



TECNIA INSTITUTE OF ADVANCED STUDIES

Approved by AICTE, Ministry of HRD, Govt. of India Affiliated To GGSIP University, Recognized under Sec 2(f) of UGC ACT 1956

INSTITUTIONAL AREA, MADHUBAN CHOWK, ROHINI, DELHI- 110085

Tel: 91-11-27555121-24, Fax No: 91-11-27555120,

E-Mail: directortias@tecnia.in; Website: www.tecnia.in



Memorandum of Understanding (MoU)

This MoU is entered into on the 29th day of Nov, 2017 by and between Xtreme Digital Solutions (hereinafter called XDS) situated at B4/141-B, Keshav Puram (Near Metro Station) Delhi-35 and Tecnia Institute of Advanced Studies, Madhuban Chowk, Rohini, Delhi (hereinafter called TIAS) Affiliated to GGSIP University, Delhi

1. Scope of the MoU

This MoU details the modalities and general conditions regarding collaboration between XDS and TIAS for cooperation and promotion of training in the areas of mutual interest. The areas of cooperation can be extended through mutual consent

2. Areas of Collaboration

- i. Provide opportunity for summer internship, Industrial Training to the students of TIAS required for partial fulfillment of BBA, BA (JMC), MBA & MCA and placement for BBA, BA (JMC), MBA & MCA Program as per prescribed curriculum structure of GGSIP University

3. Terms and Conditions

- i. In any of the activities mentioned above, wherever financial aspects are involved, amount, payment conditions, etc. would be spelt out clearly before starting the activity.
- ii. Infrastructure and hospitality are to be provided by TIAS for Internship drives. However, Internship may also be conducted at XDS premises.
- iii. This MoU may be amended, renewed and terminated by mutual written agreement of TIAS and Xtreme Digital Solutions with prior notice of 2 months.

For Xtreme Digital Solutions

M. Kuruba
29/11/2017





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4. Confidentiality

- i. The XDS and the TIAS agree to hold in confidence all information/data designated by the parties as being confidential which is obtained from either of the parties or created during the performance of the MoU and will not disclose the same to any third party without written consent of the other party.
- ii. The above confidential clause under this MOU excludes the information/data possessed by either party before entering into this MoU or independently developed and/or information already available through public domain.

5. Duration of MOU

This MoU, unless extended by mutual written consent of the parties, shall renew in three years after the effective date specified in the opening paragraph.

6. Signed in Duplicate

This MoU is executed in duplicate with each copy being an official version and having equal legal validity. By signing below, the parties, acting by their duly authorized officers, have caused this Memorandum of Understanding to be executed, effective as of the day and year first above written.

For Xtreme Digital Solutions

Murugesu
29/11/2017

On behalf of
Xtreme Digital Solutions
Keshav Puram, Delhi

On behalf of
Tecnia Institute of Advanced Studies,
Madhuban Chowk, Rohini, Delhi



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NAAC ACCREDITED GRADE "A" INSTITUTE

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Event	: Mock GD
Date	: 12.10.2018
TIME	: 11.00-1.00 pm
Venue	: BA(J&MC) Classroom, 4th Floor, UG Building
Students	: BA(J&MC) 5th Semester
Convener	: Dr. Nivedita (Head Training & Placements)
Topic	: Role of Media: News or TRP
Resource Person	: Mr. Mohit Kukreja, Founder and CEO, Xtreme Digital Services

OBJECTIVES:

- Mock GD To enhance problem solving skills & decision making ability.
- To have expertise of understanding of the issue under discussion.
- To develop interpersonal communication skills.
- To develop self-confidence.
- To gain expertise in expressing views in front of people.
- To ensure academic success & get the good job offer.
- To exhibit leadership skills & how to make the group to achieve the goals.

REPORT:

A Group Discussion session was organized for BA(J&MC) 5th Semester students on October 12th, 2018 on the topic "Role of Media: News or TRP" by TIAS who were interested in taking jobs in various sectors after completion of their BA(J&MC) degree. The purpose of organizing the session was to prepare students for their placements. Group Discussion plays a very important role in placement and is one of the major short listing tools in the recruitment process. The guest, Mr. Mohit Kukreja Founder and CEO Xtreme Digital Services told the students about the importance of GD in any selection process and also briefed them about the different parameters on which the participants are judged normally in any GD. A very contemporary issue was chosen for the discussion. The subject topic was given to a group of 26 students and they were asked to discuss for 30 minutes. The students actively participated and their performance was judged by Mr. Mohit Kukreja on defined parameters. At the end of the GD, he shared his observation. He appreciated the good performers and give the advice for scope of improvement.

The session was supervised by HOD of BA (J&MC) Department. At the end of the session the students thanked the guest. The Head of BA (J&MC) Department and Head Training and Placements gave one to one feedback to the students on the following aspects: Content, Communication Skills, Body Language, Apt Language, Clarity of thoughts & expression, General Awareness, Eye Contact, self-confidence, Listening skills & overall personality.

LEARNING OUTCOME:

- Students got tips to increase their employability skills.
- Student's confidence level increased.
- Students learnt how to take the group along for the discussion.
- Mock GD makes them aware about their shortcomings, so that they can improve it.
- Students improved their listening skills.



Speaker Mr. Mohit Kukreja Founder and CEO Xtreme Digital Services
Describing the importance of group discussion.



Student learning the nuances of group discussion.

**Attendance Sheet****Mock GD To enhance problem solving skills & decision making ability.**

S.No	Enrolment No.	STUDENT NAME
1	44321302416	AKSHAY KAUSHAL
2	717002416	ASHITA SINGAL
3	817002416	BINITA BUDATHOKI
4	917002416	CHAITNAYA KAMBOJ
5	1117002416	DHAIRYA GARG
6	2717002416	JATIN CHITKARA
7	2817002416	JHANVI GARG
8	2917002416	KAJAL JAIN
9	3017002416	KANCHI BANSAL
10	43021302416	KAVITA
11	43221302416	KOMAL TALWAR
12	3317002416	LUVNISH RAWAT
13	3417002416	MANISHA ROY
14	3517002416	MANYA MONGIA
15	3617002416	MIHIR SINGH NEGI
16	3717002416	MISHTHI THUKRAL
17	44221302416	NAMRATA
18	4117002416	NITESH JIDANI
19	4217002416	PAKHI SHRIVASTAVA
20	4317002416	PALAK GUPTA
21	44421302416	PANKAJ VATS
22	4417002416	PIYUSH LODHA
23	4517002416	POOJA KALRA
24	40521302416	SADHNA KUMARI
25	44021302416	SAHIL ARORA
26	4421302416	SAKSHAM CHAUDHARY
27	4521302416	SAKSHAM JAIN
28	4621302416	SAKSHI MALYAN
29	40721302416	SAKSHI UPPAL
30	42921302416	SAMEEKSHA GOEL
31	6817002416	TANIYA SIKRI
32	43121302416	TANYA CHHABRA
33	6917002416	TUSHAR GULATI
34	40621302416	VARSHA GUPTA