IMPORTANT DATES

Submission of Abstract - 05th April, 2024 Acceptance Notification - 10th April, 2024

Submission for Full Paper - 25th April, 2024

Conference Date - 18th May, 2024

Last date for receiving the applications for Registration is 06th May, 2024

CONFERENCE PROCEEDINGS

The blind reviewed conference papers will be published in the conference proceedings (full paper) bearing an International Standard Book Number (ISBN). On demand of the authors research papers will also be published in UGC- CARE, Scopus and ABDC listed journals depending upon quality norms and subject to applicable publication charges of the journal to be borne by the author(s)*

GENERAL INSTRUCTIONS FOR PAPER SUBMISSION

- Contributors are requested to ensure that their paper should not exceed 8 Printed pages. The paper should be typed in Times New Roman (12 pts.) font on one side of A-4 paper in double line spacing with wide margins.
- One paper should not contain more than two authors.
- All charts and graphs should be drawn and labeled clearly.
- Only those references, which are actually used in the text, should be included in the reference list.
- The contributor should certify on a separate sheet that the manuscript is his/her original contribution. It should be mentioned that the paper has not been submitted or accepted for publication anywhere else.
- Paper should contain abstract not more than 500 words along with key words.
- Paper, Abstract and registration form must be sent at journaltias@tecnia.in.

PARTICIPANTS PROFILE

Academic Fraternity of Dept. of Mgmt. Sciences, Dept. of Info. Comm. & Tech., Department of Journalism and Mass Comm., Library Information Services, Education, Physical Education, Publishers, Students and Research Scholars.

- Professionals working in Industry in Manufacturing & Services Sector, and Academia alike.
- Sectors in IT, Management, LIS, Health Sciences & Medicine, Agriculture, Insurance, Banking etc.

PATRON

Dr. Ram Kailash Gupta, Chairman, Tecnia Group of Institutions, Delhi Dr. Sandhya Bindal, Vice-Chairperson, Tecnia Group of Institutions, Delhi

ADVISORY COMMITTEE

- Prof. G.N. Tiwari, Professor(Retd.), IIT Delh
- Dr. Nasib S. Gill, Director, DDE, MD University, Rohtak
- Prof. Mukesh Dhunna, Professor, MD University, Rohtak
- Prof. R.P. Tulsian, Professor, University of Delhi
- Prof. M.P. Gupta, Former Dean, Faculty of Mgmt. Studies University of Delhi

Ms. Amarpreet Kaur

Ms. Chahat Malhotra

Ms. Shradha Jain

- Dr. Hayri Uygun, Recap Tayyip Erdogan University Rize, Turkey
- Dr. Asena Boztas, Sakarya University of Applied Sciences, Turkey
- Dr. Chaitali Bhattacharya, Director, TIAS-CDL
- Prof. Dr. Rashmi Gujrati, President (TGAP-UK), Dean (INT. Affairs)
- Mr. B.K. Mishra, National President, VETERANS INDIA

CONFERNCE COMMITTEE

Dr. Ajay Kumar- Director Dr. Jagbir Ahlawat Dr. M.N. Jha

ORGANIZING COMMITTEE

Dr. Pooja Sharma Dr. Sheenu Arora Dr. Monisha Dr. Rubeena Bano Dr. Preeti Jindal Dr. Archana Dixit Dr. Garima Dhankar Ms. Aparna Vats Dr. Shalini Gupta Ms. Meenakshi Azad

DIRECTOR

Prof. (Dr.) Ajay Kumar

CONVENER

Dr. Sandeep Kumar

CO-CONVENER

Dr. Pushpa Sangwan

REGISTRATION FORM

Name of Particip	pant Dr./Mr./Ms.:		
Designation:	Dep	partment:	
Organization/Institu			
Address:			
City:	State:	Country:	
	Phone No. wi	ith STD Code:	
Mobile:	E-mail:		
Work Experience:		Gende	r: Male / Female

Please tick, whichever is applicable: Submitting paper / Presenting Paper Titled

Registration Fee Details (Please mark ($\sqrt{\ }$) accordingly):

			-		
	1	Mode			
Delegate Category	7	Offline	Online	Draft	Cash
Students Delegate		Rs. 300/-	_		
Research Scholar		Rs. 600/-	Rs. 300/-		
Academicians		Rs. 1000/-	Rs. 600/-		
Corporate Delegate		Rs. 1000/-	Rs. 600/-		
Faculty		Rs. 1000/-	Rs. 600/-		

Demand Draft in favor of Tecnia Institute of Advanced Studies payable at New Delhi. Online payment/ NEFT/ UPI for TIAS, New Delhi, along with duly filled registration form through postal mail and confirmation through e-mail at: journaltias@tecnia.in

Bank Name: Kotak Mahindra Bank Bank Branch Address: Sector-8, Rohini, New Delhi **Account Number: 0015114648**

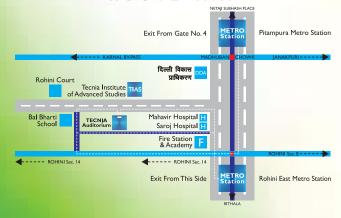
Fee does not include accommodation and travel. No refund will be allowed for cancellations made. A certificate would be awarded to the participants. For any query and late submission or accommodation candidates needing assistance. Please feel free to contact:-

Dr. Sandeep Kumar, Mobile: 91-9818083607

Kindly send your Registration Form and DD by post to: Dr. Ajay Kumar, Director; Dr. Sandeep Kumar, Convener **TECNIA INSTITUTE OF ADVANCED STUDIES**

3PSP, Institutional Area, Madhuban Chowk, Rohini, Delhi-85, India Phone:011-27555121-2223-24 • Mobile: 9250408921 9818083607 • Fax: 27555120

ROUTE MAP



















Date: 18th May, 2024 Venue: Tecnia Auditorium Organized by TIAS- IOAC (Internal Quality Assurance Cell)





TECNIA INSTITUTE OF ADVANCED STUDIES **GRADE "A" INSTITUTE**

Approved by All India Council for Technical Education, Ministry of HRD, Govt. of India; Affiliated to Guru Gobind Singh Indraprastha University, Delhi; Recognized Under Sec. 2(f) of UGC Act 1956.

INSTITUTIONAL AREA, MADHUBAN CHOWK, ROHINI, DELHI-110085 T: 011-27555121-24 • E: directortias@tecnia.in • W: www.tiaspa.tecnia.in

ABOUT TECNIA

Tecnia Institute of Advanced Studies (TIAS) – is one of the Premier institutes, set up under the aegis of the Health & Education Society (Regd.), – a body registered under the Society Registration Act XXI, 1860. TIAS is Grade 'A' Institute duly recognized by All India Council for Technical



Education, Ministry of Education, Govt. of India and is affiliated to Guru Gobind Singh Indraprastha University, Delhi; Recognized under Section 2(f) of UGC Act, 1956 established in the country's capital in the year 1998 as an educational and professional centre, with an aim to provide technical knowledge required for the career development of young generation by way of providing the quality education.

ABOUT CONFERENCE

Remember the time before independence...yes, people had different methods of working but the goal was same and the goal was big-the freedom of India.

In this Amrit Kaal we have to come together and work towards another big goal of a VIKSIT BHARAT

- PM Modi at the Red Fort on 15th August 2022

This narrative depicts the journey of New India, wherein we achieved independence in 1947. The attainment of the first trillion took 60 years, specifically in 2006. Subsequently, the second trillion was accomplished in a span of 8 years, in 2014. The third trillion was reached in 2019, after duration of 5 years. Following this trajectory. the fourth trillion was achieved during 2022-23, and the fifth trillion is projected to be attained in 2026-27.

India has made remarkable progress in recent years. Since 2015, India's GDP has surpassed that of several major economies including Russia, Italy, Brazil, France, and the UK, moving from the 10th position to the 5th. It is projected very soon, India will overtake Japan to become the 4th largest economy in the world. Prior to the pandemic, India was the fastest-growing large economy globally, and even after the pandemic, it has continued to demonstrate strong economic growth. Throughout our history since 1947, In June 2021, India's foreign exchange reserves crossed the US\$600 billion mark for the first time, now it hovers at \$642.63 in March 2024 contributed by investors from 162 different countries. This remarkable achievement represents a global record in FDI.

NEW INDIA:

►LARGEST DEMOCRACY ON THE PLANET

India is considered one of the youngest and largest democracies in the world. With a significant portion of the global workforce and middle class residing in India, it reflects the country's growing prominence.

➡FOREIGN DIRECT INVESTMENT

A new chapter in India's journey already started on August 15, 2023, marking the start of a 9,000-day period leading up to India's 100th Independence Day on August 15, 2047. This period promises to bring about exciting developments and progress for the nation, heralding a new era for India, Prime Minister Narendra Modi, in a video conference address at Puttaparthi, Andhra Pradesh, emphasized that India's forthcoming 25 years of Independence would be dedicated to fulfilling its duties, referring to it as the "Kartavya Kaal" or the (Era of Responsibilities). The PM expressed India's commitment to prioritizing its responsibilities and named the period leading up to the 100th Anniversary of Independence as the "Kartavya Kaal" or the Era of Responsibilities.

The vision outlined by Prime Minister Narendra Modi for India in 2047 focuses on various aspects of national development and progress and to make

"INDIAN RENAISSANCE" भारतीय पुनर्जागरण

Its right place in the world order.

With this premise, Tecnia Institute of Advanced Studies is contemplating a National Conference on the topic New India Vision for 2047: Transformational Strategies "For Kartavya Kaal" on 18th MAY 2024, The conference invites research papers, articles, overview, commentary, reports, opinions, suggestions, observance although following thematic aspects of the conference session.

CONFERENCE OUTCOMES:

➡India's Path to Global Leadership:

This conference is expected to highlight various ways in which India can become a global leader in terms of national development and progress. Experts and thought leaders will discuss strategies, policies, and initiatives that can contribute to India's rise as a prominent global player.

Overcoming Cultural Legacy and Socio-political Challenges:

Participants at the conference will engage in discussions regarding the challenges posed by cultural legacy and socio-political factors in achieving the Vision for India in 2047. They will explore the ways to address these challenges and find effective solutions for inclusive and sustainable development.

Future Society and Business Prospects:

The conference will provide a platform to delve into a wide range of future society and business prospects and problems. Experts and stakeholders will share their insights on emerging trends, technological advancements, and disruptive forces that will shape India's future society and business landscape.

⇒Sharing of Experience and Research Findings:

The conference will facilitate the exchange of experiences and research findings related to the New India Vision for 2047. Stakeholders from different sectors will present their work, case studies, and best practices, fostering knowledge-sharing and collaboration among participants.

Sustainable Development Goals (SDGs) and Managing Challenges: →

The conference will emphasize the importance of Sustainable Development Goals (SDGs) in managing the challenges associated with diversity, inclusion, and socioeconomic mobility. Participants will explore how the SDGs can serve as a framework for addressing these issuesand achieving sustainable and equitable development in India. Overall, the conference aimed to provide a comprehensive platform for discussions, knowledge sharing, and collaboration among stakeholders to drive India's progress towards becoming a global leader. It will encourage participants to explore innovative solutions, leverage research and experiences, and align efforts with the Sustainable Development Goals to overcome challenges and shape a prosperous future for India.

CALL FOR PAPERS(THEMES)

- New India Vision 2047
- Kartavya Kaal: The Path to **Transformation**
- Azadi Ka Amrit Mahostsay : India's 75- Year Journey

Sustainability Policies & Practices

- UNSDG GOAL 8: Decent Work & Economic Growth
- UNSDG GOAL 9: Industry, Innovation & Infrastructure
- UNSDG GOAL 11: Sustainable Cities & Communities
- UNSDG GOAL 17: Partnerships to Achieve the Goal

➡Human Rights

- UNSDG GOAL 1: No Poverty
- UNSDG GOAL 2: Zero Hunger
- UNSDG GOAL 3: Good Health & Well-
- UNSDG GOAL 6: Clean Water & Sanitation
- UNSDG GOAL 12: Responsible Consumption & Production
- UNSDG GOAL 16: Peace & Justice Strong Institutions

Equality & Equity, Including Gender UNSDG GOAL 4: Quality Education

- · UNSDG GOAL 5: Gender Equality
- UNSDG GOAL 10: Reduced Inequality

Climate Action

- UNSDG GOAL 7: Affordable & Clean
- UNSDG GOAL 13: Climate Action

• UNSDG GOAL 14: Life Below Water

· UNSDG GOAL 15: Life on Land

New Education Policy: A Road Map for Using IT to Improve Learning

- · Cobots and Robots
- · Drone Management
- · Advanced Analytics for Decision-Making
- · Artificial Intelligence & Machine Learning in Decision-Making
- Business Intelligence & Data Visualization
- · Decision Support Systems & Expert Systems
- · Cloud Computing and Data Management
- · Internet of Things (IoT) & Sensor Technologies
- Robotic Process Automation (RPA) & Workflow Automation
- · Cyber-security & Data Privacy in Decision-Making
- Knowledge Management Systems & Collaboration Tools
- · Smart cities & socio- economics
- paradigms Challenges in industry

➡India as Vishwa Guru: A New Era for Global Leadership

- · India's G20 Presidency: Fostering Sustainable and Inclusive Growth & Women Led Development
- · India's SEO Presidency: Building Bridges, Strengthening Ties

➡Human Values in Global Society

· Ethical uses of technology

" India took 60 Years to become a trillion-dollar economy, but can reach next trillion in next 2vears"

-Borge Brende

President of the World Economic Forum

PLENARY SESSIONS

Session 1: Azadi ka Amrit Mahotsav - India's 75- Year Journey

The country is celebrating the Azadi ka Amrit Mahotsav, a commemoration of 75 years of independence, highlighting the rich history, culture, and achievements of India and its people.

Session 2: Kartavya Kaal: The Path to Transformation

The period leading up to India's 100 years of independence in 2047 is referred to as Kartavya Kaal, emphasizing the country's commitment towards the Era of Responsibilities.

Session 3: Sustainability Policies & Practices A Guide to Making a Difference

- UNSDG GOAL 1: No Poverty
- UNSDG GOAL 2: Zero Hunger
- UNSDG GOAL 3: Good Health and Well-being
- UNSDG GOAL 6: Clean Water and Sanitation
- UNSDG GOAL 12: Responsible Consumption and Production
- UNSDG GOAL 17: Partnerships to achieve the Goal

Session 4: Human Rights: The Universal Struggle

- UNSDG GOAL 7: Affordable and Clean Energy
- UNSDG GOAL 9: Industry, Innovation and Infrastructure

Session 5: Equality & Equity, Including Gender: The Key to a Just

- UNSDG GOAL 4: Quality Education
- UNSDG GOAL 5: Gender Equality
- UNSDG GOAL 10: Reduced Inequality

Session 6: Climate Action: The Fight of Our Planet

- UNSDG GOAL 8: Decent Work and Economic Growth
- UNSDG GOAL 11: Sustainable Cities and Communities
- UNSDG GOAL 13: Climate Action
- UNSDG GOAL 14: Life Below Water
- UNSDG GOAL 15: Life on Land
- UNSDG GOAL 16: Peace and Justice Strong Institutions

Session 7: IT Tools and Techniques for Modern Mgmt. Decisions

- · Cobots and Robots
- · Drone Management
- Advanced Analytics for Decision-Making
- Artificial Intelligence and Machine Learning in Decision-Making
- Business Intelligence and Data Visualization
- Decision Support Systems and Expert Systems
- Cloud Computing and Data Management
- Internet of Things (IoT) and Sensor Technologies • Robotic Process Automation (RPA) and Workflow Automation
- Cyber-security and Data Privacy in Decision-Making
- Knowledge Management Systems and Collaboration Tools
- Smart cities and socio- economics paradigms
- · Challenges in industry
- · Ethical uses of technology

▶ Session 8 : "Democracy Unplugged: Navigating the Future of Journalism in India"

- Future Trends and Innovations in Indian Journalism
- Journalism for Social Justice and Human Rights
- Media Literacy and Combatting Misinformation
- Technological Innovations in Journalism
- Community Engagement and Grassroots Reporting
- · Digital Disruption and Media Ecosystem
- Ethical Journalism in a Digital Age

