




TECNIA
INSTITUTE OF ADVANCED STUDIES
GRADE "A" INSTITUTE
DELHI INDIA

Report on Industrial Visit - Yakult Danone India Pvt. Ltd

Title of Activity*	Industrial Visit - Yakult Danone India Pvt. Ltd
Values	Experiential Learning
Learning Outcomes	<ul style="list-style-type: none">• Students understood the manufacturing process at their facility which is being distributed across India.• Students gained knowledge about probiotic properties, which are beneficial bacteria that can help improve gut health.• Students gained insights into the rigorous quality control measures that Yakult implements to maintain product integrity and consistency.
Organized by (Dept./ Centre/ Cells/Clubs/ Committees Name)*	Department of Management Sciences-BBA
Program Theme*	Industrial Visit - Experiential Learning
External Expert / Internal Expert	Yakult Danone India Pvt. Ltd

Date*	28-03-2024
Time*	11:00 - 2:00PM
Venue	Yakult Danone India Pvt. Ltd, Plot no: 402-405 & 410-413, Food Park, HSIIDC, Rai, Sonipat, Haryana-131029.
Poster/Flyer/Notice*	 <p>The flyer is green and white. It features the TECNIA logo in the top left corner. The text on the flyer reads: 'Department of Management Science, BBA', 'INDUSTRIAL VISIT', 'DATE: 28th March 2024, Time: 2.30 pm Onwards', 'VENUE: Yakult Danone India Pvt. Ltd., Sonipat, Haryana', and 'Faculty Coordinator: Mr. Karan Bahbar'.</p>
Social media link (promoting in any one Facebook/Instagram/Twitter is mandatory)	https://www.instagram.com/p/C5QdnL-SQsw/?igsh=MWQ0MGk5aDd6MndkNQ==
No. of Students* (only no. to be written, list in excel or word should be maintain at department level as proof for any further requirement)	65
No. of Faculty* (only no. to be written , list in excel or word should be maintain at department level as proof for any further requirement)	01
No. of External Participants (students + faculty) [write NA if not applicable]	NA
(Geotag) Photograph*	


Photograph of the Event with the Caption



Report: Description in (min 250 to max 800 words)*

An Industrial Visit cum Experiential Learning to Yakult Danone India Pvt. Ltd was scheduled for BBA students to develop an understanding the Manufacturing process and understanding their R&D, marketing strategies and Quality Parameters.

The visit started where Yakult representatives gave a presentation on the company's history, global presence, and future plans. They explained the various marketing strategies employed by Yakult to promote their products and expand their customer base. Additionally, they highlighted the role of Yakult in supporting local communities through corporate social responsibility initiatives.

	<p>During the industrial tour, we also had the opportunity to interact with several employees working in different departments. The company patiently answered our questions and shared their experiences while giving us valuable insights into the organization's culture and work environment.</p> <p>The visit to the Yakult Factory was an insightful and enriching experience for our group. The students gained a comprehensive understanding of Yakult's manufacturing process, quality control measures, and commitment to promoting public health. The visit also allowed us to witness how a global company operates and contributes to society. We would like to express our gratitude to the staff at Yakult for arranging such a valuable industrial visit and providing us with an unforgettable experience.</p>
Recourse Person Profile	<p>SANYA, Jr. Executive – QA, Science & PR,</p> <p><i>Yakult Danone India Pvt. Ltd, Plot no: 402-405 & 410-413, Food Park, HSIIDC, Rai, Sonipat, Haryana-131029.</i></p>
Attendance Sheet*	<i>Attached at the end of Report</i>
Feedback	<i>Feedback attached at the end of Report</i>
Report Submitted by Convener <i>(write faculty coordinator name)</i>	Mr Karan Babbar
For Office Use	
Signature of Event Coordinator	 <p>Karan Babbar Assistant TPO ITAS</p>
<u>List of Beneficiary</u>	Attached Below

Fields marked with '' are mandatory*

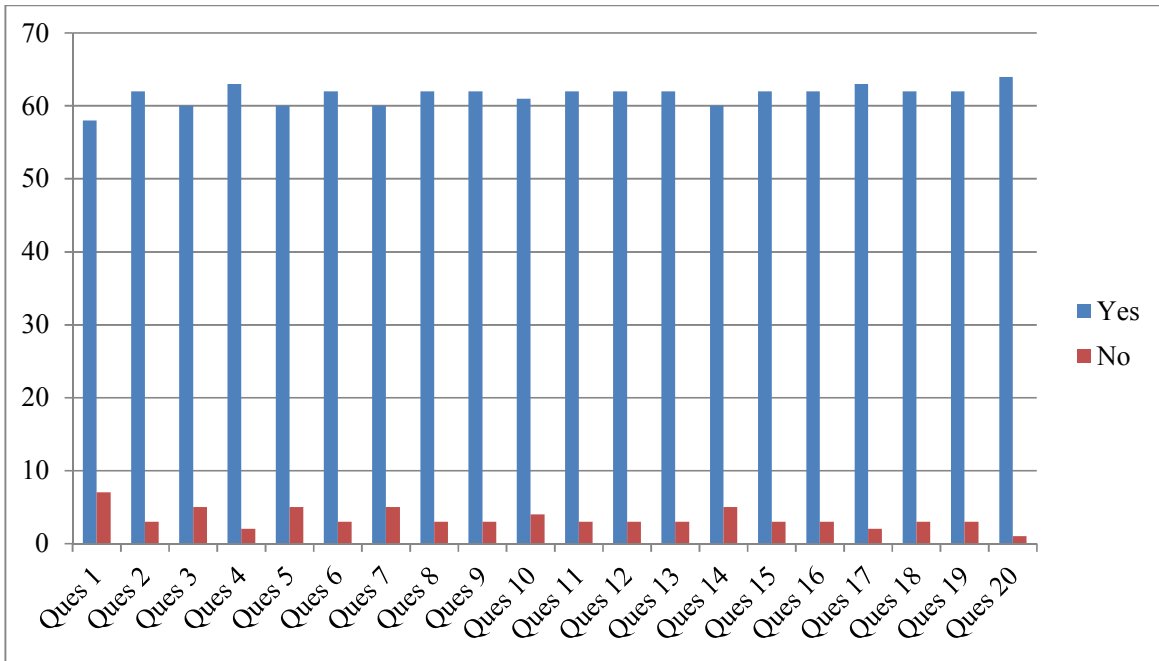
Student Feedback analysis for Yakult Danone

As per the feedback, students stated that it was a great experience going for an industrial visit. They were able to see things live that how they actually work. They learned about how the product is produced step by step and then how it's sent towards packaging and also learned about how price of other goods effect the price of goods derived from that particular good.

Feedback Questions	Yes	No
1. Did the industrial visit meet your expectations?	58	7
2. Were the facilities and equipment at the industry adequately explained during the visit?	62	3
3. Did the visit enhance your understanding of the industry's operations?	60	5
4. Was the information provided during the visit relevant to your coursework?	63	2
5. Did the industrial visit help you connect theoretical knowledge with practical applications?	60	5
6. Were the safety protocols and procedures adequately communicated and followed during the visit?	62	3
7. Did you find the interaction with industry professionals beneficial?	60	5
8. Were you able to ask questions and clarify doubts during the visit?	62	3
9. Did the industrial visit inspire you to consider a career in the industry?	62	3
10. Did the visit provide insights into the latest technologies and trends in the industry?	61	4
11. Were you satisfied with the overall organization and coordination of the industrial visit?	62	3
12. Did the visit contribute to your overall learning experience in the course?	62	3

13. Did the industrial visit align with the objectives mentioned beforehand?	62	3
14. Did you feel engaged and interested throughout the duration of the visit?	60	5
15. Did the visit provide a realistic view of day-to-day operations in the industry?	62	3
16. Were the logistics and transportation arrangements satisfactory for the visit?	62	3
17. Did the industrial visit offer networking opportunities with industry professionals?	63	2
18. Did the visit offer practical examples that complemented your classroom learning?	62	3
19. Did the visit encourage you to explore further opportunities for internships or projects with the industry?	62	3
20. Would you recommend future industrial visits for students in your program?	64	1

Analysis of Responses for Yakult Danone



So with the above analysis it states that with the practical knowledge which is very helpful in actual execution of business.

Tecnia Institute of Advanced Studies

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Industrial Visit - Attendance Sheet

Date	28/3/2024
Visit	Yakult Industrial Visit
Address	Yakult Danone India Pvt. Ltd. Plot no: 402-405 & 410-413, Food Park, HSIIDC, Rai, Sonapat, Haryana-131029

This is to undertake that I will not be involved in any misconduct during the visit.

S.No	E.No	Name	Shift	Phone Number	Signature
1	06281301722	Darshan K Kapoor	II	8766243729	Darshan Kapoor
2	05921301722	Kavya Bansal	II	9625575181	Kavya
3	05821301722	Ashish Kumar	II	9319042153	Ashish Kumar
4	03621301722	Ashwini Khandke	II	8076938172	Ashwini
5	04921301722	Hobak Arora	II	7303104348	Hobak
6	01921301722	Himanshu Sharma	II	8383804192	Himanshu
7	00201301722	Anamika Khanna	II	8800819949	Anamika
8	05521301722	Tiya Vinayak	II	9311768204	Tiya
9	07021301722	Vishal V. Malhotra	II	9642997764	Vishal
10	00821301722	Nishant Ghosh	II	8368536556	Nishant
11	00421301722	Arunabh Jaw	II	8287520762	Arunabh
12	70321301722	Aarnav Sharma	II	8076124829	Aarnav
13	00521301722	Rishabh	II	8882576123	Rishabh
14	00221301722	Shreyas	II	9717896235	Shreyas
15	04121301722	Akshay S.	II	7560009493	Akshay
16	02421301722	Riya Gupta	II	7208991610	Riya
17	00621301722	P. Pranshu	II	8449558828	Pranshu
18	00921301722	Sneha Gupta	II	9667563995	Sneha
19	01221301722	Sou. Kousha	II	7703999053	Sou. Kousha
20	09821301722	Divyanshu Khandke	II	987150684	Divyanshu
21	26021301722	Ayush Ray	II	9899438995	Ayush
22	00121301722	Nilesh Kumar	II	0311486695	Nilesh
23	06321301722	Rahul Khatwani	II	9810499705	Rahul
24	70421301722	Rubal Narang	II	9810104403	Rubal
25	04921301722	Narinder Kumar	II	8929991676	Narinder

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S.No	E.No	Name	Shift	Phone Number	Signature
1	70121301722	Gaekandhu Gupta	11	999202921	Gaekandhu
2	10591301722	Nancy Garg	11	8130835077	Nancy
3	10717001722	Aditi Gupta	Morning	9675055066	Aditi
4	07017001722	Saksham Gupta	Morning	9210246676	Saksham
5	04117001722	Vinay Kumar	Morning	931179244	Vinay
6	04021701722	Sushil Kuyhwate	Morning	9933636022	Sushil
7	35017001722	Lubhaya Pandey	Morning	7827613020	Lubhaya
8	08017001722	Rishi Kumar	Morning	9213840747	Rishi
9	04621301722	Kushi Makhuja	Evening	9873671488	Kushi
10	07217001722	Kushi Goel	Morning	859555041	Kushi
11	36121301722	Vishakha	Evening	8810841179	Vishakha
12	35517001722	Shubham	Morning	9910818143	Shubham
13	30521301722	Shamkha	Evening	9315612954	Shamkha
14	06717001722	Titksh	Morning	9910782394	Titksh
15	11317001722	Sampar	Morning	9310417434	Sampar
16	35817001722	Tanishq	Morning	8287483332	Tanishq
17	35121301722	Shamita	Morning	8586035955	Shamita
18	02417001722	Kaashil	Morning	9312971968	Kaashil
19	3417001722	Mudit	Morning	7428572562	Mudit
20	04717001722	Mehak	Morning	9810760863	Mehak
21	09617001722	Sanya	Morning	8700951159	Sanya
22	00617001722	Nikhil	Morning	9899299109	Nikhil
23	13817001722	Abhinav Gupta	Morning	8199724411	Abhinav
24	10021301722	Asmit	Evening	8368017413	Asmit

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S.No	E.No	Name	Shift	Phone Number	Signature
1	07617001722	Rishi Jain	Morning	9212852146	Rishi
2	11517001722	Ekanka Kuro	Morning	7982179675	Ekanka
3	09517001722	Taaki Jain	Morning	8750121202	Taaki
4	10117001722	Shrida Kumar	Morning	8700212627	Shrida
5	12117001722	Kirti Jain	Morning	8873132229	Kirti
6	06117001722	Sahil Upreja	Morning	7015257073	Sahil
7	08117001722	Vaibhav	Morning	9643847751	Vaibhav
8	04517001722	Vishal Singh	Morning	9625442819	Vishal
9	00717001722	Sudhakar Singh	Morning	9625282070	Sudhakar
10	09117001722	Vinay	Morning	751570264	Vinay
11	11717001722	Leishanya	Morning	8743004369	Leishanya
12	01117001722	Rhavi	Morning	8362649918	Rhavi
13	10217001722	Piyush	Morning	9512863696	Piyush
14	11617001722	Kahil	Morning	9620077964	Kahil
15	04017001722	Surell	Morning	8953636021	Surell
16	05617001722	Tushar	Morning	7027418820	Tushar
17	23821301722	Rishi Rajesh	Morning	767502230	Rishi
18	09417001722	Ankita Gupta	Morning	9873404050	Ankita