

FEEDBACK ANALYSIS AND ACTION TAKEN REPORT

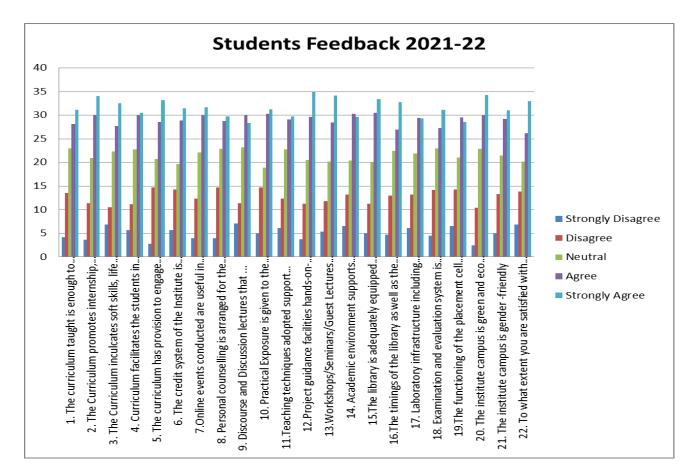
2021-22

Students Feedback:

The students are the most important stakeholders of Higher Education systems. The interest and participation of students at all levels in both internal quality assurance and external quality assurance have to play a central role. A special five point scale feedback form on the curriculum is developed.

Student Feedback	Response %					
Description	Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree	Total
1. The curriculum taught is enough						
to meet the Industry expectations?	4	14	23	28	31	100
2. The Curriculum promotes						
internship, student exchange, field						
visit opportunities	4	11	21	30	34	100
3. The Curriculum inculcates soft						
skills, life skills and employability						
skills to make students ready for the						
world of work	7	11	22	28	33	100
4. Curriculum facilitates the students						
in cognitive, social and emotional						
growth.	6	11	23	30	30	100
5. The curriculum has provision to						
engage students in the monitoring,						
review and continuous quality						
improvement of the teaching						
learning process	3	15	21	29	33	100
6. The credit system of the Institute						
is found to be satisfactory? Any						
suggestion?	6	14	20	29	32	100
7.Online events conducted are						
useful in enriching the Academic						
Performance	4	12	22	30	32	100
8. Personal counselling is arranged						
for the students who requires.	4	15	23	29	30	100

9. Discourse and Discussion lectures						
that encourage the intellectual						
Development of the students are						
inculcated in the Time Table.	7	11	23	30	28	100
10. Practical Exposure is given to the						
students is very helpful in up skilling						
them.	5	15	19	30	31	100
11. Teaching techniques adopted						
support all round development.	6	12	23	29	30	100
12.Project guidance facilities hands-						
on-training, skill development,						
problem solving, analytical thinking						
and documentation	4	11	21	30	35	100
13.Workshops/Seminars/Guest						
Lectures are held regularly	5	12	20	29	34	100
14. Academic environment supports						
cohesive learning	6	13	20	30	30	100
15.The library is adequately						
equipped with books, journals and e-						
sources	5	11	20	30	33	100
16.The timings of the library as well						
as the procedure for issue/return of						
books in the library are convenient	5	13	22	27	33	100
17. Laboratory infrastructure						
including computer labs and internet	_					
access is adequate	6	13	22	29	29	100
18. Examination and evaluation						
system is fair and transparent	5	14	23	27	31	100
19. The functioning of the placement						
cell in the Institute is satisfactory	6	14	21	30	29	100
20. The institute campus is green						
and eco –friendly	2	10	23	30	34	100
21. The institute campus is gender –						
friendly	5	13	21	29	31	100
22. To what extent you are satisfied						
with the online event conduction to						
enrich your Academic Performance?	7	14	20	26	33	100



- 1. Industry Expectations: Approximately 59% of respondents (Agree + Strongly Agree) feel that the curriculum taught meets industry expectations adequately.
- 2. Internship, Exchange, Field Visits: About 64% (Agree + Strongly Agree) believe that the curriculum promotes internship, student exchange, and field visit opportunities effectively.
- 3. Soft Skills, Employability: Around 61% (Agree + Strongly Agree) agree that the curriculum inculcates soft skills, life skills, and employability skills to prepare students for the workforce.
- 4. Cognitive, Social, Emotional Growth: There is a mixed response with approximately 53% (Neutral + Agree + Strongly Agree) indicating satisfaction with how the curriculum facilitates cognitive, social, and emotional growth.
- 5. Teaching-Learning Quality Improvement: A significant 62% (Agree + Strongly Agree) believe that the curriculum includes provisions to engage students in monitoring, reviewing, and improving the teaching-learning process.
- 6. Credit System: Approximately 61% (Neutral + Agree + Strongly Agree) find the credit system of the institute satisfactory, though suggestions for improvement are also noted.
- 7. Online Events: Around 62% (Agree + Strongly Agree) find online events conducted by the institute useful in enriching academic performance.
- 8. Personal Counselling: About 59% (Agree + Strongly Agree) acknowledge that personal counseling services are adequately arranged for students who require them.
- 9. Discourse and Intellectual Development: Roughly 58% (Neutral + Agree + Strongly Agree) believe that the curriculum encourages discourse and discussion that promotes intellectual

development among students.

- 10. Practical Exposure: Approximately 61% (Agree + Strongly Agree) find practical exposure given to students very helpful in upskilling them.
- 11. Teaching Techniques: Around 59% (Agree + Strongly Agree) feel that teaching techniques adopted by the institute support all-round development.
- 12. Project Guidance: About 65% (Agree + Strongly Agree) appreciate the project guidance for hands-on training, skill development, problem-solving, analytical thinking, and documentation.
- 13. Workshops/Seminars/Guest Lectures: Roughly 63% (Agree + Strongly Agree) note the regularity and usefulness of workshops, seminars, and guest lectures.
- 14. Academic Environment: Around 60% (Agree + Strongly Agree) believe that the academic environment supports cohesive learning.
- 15. Library Resources: Approximately 63% (Agree + Strongly Agree) find the library adequately equipped with books, journals, and e-resources.
- 16. Library Timings and Procedures: About 60% (Agree + Strongly Agree) find the timings and procedures for the library convenient.
- 17. Laboratory Infrastructure: Around 61% (Agree + Strongly Agree) find the laboratory infrastructure, including computer labs and internet access, adequate.
- 18. Examination System: Approximately 58% (Agree + Strongly Agree) perceive the examination and evaluation system to be fair and transparent.
- 19. Placement Cell: About 59% (Agree + Strongly Agree) find the functioning of the placement cell satisfactory.
- 20. Campus Greenery: Approximately 64% (Agree + Strongly Agree) appreciate the institute campus for being green and eco-friendly.
- 21. Gender-Friendly Campus: Roughly 60% (Agree + Strongly Agree) believe that the institute campus is gender-friendly.
- 22. Online Event Satisfaction: Around 59% (Agree + Strongly Agree) are satisfied with the online events conducted to enrich their academic performance.

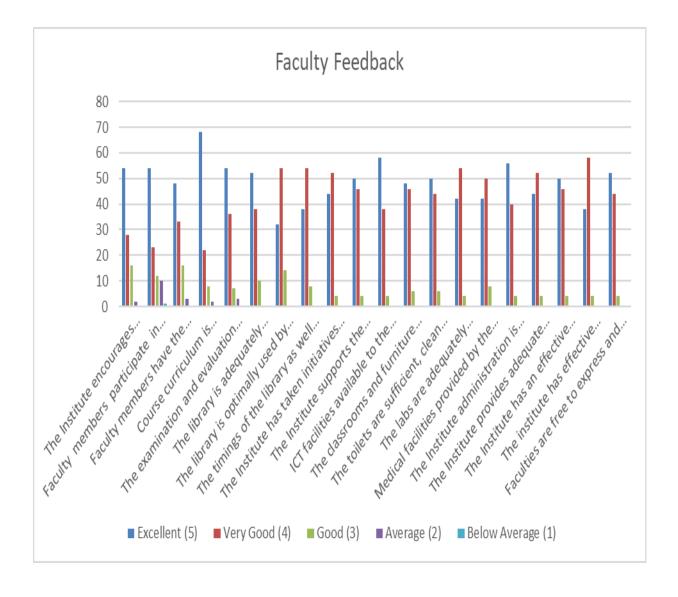
These percentages provide a snapshot of the sentiments and perceptions of the respondents regarding various aspects of the institute's curriculum and facilities

Through open ended question, students across various programs suggested courses that aligned closely with their career aspirations and educational needs. MBA students expressed interest in advanced analytical courses that enhance data analysis skills, which are crucial for informed decision-making in business contexts. BBA students, certifications in retail management and digital empowerment highlighted as beneficial for understanding operational strategies and digital business trends. Additionally, courses focusing on brand strategy were noted for their relevance to marketing and brand management. BCA students showed enthusiasm for technical courses related to cybersecurity, data visualization tools, and foundational data science principles, which are essential for careers in computer applications. BA (JMC) students expressed interest in courses that enhance communication skills such as public speaking, storytelling, and media-related topics, which are integral to careers in journalism and mass communication. These suggestions highlighted the students' interest in acquiring practical skills and knowledge that are directly applicable to their chosen fields and future professional endeavors.

		%	Responde	nts	
Please provide your feedback in the following areas	Excellent (5)	Very Good (4)	Good (3)	Average (2)	Below Average (1)
The Institute encourages participatory decision making by involving employees at various levels.	54	28	16	2	0
Faculty members participate in the designing and developing the course curriculum/ Curriculum Enrichment.	54	23	12	10	1
Faculty members have the freedom to adopt new techniques / strategies of teaching such as group discussions, seminar, presentations, etc.	48	33	16	3	0
Course curriculum is contemporary and prepares the students for industry/higher education. The Curriculum promotes internship, student exchange, field visit opportunities	68	22	8	2	0
The examination and evaluation system followed by the Institute is effective in judging students' academic performance.	54	36	7	3	0
The library is adequately equipped with different learning resources, including books, journals, e-resources etc.	52	38	10	0	0
The library is optimally used by the faculty, students and research scholars.	32	54	14	0	0
The timings of the library as well as the procedure for issue/return of books in the library are convenient.	38	54	8	0	0
The Institute has taken initiatives to encourage research.	44	52	4	0	0
The Institute supports the participation of faculty in national and international conferences / seminars / symposia by providing academic leave and financial support.	50	46	4	0	0
ICT facilities available to the faculty at the Institute are adequate and satisfactory.	58	38	4	0	0
The classrooms and furniture available are adequate, clean and are well maintained.	48	46	6	0	0
The toilets are sufficient, clean and well maintained.	50	44	6	0	0
The labs are adequately equipped for hands-on training of students (if applicable) and research.	42	54	4	0	0
Medical facilities provided by the Institute are adequate.	42	50	8	0	0

Faculty Feedback

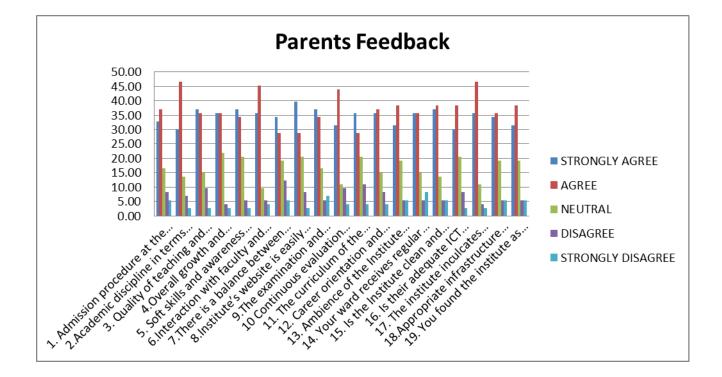
The Institute administration is approachable and faculty- friendly.	56	40	4	0	0
The Institute provides adequate opportunities and support to faculty for their academic growth.	44	52	4	0	0
The Institute has an effective grievance redressal system.	50	46	4	0	0
The institute has effective welfare measures for the employees	38	58	4	0	0
Faculties are free to express and share their opinions, ideas and suggestions.	52	44	4	0	0



Parents Feedback

Description	STRONGLY AGREE	AGREE	NEUTRAL	DISAGREE	STRONGLY DISAGREE
Description					
1. Admission procedure at the Institute is simple and user friendly.	32.88	36.99	16.44	8.22	5.48
2.Academic discipline in terms of timely					
conduction of lectures, practical and other					
academic activities in the institute is satisfactory.	30.14	46.58	13.70	6.85	2.74
3. Quality of teaching and training offered to your ward is excellent.	36.99	35.62	15.07	9.59	2.74
4. Overall growth and personality development is					
visible in your ward while studying in the					
institute.	35.62	35.62	21.92	4.11	2.74
5. Soft skills and awareness about social, cultural, and ethical issues in your ward have					
enhanced while studying in the institute.	36.99	34.25	20.55	5.48	2.74
6.Interaction with faculty and staff of the Institute of your ward is easy and satisfactory.	35.62	45.21	9.59	5.48	4.11
7. There is a balance between academics and	34.25	28.77	19.18	12.33	5.48
other co-curricular & extra-curricular activities.	54.25	20.77	19.10	12.55	5.40
8.Institute's website is easily accessible and full					
of relevant information.	39.73	28.77	20.55	8.22	2.74
9. The examination and evaluation system of the Institute is transparent.	36.99	34.25	16.44	5.48	6.85
			-		
10 Continuous evaluation mechanism of the institute is very effective.	31.51	43.84	10.96	9.59	4.11
11. The curriculum of the Institute is relevant for					
attaining next level goals (Higher studies or				10.00	
Placement).	35.62	28.77	20.55	10.96	4.11
12. Career orientation and placement support provided by the Institute is up-to the mark.	35.62	36.99	15.07	8.22	4.11
	00.01	00.00		0	
13. Ambience of the Institute is according to your expectations	31.51	38.36	19.18	5.48	5.48
14. Your ward receives regular feedback from	25.62	25.62	15.07	E 40	0 11
the teachers.	35.62	35.62	15.07	5.48	8.22
15. Is the Institute clean and practices proper hygiene in the campus	36.99	38.36	13.70	5.48	5.48

16. Is their adequate ICT enabled tools in the Institute	30.14	38.36	20.55	8.22	2.74
17. The institute inculcates values in education and character-building activities	35.62	46.58	10.96	4.11	2.74
18.Appropriate infrastructure (library, labs, classrooms etc.) for academics and research					
activities exists at the Institute	34.25	35.62	19.18	5.48	5.48
19. You found the institute as per your overall					
expectation	31.51	38.36	19.18	5.48	5.48



1. Admission Procedure:

• 69.87% (Strongly Agree + Agree) find the admission procedure simple and user-friendly.

2. Academic Discipline:

• 76.72% (Strongly Agree + Agree) are satisfied with the timely conduction of lectures, practicals, and other academic activities.

3. Quality of Teaching and Training:

• 72.60% (Strongly Agree + Agree) rate the quality of teaching and training as excellent.

4. Overall Growth and Personality Development:

• 71.24% (Strongly Agree + Agree) observe visible growth in their ward's overall personality development.

5. Soft Skills and Awareness:

• 71.24% (Strongly Agree + Agree) believe their ward's soft skills and awareness about social, cultural, and ethical issues have enhanced.

6. Interaction with Faculty and Staff:

 \circ 80.83% (Strongly Agree + Agree) find interaction with faculty and staff easy and satisfactory.

7. Balance between Academics and Co-curricular Activities:

• 62.02% (Strongly Agree + Agree) perceive a balance between academics and co-curricular/extra-curricular activities.

8. Institute's Website Accessibility:

• 68.49% (Strongly Agree + Agree) find the institute's website easily accessible and informative.

9. Examination and Evaluation Transparency:

• 71.24% (Strongly Agree + Agree) consider the examination and evaluation system transparent.

10. Continuous Evaluation Mechanism:

• 75.34% (Strongly Agree + Agree) find the continuous evaluation mechanism very effective.

11. Relevance of Curriculum:

• 64.39% (Strongly Agree + Agree) believe the curriculum is relevant for attaining higher studies or placement goals.

12. Career Orientation and Placement Support:

• 72.60% (Strongly Agree + Agree) find the career orientation and placement support up to the mark.

13. Ambience of the Institute:

• 69.87% (Strongly Agree + Agree) feel the ambience of the institute meets their expectations.

14. Regular Feedback to Students:

• 71.24% (Strongly Agree + Agree) state that their ward receives regular feedback from teachers.

15. Campus Hygiene:

• 75.34% (Strongly Agree + Agree) believe the institute is clean and practices proper hygiene.

16. ICT Enabled Tools:

• 68.49% (Strongly Agree + Agree) find adequate ICT-enabled tools available in the institute.

17. Values in Education:

• 82.19% (Strongly Agree + Agree) believe the institute inculcates values in education and character-building activities.

18. Infrastructure for Academics and Research:

• 69.87% (Strongly Agree + Agree) find appropriate infrastructure (library, labs, classrooms) for academics and research activities.

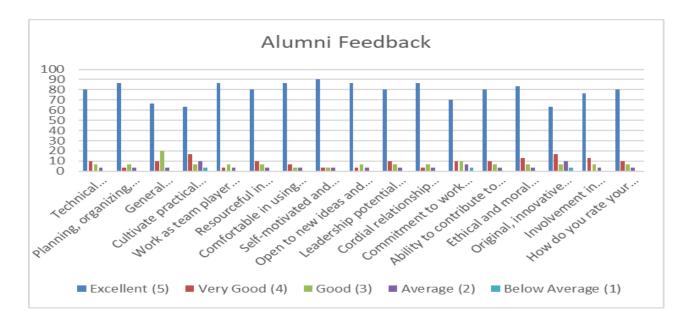
19. Overall Institute Satisfaction:

 69.87% (Strongly Agree + Agree) found the institute meets their overall expectations.

These percentages indicate generally positive perceptions across various aspects of the institute, with strong agreement in several key areas such as teaching quality, infrastructure adequacy, and holistic development of students.

Alumni Feedback

S.No	Please provide your feedback in the following areas	Excellent (5)	Very Good (4)	Good (3)	Average (2)	Below Average (1)
1	Technical knowledge/skill:	80.0	10.0	6.7	3.3	0.0
2	Planning, organizing, controlling skills to meet expectation:	86.7	3.3	6.7	3.3	0.0
3	General Communication skills:	66.7	10.0	20.0	3.3	0.0
4	Cultivate practical solutions to workplace problems:	63.3	16.7	6.7	10.0	3.3
5	Work as team player with other employees:	86.7	3.3	6.7	3.3	0.0
6	Resourceful in response to workplace challenges:	80.0	10.0	6.7	3.3	0.0
7	Comfortable in using technology and workplace equipment:	86.7	6.7	3.3	3.3	0.0
8	Self-motivated and taking on appropriate level of responsibility:	90.0	3.3	3.3	3.3	0.0
9	Open to new ideas and learning new techniques:	86.7	3.3	6.7	3.3	0.0
10	Leadership potential and ability to manage:	80.0	10.0	6.7	3.3	0.0
11	Cordial relationship with seniors/peers/subordinates:	86.7	3.3	6.7	3.3	0.0
12	Commitment to work beyond schedule if required:	70.0	10.0	10.0	6.7	3.3
13	Ability to contribute to the goal of the organization:	80.0	10.0	6.7	3.3	0.0
14	Ethical and moral conduct:	83.3	13.3	6.7	3.3	0.0
15	Original, innovative and adaptive:	63.3	16.7	6.7	10.0	3.3
16	Involvement in community/CSR activities:	76.7	13.3	6.7	3.3	0.0
17	How do you rate your overall satisfaction with employee, who graduated from this Institute?	80.0	10.0	6.7	3.3	0.0



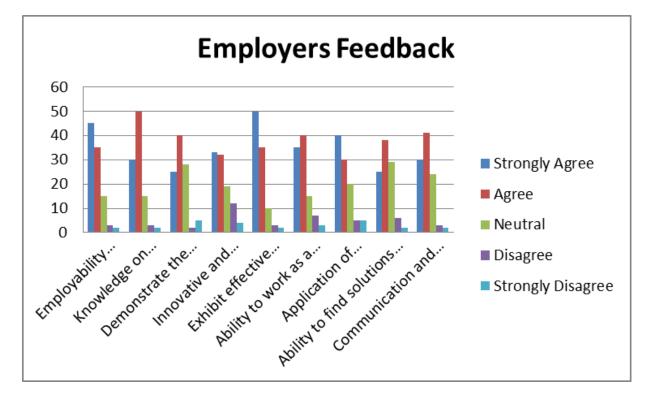
Analysis

Based on the feedback received about our placed students, we are pleased to note their strong performance across multiple areas. They have demonstrated excellent technical skills, effective planning and organizational abilities, and a robust capacity for teamwork. Their resourcefulness in addressing workplace challenges and comfort with technology have been particularly noteworthy. While communication skills have shown areas for improvement, the overall feedback indicates a high level of self-motivation, openness to learning, and potential for leadership roles. They have maintained positive relationships with colleagues and seniors, shown commitment to organizational goals, and upheld strong ethical standards. Moving forward, we aim to further support their development in areas such as problem-solving consistency, adaptability, and innovation. Overall, the feedback underscores their valuable contributions and potential for continued growth within our organization.

The employee generally excels in technical skills, planning, teamwork, technology proficiency, and ethical conduct. Areas for potential improvement include communication, problem-solving consistency, and adaptability. Overall, the employee is highly valued with significant strengths contributing to organizational goals and demonstrating potential for leadership roles. This analysis serves as a constructive tool for identifying strengths and areas for development, guiding future training and career growth opportunities for the students.

Employers Feedback

Employer Feedback						
Parameter	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree	
Employability competencies in terms of skills and attitude.	45	35	15	3	2	
Knowledge on concepts of Business Administration or Computer Application or Mass Communication	30	50	15	3	2	
Demonstrate the application of domain knowledge and operational skills	25	40	28	2	5	
Innovative and entrepreneurial approach to find solutions for real-world problem	33	32	19	12	4	
Exhibit effective communication and interpersonal skills in the professional environment	50	35	10	3	2	
Ability to work as a team player as well as a team leader	35	40	15	7	3	
Application of professional ethics and values	40	30	20	5	5	
Ability to find solutions for real-world problems through the use of skills and understanding	25	38	29	6	2	
Communication and skills of critical thinking, Analytics and creativity	30	41	24	3	2	



Analysis

Employer feedback indicates strong agreement across several critical parameters assessing graduates' employability competencies and knowledge. Employers highly value candidates' effective communication and interpersonal skills, with 85% acknowledging proficiency in these areas (50% Strongly Agree, 35% Agree). Additionally, there is positive recognition of graduates' ability to demonstrate professional ethics (70% combined agreement), innovative problem-solving approaches (65% combined agreement), and teamwork capabilities (75% combined agreement). However, areas such as the application of domain knowledge and operational skills (combined 53% agreement) and critical thinking, analytics, and creativity (71% combined agreement) show a more varied response, suggesting potential areas for further curriculum refinement to better align with industry expectations. Overall, while employers appreciate certain strengths, continuous improvement in specific skill areas could enhance graduates' readiness for diverse professional challenges.

Feedback Point	Description of action taken
Soft Skills, Employability	Introduced new soft skills workshops and employability training
Discourse and Intellectual Development	Encouraged faculty to integrate more discussions and debates into the curriculum.
Library Services	Updated and expanded the collection of books, journals, and e-resources in the library.
Placement Office	Strengthened placement cell activities and increased engagement with potential employers.
Academic Affairs	Incorporated suggested courses in form of value added course for each program to better align with career aspirations and educational needs.
Faculty training and Development	Continued focus on advanced technical training and practical application projects.

Action Taken Report