

Industrial Visit

To

Amul Factory ,Anand Gujarat



Dated : 19 September, 2020

Organized for

Students, TIAS

**Tecnia Institute of Advanced Studies, Madhuban Chowk, Rohini,
Delhi**

NAAC ACCREDITED GRADE 'A' INSTITUTE

REPORT

EVENT : **Industrial Visit**
DATE : **19 September'2020**
TIME : **12:00 pm to 1:00 pm**
Venue : **Zoom online**
Convener : **Dr. Rashmi Gujarati**
Co-convener : **MR. INDERPREET SINGH**

Objectives

- To enrich the participants with the entrepreneurial skills
- To provide a platform for students to sharpen their analytical and problem solving skills & to correlate theoretical knowledge with real time practice of the company
- To make the participants understand about the story of Amul Company.
- To help the students in gaining first-hand information regarding functioning & production process of the industry.
- To enhance the knowledge and encourage the youngsters about the companies.
- To understand the students regarding the process of Amul manufacturing.

Introduction

This Industrial Visit was intended to apprehend participants with knowledge about the Amul product. The main purpose of the visit is to build confidence in youngsters and to enhance their knowledge about the product.

The participants have learnt about the kind of skills enhancement required in the networking and technology business field.

INDUSTRY: “AMUL INDIA STORY”--“AMUL THE TASTE OF INDIA”

The online visit about the Amul India Story briefed the following learning:

- The introduction about the Amul India Story. It also includes that Amul is India's big and successful brand.
- Amul is the best brand all over the world.

- The knowledge platform informed that Amul has different product such as:
Amul milk
Amul butter
Amul ice creams
Amul curd
Amul ghee
- It also elaborated that the story of Gujarat, 1946 where farmers struggled, then Sardar Vallabh bhai Patel came forward to help the farmers with the idea of Amul .
- The video also elucidate that Amul collects 3 million milk from villagers every day and travel long journey to provide milk to the people.
- It included that Amul milk is tested with professional and modern technologies.
- Amul supplies in various countries like:
India
Singapore
Dubai
Kerala
- The brand also transforms the life of million people specially Amul has changed the life of villagers and raises their standard of living.
- Amul is a symbol of trust.



Employees at Amul Plant

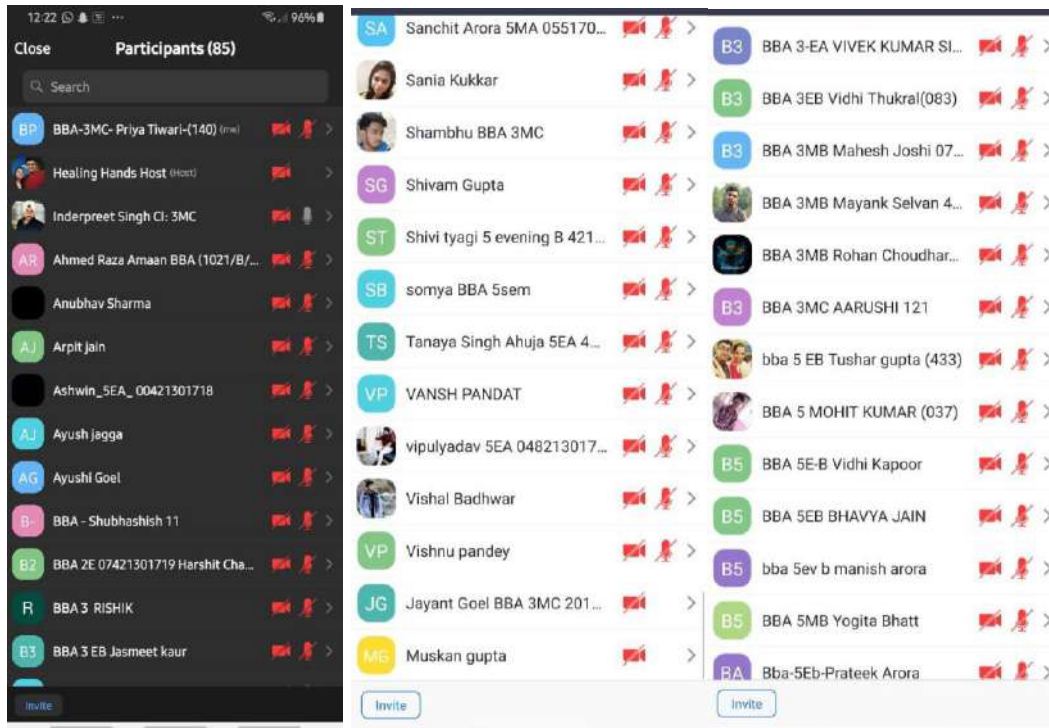


Vintage Amul Products Recognized fame all over the world



Amul Plant- Asia's Biggest Plant

The brand Amul has established its name all over the world and transforms the life of million people. He also mentions the famous tagline—“AMUL DHUDH PEETA HAI INDIA”.



Students attending the Amul Industrial Visit

Interpretation:

- Maximum number of the students found the Overall learning experience as “Good”.
- Objective of the tour i.e. to visit the Amul Company and learn about new experiences was very fruitful.
- Students saw the work culture of Amul Company during their visit and learnt about how the hierarchical system works of that company.
- Maximum students showed positive response when asked about the visit relevance to the Company.

Learning outcome

- Participants have learnt about the Amul Company.
- Participants have learnt about how the companies had established themselves in all over the world.
- Participants have analyzed the companies deeply and also learned a lot about consumer and company relationship.
- They had seen the actual processing of production of Amul Plant. So they understand the production system, storage system and warehousing & logistics of industry.

List of Beneficiaries

S. No	Name	Enrollment Number	Course
1	Bhavna Jain	03221301719	BBA
2	Neeraj Bansal	01721301719	BBA
3	Raghav Sachdeva	40921301718	BBA
4	Shivam Gupta	03321301719	BBA
5	Sahil Khan	07921301719	BBA
6	Ayushi goel	12421301719	BBA
7	Shobhit Grover	13121301719	BBA
8	Vishal Madaan	35121301719	BBA
9	Yashvi Garg	35421301719	BBA
10	Bhavish Malhotra	13917001719	BBA
11	Ayush Gupta	12617001719	BBA
12	Priya Tiwari	14017001719	BBA
13	Mehul Bhalla	14417001719	BBA
14	Deepanshu Mittal	36617001719	BBA
15	Umang Gupta	13617001719	BBA
16	Piyush Manchanda	09017001719	BBA
17	inder vishnu	09617001719	BBA
18	Kartik Bisht	08817001719	BBA
19	Vansh batra	06817001719	BBA
20	Raghav Gaur	11317001719	BBA
21	Vansh batra	06817001719	BBA
22	Tushar Jain	09717001719	BBA
23	Anubhav Sharma	10517001719	BBA
24	Rishabh Behl	13417001719	BBA
25	Ikshit Nagpal	43821301718	BBA
26	Anshuman Gogia	00321301718	BBA
27	RISHIKA GULATI	44121301718	BBA
28	SOMYA VERMA	44221301718	BBA
29	SHUBHAM BANSAL	45121301718	BBA
30	Raghav Gaur	11317001719	BBA
31	Vansh sharma	09917001719	BBA
32	Sakshi Sharma	06317001719	BBA
33	Mudit	10017001719	BBA
34	yuvraj Singh	09317001719	BBA
35	Harshit Grover	10317001719	BBA
36	kanishka kalra	12017001719	BBA
37	Sarthak verma	09117001719	BBA
38	Ojus Sachdeva	07717001719	BBA
39	Rakshit Tyagi	09817001719	BBA

40	Anant jain	09217001719	BBA
41	Tanisha Goel	09517001719	BBA
42	Ahmed Raza Amaan	10217001719	BBA
43	Kush Bansal	08117001719	BBA
44	Amandeep	07117001719	BBA
45	Tushar Thakur	11617001719	BBA
46	ANMOL GAMBHIR	43021301718	BBA
47	SUYASH BANSAL	44021301718	BBA
48	Vishal Badhwar	46721301718	BBA
49	AARUSHI SAXENA	12117001719	BBA
50	Aman gupta	00517001718	BBA
51	Sachin Saklani	05317001718	BBA
52	Rajat Goel	04917001718	BBA
53	Sarthak Gupta	05717001718	BBA
54	Sarthak Gupta	05617001718	BBA
55	PRITI	03417001719	BBA
56	Nityam Talwar	0'6517001719	BBA
57	Shubham Bansal	45121301718	BBA
58	Parveen Purohit	43617001718	BBA
59	Rakshit Garg	35817001718	BBA
60	Shubham Khandelwal	06417001718	BBA
61	Vibhav Bansal	41717001718	BBA
62	Vansh batra	06817001719	BBA
63	Nalin Gupta	08217001719	BBA
64	Vanshika Tandon	06717001719	BBA
65	Jagrit khurana	11417001719	BBA
66	Ojus Sachdeva	07717001719	BBA
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73	Tushar Thakur	11617001719	BBA
74	Akansha Sharma	07217001719	BBA
75	Astha Gupta	07817001719	BBA
76	Mahesh Joshi	07317001719	BBA
77	Abha Bansal	11717001719	BBA
78	Kshitiz Rohatgi	08917001719	BBA

79	Devesh Khandelwal-	04417001719	BBA
80	Akshat garg-	00917001719	BBA
81	Vibhor	01617001719	BBA
82	Manav jawa	03717001719	BBA
83	Rohan Mittal	01717001719	BBA
84	Riya goel	05817001719	BBA
85	Aryan Atreya	01117001719	BBA