



Elite

NPTEL Online Certification

(Funded by the MoE, Govt. of India)



This certificate is awarded to

AAKASH GAMBHIR

for successfully completing the course

Marketing Management - I

with a consolidated score of **66** %

Online Assignments	23.33/25	Proctored Exam	42.86/75
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Total number of candidates certified in this course: **1972**

Prof. B. V. Ratish Kumar
Chairman, Centre for Continuing Education
IIT Kanpur

Aug-Oct 2022

(8 week course)

Prof. Satyaki Roy
NPTEL Coordinator
IIT Kanpur



Indian Institute of Technology Kanpur



Roll No: NPTEL22MG57S44762480

To validate the certificate



No. of credits recommended: 2 or 3



Elite

NPTEL Online Certification

(Funded by the MoE, Govt. of India)



This certificate is awarded to

DINESH SINGH

for successfully completing the course

Marketing Management - I

with a consolidated score of **60** %

Online Assignments	23.75/25	Proctored Exam	35.94/75
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Total number of candidates certified in this course: **1972**

Prof. B. V. Ratish Kumar
Chairman, Centre for Continuing Education
IIT Kanpur

Aug-Oct 2022

(8 week course)

Prof. Satyaki Roy
NPTEL Coordinator
IIT Kanpur



Indian Institute of Technology Kanpur



Roll No: NPTEL22MG57S34763735

To validate the certificate



No. of credits recommended: 2 or 3