



TECNIA INSTITUTE OF ADVANCED STUDIES
GRADE "A" INSTITUTE

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INSTITUTIONAL AREA MADHUBAN CHOWK, ROHINI, DELHI 110085
Tel: 91-11-27555121-24, E-Mail : directortias@tecnia.in, Website: www.tiaspg.tecnia.in



DATE: 6-11-2023

Note-sheet

Kind Attention: BCA

Subject: - "Awareness Campaign on National E-Governance"

Under the subject cited above, it is informed that Technical Club is organizing "Awareness Campaign on National E- Governance". Departmental heads and Class In-charges are requested to spread awareness among the students for the same.

Details of the session are listed below:

Date & Day : 18th November, 2023

Time : 12:00 PM Onwards

Venue : Prashant Vihar, Delhi.

Ms. Geeta

Nodal Officer- Technical-Club

HOD BCA

Dr. Deepak Sonkar

CC to:

1. Director, Dean , Event Incharge
2. IT Dept. For uploading on the website.



Technical Club

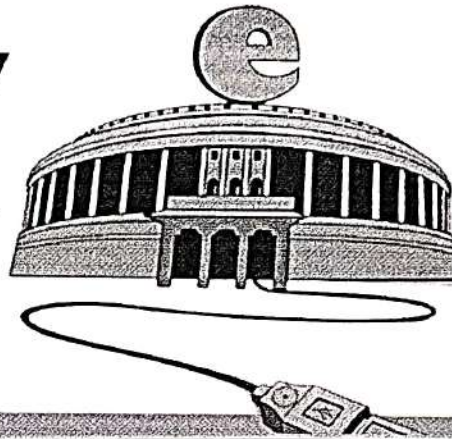


Organizing

National E-Governance Plan Awareness Campaign

 **18th November, 2023**
12:00 PM onwards

Venue - Prashant Vihar, Delhi



Nodal Officer:

Ms. Geeta : 9818283801
(Department of ICT)

Student Coordinator:

Sidra : 8287610798
Arnav : 8826825267



TECNIA

INSTITUTE OF ADVANCED STUDIES
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DELHI INDIA

Report on Awareness Campaign on National E-Governance

Title of Activity*	Awareness Campaign on National E-Governance
Values	<ul style="list-style-type: none">✓ Accessibility✓ Participation and Engagement✓ Privacy and Data Protection✓ Digital Literacy and Empowerment
Learning Outcomes	<ul style="list-style-type: none">✓ Understanding of e-Governance✓ Knowledge of Government Services✓ Online Transaction Skills✓ Active Citizen Engagement
Organized by	Technical Club under the Department of Information Communication and technology
Program Theme*	Awareness Campaign on National E-Governance
External Expert / Internal Expert	
Date*	18-11-2023
Time*	12 pm onwards
Venue	Prashant Vihar

Poster/Flyer/Notice*

The poster features the logos of TECNIA (Institute of Advanced Studies, Grade 'A' Institute) and the Technical Club. It announces an event organized by the Technical Club on 18th November 2023, starting at 12:00 PM onwards, at Prashant Vihar, Delhi. The event is titled 'National E-Governance Plan Awareness Campaign'. A graphic of the Indian Parliament building is shown with a large 'e' above it, connected to a computer mouse. At the bottom, contact information is provided: Nodal Officer Ms. Geeta (9810283801, Department of ICT) and Student Coordinators Sidra (8287610798) and Arnav (8826825267).

Social media link

<https://www.facebook.com/100063529675428/posts/846957567431891/?mibextid=rS40aB7S9Ucbxw6v>

No. of Students*

No. of Faculty*

1

No. of External Participants

(Geotag) Photograph*

Photograph of the Event with the Caption



Participants gave demo to beneficiary



Participants gave demo to beneficiary



Report: Description in

The Awareness Campaign on National E-Governance aimed to educate and engage citizens in leveraging digital platforms for efficient and transparent governance. This report provides an overview of the campaign's objectives, strategies, and outcomes, with a focus on raising awareness, promoting participation, and fostering a culture of digital inclusivity.

1. Introduction: The National E-Governance Awareness Campaign was launched with the vision of transforming traditional government services into accessible, citizen-centric, and technology-driven platforms. The campaign sought to bridge the digital divide, empower citizens, and enhance the efficiency of government processes.

2. Objectives: The primary objectives of the campaign were:

- Increase awareness about e-governance initiatives.
- Educate citizens on the benefits of digital governance.
- Promote the use of online government services.
- Encourage citizen participation and feedback.

3. Strategies: The campaign employed a multi-faceted approach to achieve its goals:

Localized Initiatives: Conducted awareness programs at the grassroots level to address specific regional needs and concerns.

4. Implementation:

Information Dissemination: Shared informative content, success stories, and video testimonials to illustrate the positive impact of e-governance on citizens' lives.

Citizen Outreach: Engaged in direct citizen outreach through mobile vans, community events, and door-to-door campaigns to ensure inclusivity.

5. Outcomes:

Increased Awareness: A significant rise in citizen awareness regarding e-governance services, as evidenced by surveys and social media analytics.

Enhanced Participation: Growth in the number of citizens actively using online government platforms for various services.

Positive Feedback: Received positive feedback and testimonials from citizens who experienced improved service delivery through e-governance.

6. Challenges and Lessons Learned:



Digital Divide: Despite efforts, certain segments of the population still face challenges in accessing and utilizing digital services.

Sustainability: Ensuring the long-term sustainability of the campaign's impact requires ongoing efforts and continuous adaptation to emerging technologies.

7. Recommendations:

Continued Awareness: Sustain awareness campaigns through regular updates and engagement on various media channels.

Digital Literacy Programs: Invest in programs to enhance digital literacy, particularly in

	underserved communities. User Feedback Mechanism: Implement and promote feedback mechanisms to address user concerns and improve service delivery.
	8. Conclusion: The National E-Governance Awareness Campaign has made significant strides in raising awareness and promoting the adoption of digital government services. Continued efforts are essential to ensure the sustained growth of e-governance and its positive impact on citizen engagement and service delivery.
Recourse Person Profile	
Attendance Sheet*	<i>Attached at the end of Report</i>
Feedback	<i>Sample feedback Attached at the end of Report</i>
Report Submitted by	Ms. Geeta
<i>For Office Use</i>	
Signature of Event Coordinator	Signature of School/Department Head (With Seal)
	

Fields marked with '' are mandatory*