

**Industrial visit
and
Educational Tour
To
Manali**



Dated: 9th March 2022, to – 13th March 2022,
Organized for

**MBA & BBA Students,
TIAS**

**Tecnia Institute of Advanced Studies, Madhuban Chowk, Rohini, New Delhi
NAAC ACCREDITED GRADE 'A' INSTITUTE**

Prepared By: Shimpy

Report

Event: Industrial Visit cum Educational Tour

Date: 9th March 2022 to – 13th March 2022

Venue: Manali

Resource Person: Ms.Sangeeta, Production Manager,Catch Factory

Students: MBA & BBA (1st ,2nd ,3rd year), TIAS

Faculty In-charge: Dr. Deepak Sonker & Ms. Shimpy Goyal

Objectives:

- 1) To understand the importance of information systems of Catch.
- 2) To learn various hardware and software used for industrial purpose for practical exposure
- 3) To get an opportunity to learn through Interaction with working professionals.
- 4) To learn about the culture of Himachal.

Introduction on Industrial Visit and Educational Tour

Tecnia Institute of Advanced Studies organized 3 nights & 3 days (stay) Industrial cum Educational tour from 9th March 2022, to – 13th March 2022 for (MBA & BBA) students to Manali. Students of MBA & BBA program participated in this tour along with faculty members of their Computer Science Application Department. Students have started their itinerary with the visit of Manali Tour.

Manali

Manali is a town in the Indian state of Himachal Pradesh. It is situated in the northern end of the Kullu Valley, formed by the Beas River. The town is located in the Kullu district, approximately 270 kilometers (170 mi) north of the state capital of Shimla and 544 kilometers (338 mi) northeast of the national capital of Delhi. With a population of 8,096 people recorded in the 2011 Indian census Manali is the beginning of an ancient trade route through Lahaul and Ladakh, over the Karakoram Pass and



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onto Yarkand and Hotan in the Tarim Basin of China. Manali is a popular tourist destination in India . Manali is named after the Sanātani lawgiver Manu (see Manusmriti). The name Manali is regarded as the derivative of Manu-Alaya (transl. 'the abode of Manu'). In Hindu cosmology, Manu is believed to have stepped off his ark in Manali to recreate human life after a great flood had deluged the world.

The Kullu Valley in which Manali is situated is often referred to as the "Valley of the Gods". An old village in the town has an ancient temple dedicated to the sage Manu.



The Itinerary:

9th March (Wednesday)

All students who participated in the Industrial Cum Educational trip gathered at the college premises at 17:00 Hrs. The students boarded the bus in which their seating & travelling arrangements had been made. The bus departed for the destination at 19:00 PM. Overnight travel to Manali. This kind of activity develops the Managerial qualities like Punctuality of Time, Co-ordination of activities and Integrated Communication among the students and the faculty members.

10th March (Thursday)

On second day of educational tour students checked in hotel Rock, and after refreshment students visited Manali mall road, Vashishtha Temple, Hidimba Temple, Van Vihar & Tibetan Monastery. The students got an opportunity to interact with the shop-keepers in Manali mall road and the local people in Manali. They learned about the history of that place, the culture of the local people apart from understanding the uniqueness of the traditional products like- Shawls, Home-decoration items etc. which are available aplenty in the mall road market. This demonstrates the utility of understanding the cultural environment of the Business.



Students visit industrial visit with faculty members

11th March (Friday)

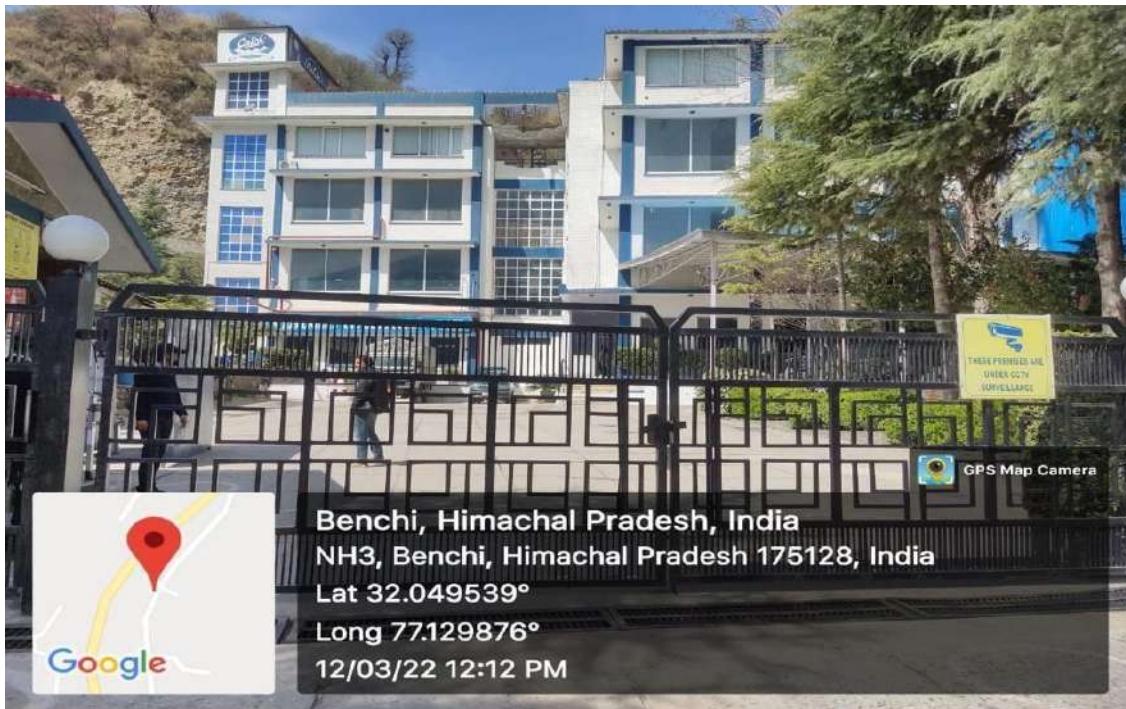
On this day, the students have hot breakfast. After breakfast students proceed for Solang valley Snow Point. Here, students learnt that many exciting adventure and activity based outbound training and team building programs by certified outdoor instructors. The students experienced the Snow Fall. At the evening Students enjoy dinner with a superb Private DJ Party.



12th March (Saturday)

Catch Factory Industrial Visit

Students of Tecnia Institute of Advanced Studies have visited the Catch Factory, Raison on 13th March, 2022. This factory is officially named as DS Drinks and Beverages Pvt. Ltd, Raison, Himachal Pradesh, near Kullu which is the producer of soft drinks and mineral water. MBA & BBA students got the opportunity to visit this factory and it helps to understand the information system used there. A practical interaction helped students to understand the working information models used by the IT officials there. Students got the practical exposures of the techniques already they have got in their classroom. Students had interacted with the professionals who are experienced in it and it helped them to learn a lot in many aspects. This Industrial Visit helped students to learn a lot from the management of a factory.





Visit to Manikaran Sahib located in Bhanter. Enjoy the natural hot springs which are known to treat of ailments as well. Students asked various questions related to employment, health and education facilities from the employee of the gurudwara. After that Students conducted a short interview from employee of the gurudwara.



Students visit Manikaran Sahib Gurudwara

13th March 2022 (Sunday)

On 12th March 2022 students checked out from Hotel and proceed for industrial visit in Kullu. Thereafter overnight journey to Delhi students reached safely in Delhi at 5:00 am.



STUDENTS ENJOYING IN MANALI



STUDENTS ENJOY IN SNOWFALL IN MANALI



MBA & BBA STUDENTS WITH FACULTY MEMBER IN MANALI

Student's Feedback and Analysis

It was a great learning experience to visit the Shimla for the students. Such tour is very helpful for the implementation of theoretical approach in practical way.

Following are the Analysis of the student's Feedback:

Summary sheet of Feedback Analysis											
Particulars	Objectives	Topic Relevance	Industry application	Presentation	Creativity	analytical / tech	knowledge component	comm skills	Query session	Learning outcome	Total
Not Acceptable											
below average											
Average	2	3	2	2	1	10	1	0	2	1	24
Good	8	1	3	9	7	2	1	4	5	4	44
Outstanding	2	8	7	1	4	0	10	8	5	7	52

Interpretation of the result:

A careful study of the feedback analysis leads to the following Interpretation:

- Most of the students have given outstanding comments about the Industrial Visit cum Educational tour.
- The students found the Industrial visit cum Educational Tour relevant, and knowledgeable.
- This Industrial visit cum Educational Tour was in correlation with the curriculum.

Learning Outcome:

Students have

- 1) Learnt about the importance of information systems of Catch.
- 2) learnt about the various software used for industrial purpose for practical exposure
- 3) Got an opportunity to learn through Interaction with working professionals.
- 4) About the culture of Himachal.

Excerpts from those who accompanied the students during the visit:

Ms. Megha Mohan and Mr. Inderpreet

: The motive of the Industrial tour was to excel. It gave students an exposure to know the different functions of industrial unit –1. The students should be encouraged & motivated for such type of industrial tour in future. Such tour is very helpful for the implementation of theoretical approach in practical way which is part of Curriculum. Educational tourist very beneficial as it is an exposure for the students how to apply and understand theoretical knowledge into practice and various aspects of company & industry as well. The services provided by tour operator in terms of hotel rooms, food and during the way were good. Industrial visit was carried out at Catch Factory, Manali, Himachal Pradesh especially for MBA & BBA Students. The main objective behind the visit was to make student aware about how various activities related to Manufacturing, Packing and Storage are carried out in company. The student left for visit at 12:30 pm and came out from the industry by 3.30pm, on 12th March, 2022. The services provided by tour operator in terms of hotel rooms, food and during the way were good. The educational tour cum industrial visit not only helped students but was a great learning for faculties as well.

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