



TECNIA INSTITUTE OF ADVANCED STUDIES

GRADE "A" INSTITUTE

Approved by AICTE, Ministry of HRD, Govt. of India, Affiliated to GGSIP University
Recognized Under Sec. 2(f) of UGC Act 1956
INSTITUTIONAL AREA MADHUBAN CHOWK, ROHINI, DELHI 110085
Tel: 91-11-2755121-24, E-Mail: director@tecnia.in, Website: www.thasyg.tecnia.in



Department of Management Sciences

**Report
on
Certificate Course in Advanced SPSS**

ACTIVITY: Value Added Course

TITLE : Certificate Course in Advanced SPSS

VALUES: Data analysis skills, Effective decision making, Research and publication opportunities

LEARNING OUTCOMES: Students will be equipped with advanced SPSS skills and knowledge, enabling them to conduct sophisticated data analysis, make informed decisions, and contribute effectively to research and data-driven projects in various domains.

Organized by: Department of Management Sciences (MBA)

Program Theme: Certificate Course in Advanced SPSS

Internal Experts: Dr. Sandeep Kumar

Date: 27th June, 2023

Time: 12:30-2:30 pm

Venue: Room no.- IT LAB

Poster/Flyer/Notice*

Social media link (promoting in any one Facebook/Instagram/Twitter is mandatory)

N.A.

No. of Students* (only no. to be written, list in excel or word should be maintain at department level as proof for any further requirement)

50

No. of Faculty* (only no. to be written, list in excel or word should be maintain at department level as proof for any further requirement)

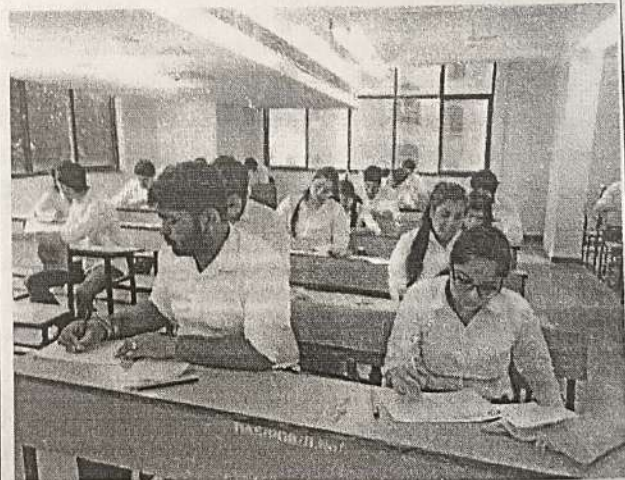
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No. of External Participants (students + faculty) [write NA if not applicable]

N.A.

Photograph*

Photograph of the Event with the Caption



Report: Description in (min 250 to max 800 word)*

A Certificate Course in Advanced SPSS was organized by Department of Management Sciences, in Tecnia Institute of Advanced Studies in offline mode. The theme of this course was learning about advanced data analysis skills and proficiency using the SPSS software. It was organized for TIAS students to provide them the understanding of the Advanced Data Analysis with SPSS. This course demonstrated critical thinking and analytical skills for business decision making. There were different modules for different segments of SPSS such as data interpretation, measures of central tendency, hypothesis testing, parametric and non-parametric tests, levene's test, Wilcoxon Sign Rank Test, Sign Test are important from employment point of view. This course leads students from the basics of statistics to more advanced Concepts. The Course was practical in nature and was having operational and conceptual knowledge of Advanced SPSS to become employable in the organizations dealing in . After completing the course, students will know the operational and conceptual knowledge of Mutual Fund to become employable in the organizations dealing in Mutual Fund segment. Student will understand the basics concepts of SPSS such as their role, structure and participants will gain a deeper understanding of statistical concepts, learn to apply advanced statistical models, and develop critical thinking skills necessary for effective data analysis and interpretation etc. This course emphasized the benefits and value of undertaking the Value Added Course on Advanced SPSS. It highlights the potential career advancement opportunities, increased employability, and enhanced decision-making capabilities that participants can gain through the course. It also discussed the practical applications of the learned skills in various fields such as market research, social sciences, healthcare, finance, and academia.

Resource Person Profile

Dr. Sandeep Kumar
Professor ,Department of Management Sciences, He is having more than 15 years of teaching experience, his expertise is in Research.

Attendance Sheet*

Attached at the end of Report

Feedback

Sample feedback attached at the end of Report



For Office Use

Manisha

Ms. Manisha Sharma
Signature of VAC Coordinator

Reema

Signature of Head **HR/TA&S**
(with stamp)

Fields marked with "*" are mandatory