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REPORT

Title of Activity*	Awareness Campaign Through Slogan Writing Competition
Activity Type	Extension
Values	The campaign provided a platform for students and community members to actively engage in raising awareness about a critical health issue.
Learning Outcomes	Participants gained a deeper understanding of HIV/AIDS, its impact, and the importance of prevention and support. Engaging in the slogan writing process helped participants refine their communication skills, particularly in conveying complex ideas concisely and effectively.




OBJECTIVES

- Raise awareness about HIV/AIDS among the general public.
- Engage the community in actively participating and contributing to the awareness campaign.
- Encourage creative expression and innovation in conveying key messages related to HIV/AIDS.
- Foster a sense of ownership and responsibility towards addressing HIV/AIDS.
- Amplify the reach and impact of the campaign through strategic partnerships and promotional activities.

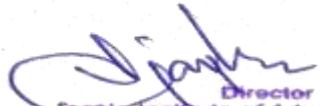
Organized by	Red Ribbon Club
Program Theme*:	Awareness Campaign on HIV-AIDS
External Expert / Internal Expert	Dr. Sheenu Arora, NSS-Programme Coordinator Red Ribbon Club- Programme Officer

Sheenu Arora
Programme Officer, Red Ribbon Club
Tecnia Institute of Advanced Studies
Madhuban Chowk, Rohini, Delhi-85

Dr. Sheenu Arora
Director
Tecnia Institute of Advanced Studies
(Affiliated to GGSIP, University Delhi)
Madhuban Chowk, Rohini, Delhi-85

Date*	15 th March 2024
Time*	12:00 – 01:00 PM
Poster/Flyer/Notice*	
Social media link (promoting in any one Facebook/Instagram/Twitter is mandatory)	https://tiaspg.tecnia.in/red-ribbon-club/
No. of Students* (only no. to be written, list in excel or word should be maintain at department level as proof for any further requirement)	33
No. of Faculty* (only no. to be written , list in excel or word should be maintain at department level as proof for any further requirement)	01 Dr. Sheenu Arora
No. of External Participants (students + faculty) [write NA if not applicable]	
(Geotag) Photograph of the Event with the Caption *	
	


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Report

Tecnia Institute of Advanced Studies, recognizing the urgent need for heightened awareness and education about HIV/AIDS, initiated an innovative campaign utilizing a Slogan Writing Competition as a platform for engagement. The Awareness Campaign on HIV/AIDS Through Slogan Writing Competition by Tecnia Institute of Advanced Studies has been instrumental in fostering awareness, combating stigma, and empowering individuals to take proactive steps towards HIV/AIDS prevention and support. By harnessing the power of creativity and community engagement, the campaign has made significant strides in promoting understanding and empathy while advocating for a more inclusive and informed society. Moving forward, continued efforts in education, advocacy, and community engagement will be essential in sustaining the impact of this important initiative.

The Awareness Campaign on HIV/AIDS Through Slogan Writing Competition by Tecnia Institute of Advanced Studies has been instrumental in fostering awareness, combating stigma, and empowering individuals to take proactive steps towards HIV/AIDS prevention and support. By harnessing the power of creativity and community engagement, the campaign has made significant strides in promoting understanding and empathy while advocating for a more inclusive and informed society. Moving forward, continued efforts in education, advocacy, and community engagement will be essential in sustaining the impact of this important initiative.

Learning Outcomes:

1. Participants gained a deeper understanding of HIV/AIDS, its impact, and the importance of prevention and support.
2. Engaging in the slogan writing process helped participants refine their communication skills, particularly in conveying complex ideas concisely and effectively.
3. Through discussions and interactions during the campaign, participants developed greater empathy and understanding towards individuals living with HIV/AIDS, challenging misconceptions and stereotypes.

Resource Person Profile

NA

Attendance Sheet*

Sr.No	Name	Department
1.	Vishakha	MBA
2.	Parvinder	MBA
3.	Ayush aggarwal	MBA

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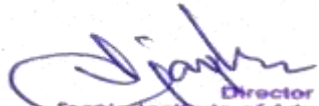
4.	Deepanshu mittal	MBA
5.	Rithik bansal	MBA
6.	Sanchit jain	BBA
7.	Bhavya goel	BBA
8.	Ansh gupta	BBA
9.	Riya singh	BBA
10.	Sarthak kapoor	BBA
11.	Ayushi tyagi	BBA
12.	Ishika kohli	BBA
13.	Prachi negi	BBA
14.	Prachi garg	BBA
15.	Yashwant	BBA
16.	Dev	BBA
17.	Diwas	BBA
18.	Jaskirat	BBA
19.	Arshpreet	BBA
20.	Alankrit	BBA
21.	Vanshika bansal	BBA
22.	Muskaan	BBA
23.	Milind Garg	BBA
24.	Sujal	BBA
25.	Dipanshu	BBA
26.	Smirti	BBA
27.	Sanket	BA (JMC)
28.	Piyush Makhija	BA (JMC)
29.	Krish dixit	BA (JMC)
30.	Ananya	BA (JMC)
31.	Anisha Yadav	BA (JMC)
32.	Saurav Sharma	BA (JMC)
33.	Harsh Bisht	BA (JMC)

Report Submitted by Convener (write faculty coordinator name)	Dr. Sheenu Arora, NSS-Programme Coordinator Red Ribbon Club- Programme Officer
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For Office Use

Signature of Event Coordinator Dr. Sheenu Arora, NSS-Programme Coordinator Red Ribbon Club- Programme Officer	Signature of School/Department Head (With Seal)
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