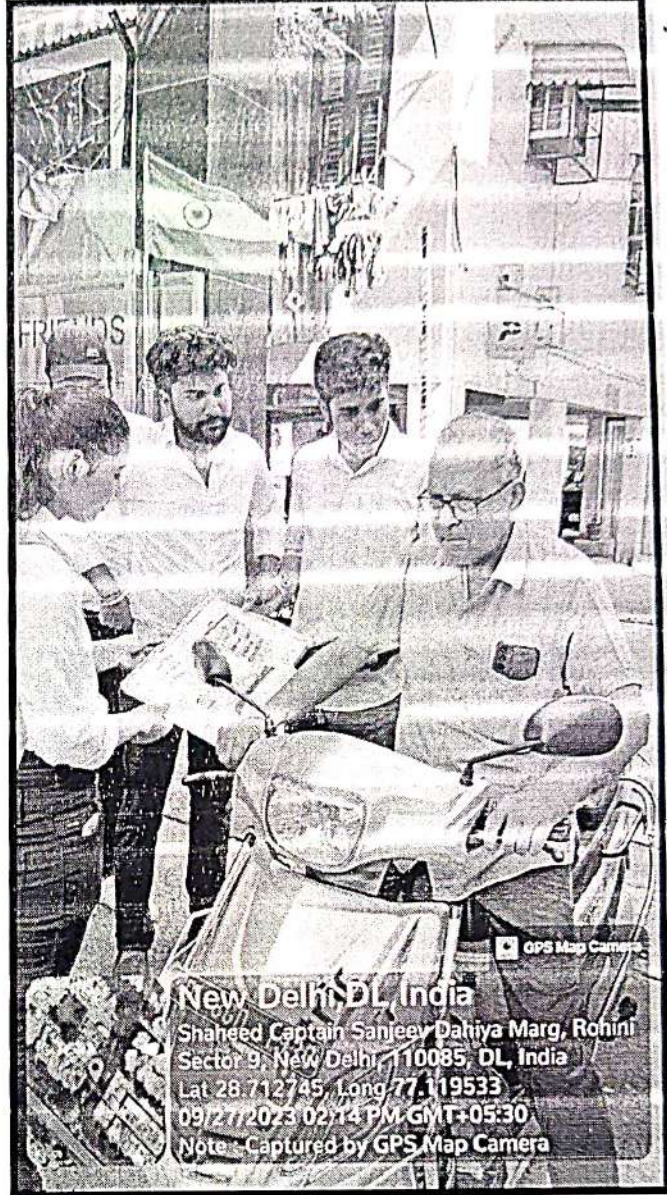
**New Delhi, DL, India**  
Shaheed Captain Sanjeev Dahiya Marg, Rohini  
Sector 9, New Delhi, 110085, DL, India  
Lat 28.712714, Long 77.119508  
09/27/2023 02:10 PM GMT+05:30  
Note : Captured by GPS Map Camera

Nodal Officer, Eco Club  
Tecnica Institute of Advanced Studies  
Madhuban Chowk, Rohini, Delhi -85  
*[Signature]*





GPS Map Camera  
**New Delhi, DL, India**  
 Shaheed Captain Sanjeev Dahiya Marg, Rohini  
 Sector 9, New Delhi, 110085, DL, India  
 Lat 28.712679, Long 77.119503  
 09/27/2023 02:14 PM GMT+05:30  
 Note - Captured by GPS Map Camera



GPS Map Camera  
**New Delhi, DL, India**  
 Shaheed Captain Sanjeev Dahiya Marg, Rohini  
 Sector 9, New Delhi, 110085, DL, India  
 Lat 28.712745, Long 77.119533  
 09/27/2023 02:14 PM GMT+05:30  
 Note - Captured by GPS Map Camera

**Students Participate in " Awareness Drive on Green consumer day**

**Students Participate in " Awareness Drive on Green consumer day**

**Report: Description in (min 250 to max 800 words)\***

The Green Consumer Day event aimed to promote sustainable and eco-friendly consumer choices. It served as a platform for raising awareness about the environmental impact of consumerism and encouraging individuals to make responsible decisions when purchasing products and services.

Sustainable Product Exhibitions: The event featured displays of eco-friendly products and services from various vendors. This allowed attendees to explore

Nodal Officer, Eco Club  
 Tecnia Institute of Studies  
 Madhuban Chowk, Rohini, Delhi 110085




	<p>and understand the wide range of sustainable options available in the market.</p> <p><b>Expert Talks and Workshops:</b> Distinguished environmentalists and experts delivered engaging talks and conducted workshops on topics like reducing waste, conserving energy, and making ethical consumer choices.</p> <p><b>Interactive Discussions:</b> Attendees actively participated in discussions about the importance of reducing single-use plastics, supporting local and organic produce, and adopting a circular economy mindset.</p> <p><b>Pledges and Commitments:</b> The event encouraged attendees to take a pledge to make greener choices in their daily lives. These commitments included reducing plastic usage, conserving energy, and supporting eco-friendly brands.</p>
<b>Recourse Person Profile</b>	NA
<b>Attendance Sheet*</b>	<i>Attached at the end of Report</i>
<b>Feedback</b>	<i>Sample feedback Attached at the end of Report</i>
<b>Report Submitted by Convener</b> <i>(write faculty coordinator name)</i>	Ms.Sania Kukkar
<b>For Office Use</b>	
<b>Signature of Event Coordinator</b>	<b>Signature of School/Department Head</b> <i>(With Seal)</i>
<b>List of Beneficiary</b>	11

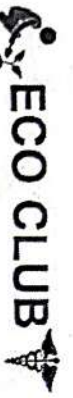
Nodal Officer, Eco Club  
**Tecnia Institute for Advanced Studies**  
**Madhuban Chowk, Kirti, Delhi -85**  
*Sania*

**Eco Club**  
**List of students**  
**(Awareness Campaign on Green Consumer Day )**  
**Date:-27-September -2023)**

S.No	Enrollment	Name	Course	Air Pollution
1.	02121302021	Jasnoor Singh	BCA	Friend apartment
2.	05421302021	Nikhil Kumar	BCA	Friend apartment
3.	02521302021	Amit Sharma	BCA	Friend apartment
4.	01821302021	Swati Chandola	BCA	Friend apartment
5.	02021302021	Aatif Khan	BCA	Friend apartment
6.	00421302021	Vansh Bhatia	BCA	Friend apartment
7.	00821302021	Risha Gupta	BCA	Friend apartment
8.	03421302021	Siddhant Gulati	BCA	Friend apartment
9.	01421302021	Raghav Makan	BCA	Friend apartment
10.	02117002022	Aranya Singla	BCA	Friend apartment
11.	03717002022	Damya Rana	BCA	Friend apartment

  
**Nodal Officer, Eco Club**  
**Tecnia Institute of Advanced Studies**  
**Madhuban Chowk, Konini, Delhi -85**





ECO CLUB



**TECNIA**  
INSTITUTE OF ADVANCED STUDIES  
GRADE "A" INSTITUTE



Awareness Campaign on

# Green

# Consumer

# Day

Outreach Activity

Date:- 27<sup>th</sup>-Sept-2023; Wednesday

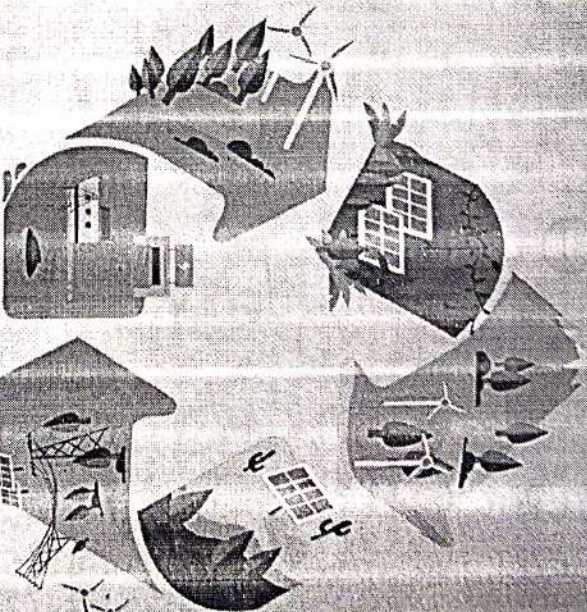
Time:- 11:00 A.M. to 04:00 P.M.

Nodal Officer-Ms.Sania Kukkar

Student Coordinator:- Mr.Jasnoor Singh (9873443427)

Venue :- TIAS Campus & Rohini Society

Let's become a #GreenConsumer Today!



*Sans*  
Nodal Officer, Eco Club  
Technia Institute of Advanced Studies  
Madhuban Chowk, Rohini, Delhi -85



Technia Official



Technia Official



Technia Official



Technia TV



**TECNIA INSTITUTE OF ADVANCED STUDIES**  
**'A' GRADE INSTITUTE**

DATED: 23-09-2023

**Note-sheet**

**Kind Attention: MBA, BBA, BA (J&MC), BCA, MCA**  
**Subject: - "Awareness Campaign on Green Consumer Day"**

Under the subject cited above, it is informed that Eco-Club is organizing "Awareness Campaign on Green Consumer Day". Departmental heads and Class In-charges are requested to spread awareness among the students for the same.

Details of the session are listed below:

**Date & Day** : 27<sup>th</sup> September, 2023 (Wednesday)

**Time** : 11:00 AM to 4:00 PM

**Venue** : Tias Campus & Rohini Society.



Ms. Sania Kukkar  
Nodal Officer- Eco-Club



Event In-charge  
Dr. Ruchi Shrivastva

CC to:

1. HOD – MBA, BBA, BJMC & BCA , Dean and Head IQAC
2. IT Dept. For uploading on the website.

**Nodal Officer, Eco Club**  
**Tecnia Institute of Advanced Studies**  
**Madhuban Chowk, Rohini, Delhi -85**