




Report on LinkedIn Profile Building

Title of Activity*	Linkedin Profile Building
Values	Linkedin Profile Building
Learning Outcomes	<ul style="list-style-type: none">• The students understood how to engage with the learning content and Follow thought leaders.• The students understood how to participate in discussions and Collaborate on professional projects.• The Students understood that Linkedin professional network helped in connecting with experts and to stay updated on industry trends.
Organized by (Dept./ Centre/ Cells/Clubs/ Committees Name)*	Training & Placement Cell
Program Theme*	Linkedin Profile Building
External Expert / Internal Expert	Internal Expert

Date*	19-Mar-24
Time*	1:30-2:30PM
Venue	Room No. 1307, PG Building, TIAS
Poster/Flyer/Notice*	
Social media link <i>(promoting in any one Facebook/Instagram/Twitter is mandatory)</i>	NA
No. of Students* <i>(only no. to be written, list in excel or word should be maintain at department level as proof for any further requirement)</i>	13
No. of Faculty* <i>(only no. to be written , list in excel or word should be maintain at department level as proof for any further requirement)</i>	01
No. of External Participants (students + faculty) <i>[write NA if not applicable]</i>	NA
(Geotag) Photograph*	

Photograph of the Event with the Caption






Report: Description in (min 250 to max 800 words)*

A session on LinkedIn Profile Building was organized by Training and Placement Cell, TIAS on 19.03.2024 for the students of BBA 2nd Year program under the ambit of Capability Enhanced Program. The speaker was Mr Karan Babbar, Assistant TPO, TIAS, as Resource Person and Dr. Nivedita, Head Training and Placement Cell, TIAS.

The discussion started by briefed the students about LinkedIn as an online network for business professionals designed specifically for professional networking -- finding a job, discovering sales leads, connecting with potential business partners.

The students were asked to build LinkedIn and guided on the process and further the information was shared with the students about the advantages of linkedin and how it can be leveraged to be remain professionally ahead by increasing the visibility and creating viable contacts.

Lastly, he discussed the various tabs on linked in and its utility and discussed with the students

	theimportant points to be mentioned in the linkedin profile and also how one can network with the person or group by using search bar.
Recourse Person Profile	Mr Karan Babbar, Assistant TPO, TIAS
Attendance Sheet*	<i>Attached at the end of Report</i>
Feedback	<i>Sample feedback Attached at the end of Report</i>
Report Submitted by Convener (<i>write faculty coordinator name</i>)	
<i>For Office Use</i>	
Signature of Event Coordinator	 Karan Babbar <i>Assistant TPO</i> TIAS
<u>List of Beneficiary</u>	Attached Below

Fields marked with '' are mandatory*

Tecnica Institute of Advanced Studies
Grade "A" Institute
Training and Placement Cell
Attendance Sheet

Siddhanta Lakshmi Prasad Bandyopadhyay
Karen Bisher

17/3/24

Sl. No.	Name	Enrollment No.	Phone No.	Year	Shift A/B/C	Sig.	Feedback on Content:			Feedback on Delivery:			Overall Feedback:		
							1. Excellent	2. Good	3. Average	1. Excellent	2. Good	3. Average	1. Excellent	2. Good	3. Average
	Rhoemika Jain	00721301722	9882596195	2	II	Bjain	1			1			1		
	Shree Khandekar	09821301722	9871150689	2	II	Shree	1			1			1		
	Ajusha Poyal	036221301722	9999438919	2	II	Aj	2			2			2		
	Telvan Kaha	05021301722	8835476770	2	II	Telvan	1			1			1		
	Himanshu Sharma	01821301722	8383804192	2	II	H	1			2			1		
	Apit Kachrin	010021301722	9671119370	2	II	(FA)	2			1			1		
	Kaishan Kavit	00621301722	8750191365	2	II	Kaishan	2			2			2		
	Shweta Bisht	08921301722	9354161178	2	II	Shweta	2			2			2		
	Rubal Narang	70421301722	9810104103	2	II	Rubal	1			1			1		
	Nilesh Kumar	00121301722	9311486695	2	II	Nilesh	1			1			1		
	Nilanjan Ghosh	00921301722	8368536556	2	II	Nilanjan	1			1			1		
	Mukhan Kataria	01421301722	9899896115	2	II	Mukhan	3			3			3		
	Pranav Verma	06321301722	8810656197	2	II	(R)	1			1			1		