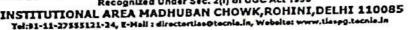
TECNIA INSTITUTE OF ADVANCED STUDIES

GRADE "A" INSTITUTE
Ministry of Education Govt. of India, Affiliated to OGSIP University







Notice

Date: 15.06.2024

Attn: MBA Students; Batch 2023-2025

Subject: Choice of specialization

This is to inform that all Students can choose/select atleast two papers of their choice from the two specialisation areas i.e. Dual Specialisation. For earning a specialisation, a student is required to study four papers from each specialisation stream. The two papers would be selected in Ill semester and two papers would be selected in IV semester. This will help a student to earn two specialisation streams i.e. Dual Specialisation. Students must opt distinct courses for each specialization i.e. the same course cannot be studied in two different specializations.

ELECTIVES- I AND II

Electives of Marketing

MS -213 Consumer Behavior

MS- 215 Sales and Distribution Management

MS -217 Services Marketing

MS -219 Customer Relationship Management

Electives of Finance

MS -221 International Financial Management

MS -223 Financial Markets and Institutions

MS -225 Investment Analysis & Portfolio

Management

MS -227 Financial Econometrics

Electives of HR

MS -229 Management of Training, Learning and

Development

MS -231 Managing Industrial Relations

MS -233 Talent Management

MS -235 Compensation and Performance

Management

Electives of IT

MS -237 Digitalization and £-Governance

MS -239 Artificial Intelligence & Machine Learning

MS -24I Database Management Systems

MS -243 Database Management Systems Lab

MS -245 Enterprise Systems

Electives of International Business

MS -247 International Business Environment and

Strategy

MS -249 Export, Import Policies, Procedures and

Documentation

MS -251 International Financial Management

MS -253 International Business Negotiation

Electives of Operations & Analytics

MS -255 Enterprise Systems

MS -257 Operations Strategy

MS -259 Logistics and Supply Chain Management

MS -261 Predictive Analytics & Big Data

Submit your choices to your class In charge before June 25th 2024.

Dr. Pooja Sharma

Head of Department (MBA)

Copy for information to:

- 1) Director Office
- 2) Dean Academics Office
- 3) Examination Cell