



TECNIA INSTITUTE OF ADVANCED STUDIES

NAAC ACCREDITED GRADE "A" INSTITUTE

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INSTITUTIONAL AREA, MADHUBAN CHOWK, ROHINI, DELHI-110085

TIAS NATIONAL SERVICE SCHEME (NSS) CELL

SELF-FINANCING UNIT* - I



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Save Life



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Bell Pathao



Health
Center



Tree
Plantation

REPORT

Event : International Literacy Day- 2023

Topic : Digital Literacy Awareness Campaign for People in Slums

Day & Date : 8th September 2023, Friday

Timing : 10am

Venue : Village-Rajapur, Bhalswa Dairy and Jounti village

Convener : Mr. Piyush Kumar, NSS- Nodal Officer

: Dr Sheenu Arora, NSS- Program Coordinator

Beneficiary : BBA, BA (J&MC), MBA, BCA

TECNIA
INSTITUTE OF ADVANCED STUDIES
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NSS

Celebrating
International Literacy Day
By Organizing
Awareness Campaign
on
Bridging the Digital Divide
Empowering Youth

8th September 2023 @ **11:00 AM onwards**
Venue : Slum Areas

Programme Officer:
Mr. Piyush Kumar : 8176221222
(Department of Management Sciences)

Student Coordinator:
Kangna Gothwal : 87063 61474
Nancy Garg : 90157 73833

Piyush
Programme Officer, NSS (SFU)
Tecnia Institute of Advanced Studies
Madhuban Chowk, Rohini, Delhi -85

OBJECTIVES:

- It aims to highlight the importance of digital literacy to individuals, communities, and society
- To help them in understanding the power of various digital tools and apps.
- To celebrate this day is to promote and propagate literacy.
- To raise awareness and concern for digital literacy problems that exists within our local communities as well as globally.

This activity was organized by NSS Unit-I of Tecnia Institute of Advanced Studies, Rohini in Village Rajapur on the topic "Digital Literacy Awareness Campaign for People in Slums" on 8th September 2023. In recent years, digital literacy has become increasingly vital in accessing information, opportunities, and services. However, many marginalized communities, particularly those in urban slums, face significant barriers to digital literacy. This digital literacy awareness campaign aimed at empowering residents of slum areas with essential digital skills.

The primary goal of the campaign was to increase digital literacy among slum residents, enabling them to navigate digital platforms effectively and harness digital tools for personal and community development

LEARNING OUTCOMES:

- Students raised awareness about the importance of digital literacy
- Students guided people at slums on how digital literacy can help in building a strong foundation for human-centered recovery.
- Students demonstrated a sense of pride in training people about the power of small gizmo they are holding in their hands i.e. Cell Phone.

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GLIMPSES



LIST OF BENEFICIARIES

S.No	Name	Course
1	NANCY	BBA
2	KANGNA	BBA
3	MOHIT KUMAR	BCA
4	TANISHA SARAF	MBA
5	AAKASH GAMBHIR	BCA
6	UTTAM MISHRA	BCA
7	MEHAK GOEL	MBA
8	YASHIKA RAWAT	BA(JMC)
9	MANISHA SRISHTI	BA(JMC)
10	DHRUV JAIN	BBA
11	SWAYAM GUPTA	BBA
12	AARUSHI SINGH	BBA
13	LOKCY MISHRA	BBA
14	PRATHAM GUPTA	BBA
15	MANEESHA	BBA

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