

Sanjay Kumar
Secretary
Department of
School Education
& Literacy



Meeta Rajivlochan
Secretary
Department of
Youth Affairs

DO No J-17011/315/2024-MY BHARAT

Dated the 12th June 2024

Dear Secretary,

The MY Bharat portal has been launched as an institutional mechanism for use by anyone to improve their youth outreach and their ability to build capacities of youth. As knowledge institutions, schools and colleges are ideally placed to benefit from this mechanism. Experiential learning activities and volunteering for community service, are recognized as standard tools through which youth can improve their team-building, problem-solving and communication skills and their organizational abilities. MY Bharat portal offers the facility to provide access to such activities to youth.

2. To enable knowledge institutions to make better use of the portal, a facility has been created to register themselves on the portal so that they can get a dedicated web page. Through the dedicated web page, an institution would be able to create digital versions of any youth engagement events they may wish to organize. Short term 'Volunteer for Bharat' and longer term 'Experiential learning' events can be created on MY Bharat once the institution registers itself with the portal. Youth who participate in these events, will see their work reflected on the individual profile pages provided to youth on the portal.

3. We write to request you to share this information with the schools/ colleges in the State so that they can make full use of these features and improve their engagement with youth. The SOP for self-registration on the portal will follow soon and can be downloaded from the portal.

4. Next week, the 10th International Day of Yoga will be celebrated on 21/06/2024 across the country. The schools/colleges in the State may also be encouraged to participate in Yoga Day and share details of participation on the Yoga Day page of MY Bharat portal.

With regards,


(Sanjay Kumar)

Yours sincerely,

(Meeta Rajivlochan)

To

Secretary, Department of School Education of all States