



TECNIA INSTITUTE OF ADVANCED STUDIES

GRADE "A" INSTITUTE

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Department of Management Sciences (BBA)

Report

On

EXPERIENTIAL LEARNING

ACTIVITY	: Industrial Visit Report: Neetee Clothing Pvt. Ltd
Subject	: Production and Operation Management (BBA – 209)
Date	: 21 st October, 2022
Time	: 09:30 AM
Venue	: Neetee Clothing Pvt. Ltd., Gurugram
Department	: Department of Management Science
Faculty Incharge	: Dr. Monisha
Students	: 28

Introduction:

An industrial visit to Neetee Clothing Pvt. Ltd., located in Gurugram, was organized for students pursuing a course in Business Administration. The primary purpose of the visit was to bridge the gap between theoretical concepts and practical learning in a real-life industrial environment. Neetee Clothing Pvt. Ltd. is a prominent player in the apparel industry, and the visit aimed to provide students with exposure to the intricate processes involved in textile production.

Objectives:

1. Provide Practical Exposure:

Bridge the gap between theoretical concepts and practical learning by exposing students to the actual production processes in the textile industry.

2. Understand Textile Production:

Gain insights into the variety of fabrics, denims, stitching, and the entire spectrum of operations involved in the textile production process.

3. Experience Technical Processes:

Explore technical processes such as spinning, weaving, finishing, packaging, and other critical aspects of textile manufacturing.

4. Interaction with Shop Floor Workers:

Facilitate an opportunity for students to interact with shop floor workers and labourers, gaining a firsthand understanding of their roles and contributions.

Execution:

1. Divided into Groups:

Upon arrival, students were divided into two groups to facilitate a comprehensive understanding of different aspects of textile production.

2. Insights into Fabric Variety:

One group delved into the exploration of fabric variety, including the nuances of different materials, denims, and stitching techniques.

3. Technical Processes Exploration:

The second group focused on technical processes, gaining insights into spinning, weaving, finishing, packaging, and other essential operations.

4. Interaction with Workers:

Both groups had the opportunity to interact with shop floor workers and labourers, allowing students to appreciate the practical aspects of the production environment.

5. Observation and Q&A:

Students had the chance to observe ongoing operations and participate in a question-and-answer session to clarify doubts and deepen their understanding.

Learning Outcomes:

1. Realistic Knowledge:

The practical exposure enhanced students' knowledge, making theoretical concepts more realistic and clearer.

2. Understanding Technical Processes:

Students gained a profound understanding of the technical processes involved in textile production, from raw materials to the final packaging.

3. Interpersonal Skills:

Interaction with shop floor workers honed students' interpersonal skills and provided insights into the collaborative nature of industrial operations.

4. Application of Classroom Learning:

The visit facilitated the application of classroom learning to real-world scenarios, fostering a deeper comprehension of business concepts in the apparel industry.


Photographs:



LIST OF STUDENTS:

S.No.	Enrollment No.	Name
1.	07121301721	Nikita Sharma
2.	07221301721	Simarleen Kaur
3.	07321301721	Amrita Taak
4.	07421301721	Om Nagar
5.	07521301721	Aayush Sharma

6.	07621301721	Vasundhra Rajput
7.	07721301721	AnjajiChoudhary
8.	07821301721	Diwas Sachdeva
9.	07921301721	Abhishek Kumar
10.	08021301721	Justin Abraham
11.	08121301721	Shouryaa Manchanda
12.	08221301721	Pratham Seth
13.	08321301721	Vansh Rawal
14.	08421301721	Pranav Jain
15.	08521301721	Yash Bansal
16.	08621301721	Kanishk Bhardwaj
17.	08721301721	Ridhi Sehdev
18.	08821301721	Divyanshu Maini
19.	08921301721	Shubham Saluja
20.	09021301721	Sanyam Bhardwaj
21.	09121301721	Muskan Sonik
22.	09221301721	Aryan Rawat
23.	09321301721	Keshav Gupta
24.	09421301721	Kavish Grover
25.	09521301721	Ayush Garg
26.	09621301721	Aditya Pawar
27.	09721301721	Priyank Jain
28.	09821301721	Parth Verma


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