



TECNIA INSTITUTE OF ADVANCED STUDIES

GRADE "A" INSTITUTE

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INSTITUTIONAL AREA MADHUBAN CHOWK, ROHINI, DELHI 110085

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Electoral Literacy Club

No Voter to be Left Behind



REPORT

Title of Activity*	“Awareness Campaign on Voting”
Activity Type	Outreach Activity
Values: To make students understand that what is the importance of celebrating National voters Day	
Learning Outcomes	
<ol style="list-style-type: none"> 1. Students got aware about the voting rights 2. Students learnt about the message how they can exercise voting right for welfare of the nation 3. Students learnt about the social value of voting rights. 	
Organized by Electoral Literacy Club	
Program Theme	“Debate competition on importance of Celebrating National Voters Day ”
Internal Expert	Ms. Chahat Malhotra, Nodal Officer, ELC Club
Date*	20 th April, 2024
Time*	12:00 am onwards
Venue	Online mode
Poster/Flyer/Notice*	16 th April, 2024

Nodal Officer, Electoral Literacy Club
Tecnia Institute of Advanced Studies
Madhuban Chowk, Rohini, Delhi -85

Flyer of the competition

The flyer is for a public discussion organized by the ELC Club of TECNIA. It features the TECNIA logo at the top left, which includes the text 'TECNIA INSTITUTE OF ADVANCED STUDIES GRADE 'A' INSTITUTE'. To the right is the 'ELECTORAL LITERACY CLUB' logo. Below these is a blue banner with 'ELC Club' in white, followed by 'is organizing' in a script font and 'PUBLIC DISCUSSION' in large orange letters. The main topic is 'ELECTRONIC VOTING VS BALLOT PAPER SYSTEM' in blue, with 'ON' in smaller blue letters above it. A green box contains the date and time: '20th APRIL, 2024 11:30 AM onwards'. Below that, it says 'Venue: Bhalswa Dairy, Delhi'. On the right side, there is an illustration of a woman in a purple sari standing at a ballot box labeled 'VOTE', with other people in the background. At the bottom, a green bar lists the Nodal Officer, MS. CHAHAT MALHOTRA, and two Student Coordinators, PARSHAV GOYAL and ANSH GUPTA, with their respective contact numbers.

TECNIA
INSTITUTE OF ADVANCED STUDIES
GRADE 'A' INSTITUTE

ELECTORAL LITERACY CLUB

ELC Club
is organizing
PUBLIC DISCUSSION
ON
ELECTRONIC VOTING VS BALLOT PAPER SYSTEM

20th APRIL, 2024
11:30 AM onwards

Venue: **Bhalswa Dairy, Delhi**

VOTE

NODAL OFFICER
MS. CHAHAT MALHOTRA : 9871411941
DEPT. OF MANAGEMENT SCIENCES

STUDENT COORDINATORS
PARSHAV GOYAL : 7428604251
ANSH GUPTA : 9910632485

Nodal Officer, Electoral Literacy Club
TECNIA Institute of Advanced Studies
Madhuban Chowk, Rohini, Delhi -85

Social media link (promoting in any one Facebook/Instagram /Twitter is mandatory)	https://tiaspg.tecna.in/electoral-literacy-club/
No. of Students* (only no. to be written, list in excel or word should be maintain at department level as proof for any further requirement)	
No. of Faculty* (only no. to be written , list in excel or word should be maintain at department level as proof for any further requirement)	01
No. of External Participants (students + faculty) [write NA if not applicable]	NA

Geotag Photos



Students discussing with local people and guiding them about their voting rights.

Chakraborty



TIAS , students with local people



Awareness campaign among people in local regions.

Chakraborty

Nodal Officer, Electoral Literacy Club
 Tecnia Institute of Advanced Studies
 Madhuban Chowk, Rohini, Delhi -86

Report: Description in (min 250 to max 800 words)

The Electoral Literacy Club (ELC) organized awareness campaign on voting with the aim of promoting awareness and understanding of electoral processes among the lower and backward areas. The Voting Awareness Campaign emerged as a proactive endeavor to fortify democratic principles and enhance civic participation. Our aim was to cultivate a culture where every citizen recognizes the power of their vote and actively engages in the electoral process. This activity was organized by Ms. Chahat Malhotra, Nodal Officer of Electoral Literacy Club. Employing a multifaceted approach, we utilized diverse strategies to reach our target audience. This included multimedia campaigns spanning social media, radio, television, and print media. Additionally, we conducted interactive community workshops, door-to-door campaigns, and collaborated with local stakeholders to amplify our outreach efforts.

The impact of our campaign was palpable. We witnessed a notable surge in awareness levels, particularly among demographics previously disengaged from the electoral process. Voter registration rates soared, indicating a tangible shift towards increased civic engagement. However, we encountered challenges, including resource constraints, skepticism towards electoral efficacy, and barriers such as language and literacy. To sustain the momentum generated by the campaign, we advocate for continued outreach efforts beyond electoral cycles. Targeted strategies tailored to address specific community challenges should be prioritized, alongside investments in capacity building and technological innovation. Long-term evaluation mechanisms are imperative to gauge the enduring impact of our endeavors and inform future initiatives.

In conclusion, the Voting Awareness Campaign served as a beacon of empowerment, igniting a fervor for democratic participation within our communities. As we reflect on its achievements and the hurdles surmounted, we are emboldened to pursue our mission of fostering inclusive and vibrant democracies, where every voice is heard and every vote counts.



Resource Person Profile	Ms. Chahat Malhotra
Attendance Sheet*	<i>Attached in this report</i>
Report Submitted by Convener (write faculty coordinator name)	Ms. Chahat Malhotra, Nodal Officer, ELC Club
List of Beneficiary	48

Attendance List of Students

S.no.	Name	Enrollment no.	course
1	VINAY	04117001722	BBA
2	NIYATI	02817001722	BBA
3	NEHA SHARMA	02917001722	BBA
4	NAMAN JAIN	02617001722	BBA
5	SIMAR SINGH	00217001722	BBA
6	KARAN SINGH	36621301722	BBA
7	ADHINAY	35717001722	BBA
8	KRISHNAM	14517001722	BBA
9	HRITIK AGGARWAL	36817001722	BBA
10	BHAVYA GOEL	02917001722	BBA
11	SUDI KSHA	02017001722	BBA
12	RIYA SINGH	05517001722	BBA
13	AYUSH JAIN	01117001722	BBA
14	HARSHIT JAIN	13717001722	BBA
15	DEEPANSH	03417001722	BBA
16	SAYMA BHATIA	038717001722	BBA
17	HIMANSHI SHARMA	02317001722	BBA
18	PARSHAV GOYAL	04517001722	BBA
19	SARTHAK GUPTA	00717001722	BBA
20	NIPUN	00617001722	BBA
21	MAHIR	13517001722	BBA
22	RISHIT GUPTA	03017001722	BBA
23	RIYA PRUTHI	03617001722	BBA
24	VRINDA	36517001722	BBA
25	SANYA JADWANI	05817001722	BBA



26	AKASH	13817001722	BBA
27	GUNGUN	00817001722	BBA
28	ANUBHAV KATARIA	01421301722	BBA
29	ANANDITA	00917001722	BBA
30	PARTH	12117001722	BBA
31	CHAHAT BHARTI	10117001721	BBA
32	SHRUTI BHANDARI	08017001721	BBA
33	VANSHIKA BANSAL	07617001721	BBA
34	SNEHA SRIVASTAVA	07417001721	BBA
35	AKSHAT MEHRA	08317001721	BBA
36	DEV CHAWLA	07317001721	BBA
37	SHRUTI JAIN	08117001721	BBA
38	NAMYA	11917001721	BBA
39	LAKSHITA SHARMA	11817001721	BBA
40	AMIT	09217001721	BBA
41	SAMBHAV	06717001721	BBA
42	HARSHIL BANSAL	02417001722	BBA
43	MANAN ARORA	00417003923	MBA
44	PRIYANKA	35221303923	MBA
45	SHIVEK CHAUHAN	35417003923	MBA
46	ANSH GUPTA	03117001722	BBA
47	SAMAHI VASHIST	00917001722	BBA
48	AKSH JINDAL	01817001722	BBA

