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REPORT

Title of Activity*	Awareness campaign on HIV-AIDS Bhalswa Diary village through poster making
Activity Type	Outreach
Values	Educate people about prevention
Learning Outcomes	Stopping HIV stigma and promoting HIV testing, prevention, and treatment.
OBJECTIVES	
<p>The primary objective of the awareness campaign was to disseminate vital information about HIV/AIDS within the Bhalswa Diary. Specifically, the campaign aimed to educate residents about the causes, transmission modes, prevention methods, and available support services related to HIV/AIDS. Furthermore, it sought to combat stigma associated with the virus and empower community members to take proactive steps towards prevention and support.</p>	
Organized by	Red Ribbon Club
Program Theme*:	Awareness Campaign on HIV-AIDS
External Expert / Internal Expert	<p>Dr. Sheenu Arora, NSS-Programme Coordinator Red Ribbon Club- Programme Officer</p>

Sheenu Arora
Programme Officer, Red Ribbon Club
Tecnia Institute of Advanced Studies
Madhuban Chowk, Rohini, Delhi-85

Director
Director
Tecnia Institute of Advanced Studies
(Affiliated to GGSIP, University Delhi)
Madhuban Chowk, Rohini, Delhi-85

Date*	20 th April 2024
Time*	12:00 PM onwards
Poster/Flyer/Notice*	
Social media link (promoting in any one Facebook/Instagram/Twitter is mandatory)	https://tiaspg.tecna.in/red-ribbon-club/
No. of Students* (only no. to be written, list in excel or word should be maintain at department level as proof for any further requirement)	18
No. of Faculty* (only no. to be written , list in excel or word should be maintain at department level as proof for any further requirement)	01 Dr. Sheenu Arora
No. of External Participants (students + faculty) [write NA if not applicable]	
(Geotag) Photograph of the Event with the Caption *	
	


 Program Officer, Red Ribbon Club
 Tecnia Institute of Advanced Studies
 Madhuban Chowk, Rohini, Delhi-85


 Director
 Tecnia Institute of Advanced Studies
 (Affiliated to GGSIP, University Delhi)
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Report

The awareness campaign on HIV/AIDS in the Balswa Dairy through poster making organized by Tecnia Institute of Advanced Studies has been instrumental in achieving its objectives of education, combatting stigma, and community empowerment. By leveraging the creative medium of poster making, the campaign effectively engaged residents and disseminated vital information about HIV/AIDS in an accessible and engaging manner. Moving forward, continued efforts in education, awareness, and community engagement will be essential in sustaining the impact of similar initiatives and addressing the challenges posed by HIV/AIDS in the adopted village and beyond.

Learning Outcomes:

1. Participants gained a deeper understanding of HIV/AIDS, its impact, and the importance of prevention and support.
2. Engaging in the slogan writing process helped participants refine their communication skills, particularly in conveying complex ideas concisely and effectively.
3. Through discussions and interactions during the campaign, participants developed greater empathy and understanding towards individuals living with HIV/AIDS, challenging misconceptions and stereotypes.

Resource Person Profile

NA

Attendance Sheet*

Sr.No	Name	Department
1.	Vishakha	MBA
2.	Parvinder	MBA
3.	Ayush aggarwal	MBA
4.	Deepanshu mittal	MBA
5.	Rithik bansal	MBA
6.	Sanchit jain	BBA
7.	Bhavya goel	BBA
8.	Ansh gupta	BBA

Programme Officer Red Ribbon Club
Tecnica Institute of Advanced Studies
Madhuban Chowk, Rohini, Delhi-85

Director
Tecnica Institute of Advanced Studies
(Affiliated to GGSIP, University Delhi)
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9.	Riya singh	BBA
10.	Sarthak kapoor	BBA
11.	Ayushi tyagi	BBA
12.	Ishika kohli	BBA
13.	Prachi negi	BBA
14.	Prachi garg	BBA
15.	Yashwant	BBA
16.	Dev	BBA
17.	Diwas	BBA
18.	Jaskirat	BBA
Report Submitted by Convener (write faculty coordinator name)		Dr. Sheenu Arora, NSS-Programme Coordinator Red Ribbon Club- Programme Officer
For Office Use		
Signature of Event Coordinator Dr. Sheenu Arora, NSS-Programme Coordinator Red Ribbon Club- Programme Officer		Signature of School/Department Head (With Seal)