



Fit India Youth Club &lt;fitindiayouth@tecnica.in&gt;

## Fwd: National Youth Day 2024

1 message

Directortias &lt;directortias@tecnica.in&gt;

Thu, Jan 11, 2024 at 3:26 PM

To: Nss Tecnia <Nss@tecnica.in>, Fit India Youth Club <Fitindiayouth@tecnica.in>, outreach@tecnica.in, Dean Academics <deanacademics@tecnica.in>, deandevlopment@tecnica.in

----- Forwarded message -----

From: **sujita gahlaut dahiya** <adya.dsacs@gmail.com>

Date: Thu, Jan 11, 2024 at 3:11 PM

Subject: National Youth Day 2024

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Cc: <adya.dsacsbu@gmail.com>

Dear Sir/Madam

### National Youth Day i.e. 12<sup>th</sup> January 2024

National Youth Day is observed on 12<sup>th</sup> of January every year on the birthday of Swami Vivekananda. In 1984, the Government of India declared the day as the National Youth Day and since 1985 the event is celebrated in India every year.

It is celebrated as an opportunity for the government and others to draw attention to youth concerning issues in the nation. Believing that rekindling the eternal message of Swami Vivekanad's philosophy would personify the eternal energy of the youth, it was thus further decided by the Government of India to involve youth's positive energy to direct and guide it towards a greater cause, for the nation.

Youth of today often experience discrimination, which in turn can lead to exclusion and /or discourage people from seeking help for fear of being negatively 'labelled'. Efforts are needed to provide them with sources of authentic information and encourage them to help others seek the same.

Specifically with HIV/AIDS which is often considered to be a taboo amongst health conditions; it is the need of the hour to inculcate in the young minds the right attitude towards the disease with proper knowledge which in turn would help them choose safe options and lead a healthy life.

To celebrate National Youth Day, there are two weeks campaigning from 11th January 2024 to 24th January 2024 in different colleges.

1. **Social media:** Promote #RRC talks. SACS may encourage the youth to discuss the Youth power and the role youth can play in Nation Building (district/state/country at each RRC level). Each RRC may spread the message effectively by using all the channels like facebook, twitter, university newsletter, local newspapers.
2. **Positive talks:** RRCs are encouraged to orient the youth about positive talking which in turn is helpful in building society. Following points may be included in positive talks:
  - Happy Country is a happy youth.....
  - HIV positive is positive towards life.....
  - Strengthened youth is the face of society.....
3. **Radio talks:** District wise talk shows are encouraged where youth voice their opinion about strong nation building.
4. **Reel Making:** RRCs are encouraged to make small reels on HIV/AIDS awareness.
5. Each RRC may adopt government schools in close vicinity and conduct activities in schools with the help of RRC coordinators and nodal teachers.
6. **Tree for life:** RRCs may decorate trees in the neighborhood with small red ribbons and hang a few cards/notes which have positive notes on them.
7. Active Promotion of Helpline and Mobile Application through RRCs.

Please submit a report along with some photographs.

Thank You

Regards

Sujita Gahlaut

Assistant Director(YA)



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