



To,  
Dr. Amit Dutta,  
AICTE,

Subject: Response to "Jal Shakti Abhiyan: Catch The Rain — 2022" Initiative

Dear Dr. Dutta,

We acknowledge receipt of your letter dated 27th March, 2022, regarding the "Jal Shakti Abhiyan: Catch The Rain — 2022" campaign. We appreciate the Government of India's efforts in promoting water conservation and recharge.

In alignment with the campaign's theme "Catch the Rain, where it falls, when it falls," our institution is committed to implementing the recommended measures. Our action plan includes:

1. **Water Conservation and Rainwater Harvesting:**
  - Installation of rainwater harvesting systems across our campus buildings.
  - Conducting workshops to educate students and staff on effective water conservation practices.
2. **Renovation of Traditional Water Bodies / Tanks:**
  - Identifying and restoring traditional water bodies within our vicinity.
  - Collaborating with local authorities and community groups for sustainable management of these water resources.
3. **Reuse and Borewell Recharge Structures:**
  - Implementing systems to reuse greywater for landscaping and other non-potable purposes.
  - Establishing borewell recharge structures to enhance groundwater levels.
4. **Watershed Development:**
  - Participating in watershed management projects to improve water availability in the region.
  - Organizing tree plantation drives and soil conservation activities.

We are actively disseminating information about these initiatives through our institute's website and social media channels to ensure broader awareness and engagement.

Further, we will upload detailed action plans and ongoing activities on the EBSB portal <https://ekbharat.gov.in/> as requested. We will also provide regular updates on the status of the actions taken for the creation of water conservation structures in our buildings and campuses.

We appreciate your guidance and support in this critical initiative and look forward to contributing significantly to the success of the "Jal Shakti Abhiyan: Catch The Rain — 2022" campaign.

Thank you for your attention to this important matter.

Yours sincerely,

Dr. Monu Singh  
Nodal Officer  
Ek Bharat Shreshta Bharat  
TIAS, New Delhi