



TECNIA INSTITUTE OF ADVANCED STUDIES

NAAC ACCREDITED GRADE "A" INSTITUTE

Approved by AICTE, Ministry of HRD, Govt. of India, Affiliated to GGSIP University
Recognized Under Sec. 2(f) of UGC Act 1956

INSTITUTIONAL AREA MADHUBAN CHOWK, ROHINI, DELHI 110085

Tel: 91-11-27555121-24, E-Mail : directortias@tecnia.in, Website: www.tiaspg.tecnia.in



WORKSHOP REPORT

Event:	Workshop
Topic:	Intellectual Property Rights (IPR)
Date:	15. 02. 2020
Time:	11.00AM onwards
Duration:	Two Hours
Venue:	Room No. 1409, PG building, TIAS
Program:	MBA& BBA
Coordinator:	Dr. Leena
Students:	78
Resource Person:	Dr. Sandeep Kumar, Professor Department of Management Sciences



TECNIA

INSTITUTE OF ADVANCED STUDIES

NAAC ACCREDITED GRADE "A" INSTITUTE

DELHI | INDIA

DEPARTMENT OF MANAGEMENT SCIENCES
IS ORGANIZING
WORKSHOP
ON
INTELLECTUAL PROPERTY RIGHT (IPR)



INTELLECTUAL PROPERTY RIGHTS

Resource Person: Dr. Sandeep Kumar
Department of Management Sciences, TIAS

Date: 15th February 2020

Time: 11:00 am onwards

Venue: Room No. 1409, PG Building, TIAS

Faculty Co-ordinator: Dr. Leena

Introduction about the Event:

The Intellectual Property Rights (IPR) Management Workshop was a one-day event held on 15th February 2022, at the 4th floor, room no. 1409, PG Building, TIAS. This workshop aimed to provide the knowledge to the Management Students about entrepreneurs, innovators, and SMEs with in-depth knowledge and strategies for managing intellectual property effectively. Over 78 participative students, including BBA and MBA attended to learn from esteemed experts in the field of intellectual property.

Objectives of the Workshop:

The workshop was designed with the following objectives in mind:

1. To educate participants on the importance of intellectual property rights in promoting innovation and competitiveness.
2. To provide insights into the latest trends and challenges in intellectual property management.
3. To offer practical advice on protecting and leveraging intellectual property assets.
4. To foster networking among professionals with shared interests in intellectual property rights.

Key Highlights:

- **Workshops:** Interactive sessions provided hands-on learning opportunities for participants to engage in case studies, simulate IP negotiations, and receive personalized feedback on their IP strategies.
- **Keynote Speeches:** Inspirational talks were delivered by pioneers in the field, including a notable opening keynote by Dr. Sandeep Kumar, a leading educator and researcher in intellectual property law, who shared insights into the future of intellectual property rights in the digital age.

Learning Outcomes:

Participants left the workshop with a comprehensive understanding of the various aspects of intellectual property rights, including the creation, protection, and commercialization of IP. Students collected knowledge and had a clear vision and highlighted the practicality of the workshop, praising the relevance of the content and the expertise of the speakers. Many expressed their appreciation for the networking opportunities, noting the importance of community and collaboration in the field of intellectual property.

Conclusion:


The Intellectual Property Rights Management Workshop successfully met its objectives, offering valuable insights and practical advice to professionals navigating the complex world of IP. It underscored the critical role of intellectual property in fostering innovation and competitiveness in the global marketplace. As participants apply the knowledge and strategies gained from the workshop, the impact on their organizations and industries is anticipated to be significant, promising a future where intellectual property rights are managed with skill and strategic foresight.

List of Students: -

SR.No.	Enroll No.	Name of Student
1	00117001719	Gagan Goel
2	00217001719	Hardik Suneja
3	00317001719	Tarini Aggarwal
4	00417001719	Varun Chopra
5	00517001719	Jatin Kumar
6	00617001719	Rudransh Sharma
7	00717001719	Lakshay Singhal
8	00817001719	Rohan Aggarwal
9	00917001719	Akshat Garg
10	01017001719	Arun Kumar Chauhan
11	01117001719	Aryan Atreya
12	01317001719	Deepanshu Chutani
13	01417001719	Hardik
14	01517001719	Yashita Kansal
15	01617001719	Vibhor Sharma
16	01717001719	Rohan Mittal
17	01817001719	Somya Agarwal

18	01917001719	Chainik Gambhir
19	02017001719	Pansy Khajuria
20	02117001719	Rahul Khanna
21	02217001719	Utkarsh Gaur
22	02317001719	Umar Farooq
23	02417001719	Tanmay Gupta
24	02517001719	Vansh Grover
25	02617001719	Ankit Gulati
26	02717001719	Samarth Chugh
27	02817001719	Ashi Sachdeva
28	02917001719	Aditi
29	03017001719	Mayank Jindal
30	03117001719	Bhavay Sehgal
31	03217001719	Kajal Jha
32	03317001719	Manish Singh Negi
33	03417001719	Priti Chaudhary
34	03517001719	Jatin Kataria
35	03617001719	Yashika Tanwar
36	03717001719	Manav Jawa
37	03817001719	Riya Chadha
38	03917001719	Devansh Bora
39	04017001719	Harshit Asija
40	04117001719	Kunal Bansal
41	04217001719	Tushar Bhatia
42	04317001719	Mayank Malhotra
43	04417001719	Devesh Khandelwal
44	04517001719	Sneha Tomar
45	04617001719	Dhruvgarg
46	04717001719	Ishika Kansal
47	04817001719	Kalash Jain
48	04917001719	Prakhar Tripathi
49	05017001719	Priya Mathur
50	05117001719	Anshita Aggarwal
51	05217001719	Tushar Arora
52	05317001719	Nakul Badal
53	05417001719	Twinkle Dhingra
54	05517001719	Harsh Malhotra
55	05617001719	Tushar Sharma
56	05717001719	Divya Sharma
57	05817001719	Riya Goel
58	05917001719	Himanshu Bansal
59	06017001719	Bhavneet Singh
60	06117003918	Shubham Yadav
61	06217003918	Sonali Sharma
62	06317003918	Srishti Jain
63	06417003918	Suman
64	06517003918	Tanushree Shaily
65	06617003918	Vaibhav Bansal

66	06717003918	Vanshika Bhatia
67	06817003918	Vasudha Sharma
68	06917003918	Vikas
69	07017003918	Vikas Shukla
70	07117003918	Vinay Chauhan
71	07217003918	Yash Gupta
72	07317003918	Zubi Sehgal
73	35117003918	Aishwarya Adhikari
74	35217003918	Himanshu Shekhar Jha
75	35317003918	Ritika Gupta
76	35417003918	Sandhya Gupta
77	35517003918	Vishal Goyal
78	35617003918	Sonali Singh


HOD
MBA-TIAS