

## TECNIA INSTITUTE OF ADVANCED STUDIES

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Date: 21st Feb, 2023

## Department of Journalism and Mass Communication

#### REPORT ON

#### **EXPERIENTIAL LEARNING**

Industrial / Field Visit
Sansad Tv
Department of Journalism and Mass Communication
BA (J&MC) students

ACTIVITY: Students would able analyse the Structure of TV news Channel

Subject

: Television News Reporting & Anchoring,

Media Management & Entrepreneurship

Television News Reporting & Anchoring Lab

Date

: 21st Feb, 2023

Time

: 12:20 pm.- 5:00p.m.

Venue

: Sansad Tv, New Delhi

Department

: Department of Journalism and Mass Communication

Coordinator

: Dr. Rajni Yadav & Ms. Prianka Singh

Assistant Professor BA (J&MC), TIAS

**Participants** 

: 34 Students

Dr. Shiverda K. Rui

## OBJECTIVES OF THE VISIT:

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- Students would able identify the Structure of TV news Channel
- Students would able analyse the Funtioning of TV news Channel

About the Industry: Sansad Television

Sansad Television is the Parliamentary channel of India. It was created in 2021 by merging Lok Sabha Television and Rajya Sabha Television. Apart from telecasting the live proceedings of the Lower House and the Upper House of Indian Parliament, Sansad Television is committed to objectively presenting the various facets of a vibrant democracy.

As a public broadcaster, the channel aims to bring people closer to their elected representatives by making the work of parliamentary and legislative bodies of India accessible to all. It is a platform that provides not only an insightful perspective on national and international affairs but also promotes scientific temper among people while shining a light on all aspects of their political, economic, social and cultural life.

Sansad Television is dedicated to empowering the people of India, by promoting greater accountability and transparency in governance.

Launched: September 15, 2021

Country: India

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Language: Hindi and English

Location: Library Building, Parliament House, New Delhi

Execution of the visit:

2/02/2023

In a move to familiarise students about the nuances of workings of a television channel, The Department of Journalism & Mass Communication of TECNIA Institute organised an Industrial / Field Visit to Sansad Tv on 21st Feb, 2023 Tuesday.

The students had the opportunity to meet with Reporters & Anchors of Electronic Media. They also have the chance to watch live news broadcasts from the News Studio. The curious students interacted with Senior Reporters

The production centre is guided by Dr. Rajni Yadav, Shee showcased how the programs are recorded, how optical technologies are used to make great programs, she even showed how live programs are aired. What are the technologies used to modulate the signal and how these signals are transmitted to earth station for broadcasting

The students were taken around the newsroom and various desks. They were informed about how the output and input desks function on a daily basis. The students saw the producers working on the bulletins under pressure and experienced how writers do quick scripting to meet the deadlines. In the Ingest room, they observed how each news story gets ingested with a unique ID and in the post production area, they observed the editing of stories.

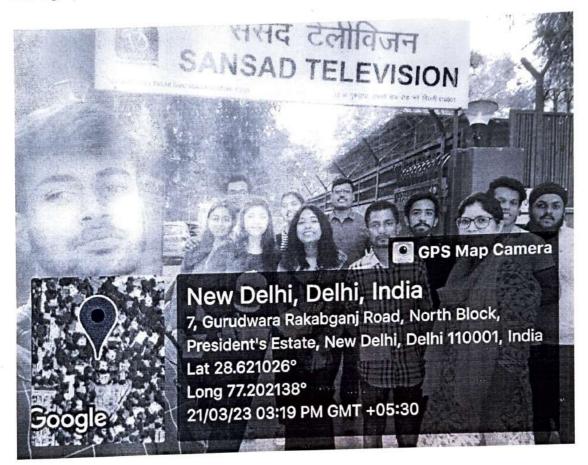
It was a very educational experience for the students as they were able to get an understanding of the processes involved in the TV news broadcast.

Learning Outcome of Visit:

Students have learnt about the Structure of TV news Channel
Students have learnt how to analyse the Funtioning of TV news Channel

21/01/2023

#### Photographs:



Dr. Shireda K. Rui





# Beneficiaries: List Of Students: 1st semester, Evening Shift, Division A

S. No.	Name Of Students
1	Harsh Kumar
2	Kunal Singh rajput
3	Karina chouhan
4	Prerna sharma

## Beneficiaries: List Of Students: 4th semester

S. No.	Name Of Students	
1	Pratham Singhal	
2	Manas Malhotra	
3	Khushi Malhotra	
4	Rupali Das	
5	Abhijit Puri	$\neg$
6	Amit Kuma	$\neg$
7	Suraj Verma	$\dashv$
8	Kartikey dheer	$\dashv$
9	Anshita Gupta	
10	Tisha mehta	$\dashv$
11	Gracy Gupta	$\dashv$
12	Ashutosh sharma	$\dashv$
13	NAVNEET KUMAR	
14	Sheetal Tiwari	$\dashv$
15	Sarthak Balani	$\dashv$
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16	Prabhjot Kaur
17	Nistha Kapoor
18	NIDHI KHANDELWAL
. 19	Aanchal budhiraja
20	ANAMIKA
21	Garima Kothari
22	Kavya Neeraj
23	parminder kaur
24	MEHAK
25	anushka narang
26	ISHIKA JAIN
27	Radhika Kataria
28	Tina chandak
29	Tashleen kaur
30	FALGUNI SHARMA

21/02/202