

# TECNIA INSTITUTE OF ADVANCED STUDIES

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Tel:91-11-27555121-24, E-Mail : directortlas@tecnis.in, Website: www.tlaspg.tecnis.in Department of Journalism and Mass Communication

Date: 23rd March, 2023

#### REPORT ON

#### EXPERIENTIAL LEARNING

Industrial / Field Visit of department of Journalism and Mass Communication BA (J&MC) students to News Agency

### UNITED NEWS INDIA (UNI)

ACTIVITY: Students would able analyse the Structure of News Agency

Subject

: Print Journalism, Code: BA (JMC)102

Print Journalism Lab, Code: BA (JMC) 152

Date

: 23rd March, 2023

Time

: 12:20 pm.- 3:30p.m.

Venue

: UNITED NEWS INDIA (UNI), New Delhi

Department

: Department of Journalism and Mass Communication

Convener

: Dr. Rajni Yadav, Assistant Professor BA (J&MC), TIAS

**Participants** 

: 60 Students

Dr. Shivada Kr. Va Dr. Shivada Kr. Va Dom(

## **OBJECTIVES OF THE VISIT:**

- Students would learn about the functioning and operations of a news agency.
- Students would be able to analyse the structure of news agencies.

## About the Industry:

#### Execution of the visit:

On the 23rd of March, 2023, a group of 60 students from the Department of Journalism and Mass Communication at Tecnia Institute of Advanced Studies (TIAS) visited UNITED NEWS INDIA (UNI) in the city. The students were from different shifts ranging from division of 1st year to second semester. The purpose of the visit was to provide them with an opportunity to learn about the functioning and operations of a news agency.

#### **Activities:**

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Upon arrival, the students were warmly welcomed by the staff members of the news agency, who then took them to a conference room. There, the students were introduced to the staff members of the news agency and given a brief overview of the news agency's operations.

After the introduction, the students were taken on a tour of the newsroom, where they were shown the various departments of the news agency, including the editorial, research, and production departments. The students were able to observe the staff working on their respective tasks, such as writing news articles, conducting research, and editing videos.

The students were also given a brief by Dr. Rajni Yadav, Assistant Professor, TIAS demonstration of how news is gathered and reported, including the use of various news sources, such as interviews, press releases, and social media.

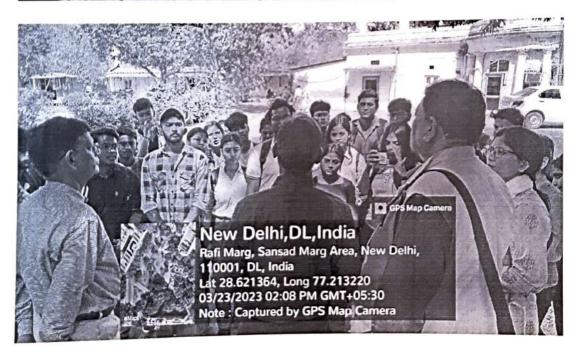
Moreover, the students were also given an opportunity to interview a few of the staff members of the news agency. They asked questions related to their roles and responsibilities, the challenges they face in their work, and the importance of accurate and unbiased reporting.

At the end of the tour, the students were taken to a conference room where they were able to participate in a Q&A session with the news agency's editor-in-chief. The students asked various questions, such as how the news agency ensures the accuracy and impartiality of its reporting, how the news agency chooses which stories to cover, and how it handles sensitive or controversial topics.

#### Conclusion:

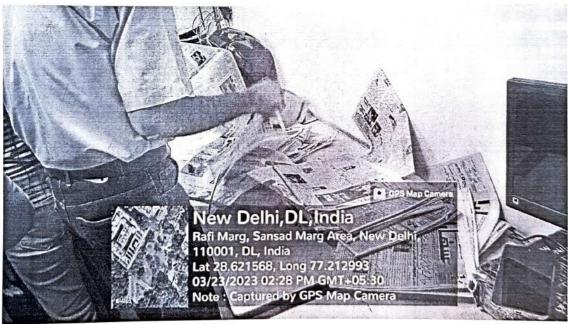
The visit to UNITED NEWS INDIA (UNI) News Agency was an excellent opportunity for the students to learn about the functioning and operations of a news agency. The students were able to observe how news is gathered and reported, and they also had the chance to interact with the staff members of the news agency. The visit was both informative and enjoyable, and it provided the students with a unique experience that they will always remember.



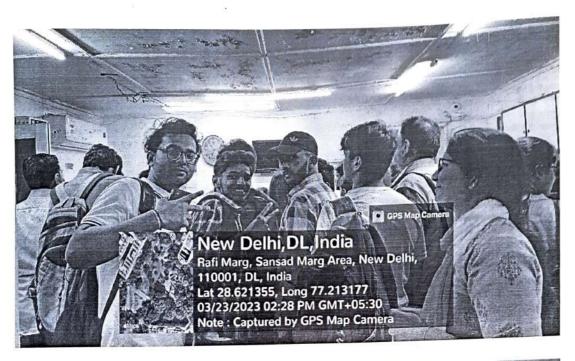


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#### List of beneficiaries:

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S.N.	Enroll.No.	Name of student
1	126220001680	SUMIT SHARMA
2	126220004377	YASH PAL
3	126220000222	Kunal
4	126220004281	KRISHNA SINHA
5	126220000595	Kashish Grover
6	126220001585	Arijit Kanjilal
7	126220004270	SHRISHTI VASHISHT
8	126220001950	Nishtha Jaisingh
9	126220001390	UDIT GOYAL
10	126220002849	Archit
11	126220003953	Sajal Srivastav
12	126220003934	KUNAL SINGH RAJPUT
13	126220003802	PRERNA SHARMA
14	126220000403	TARISHI RAUTHAN
15	126220003332	Priyanshu Thakur
16	126220001114	Manan Gulati
17	126220000036	PRITI
18	126220001159	SIYA PURI
19	126220002740	RIYA BANSAL
20	126220000480	isha jugran
21	126220003241	SHASHANK SAXENA
22	126220003334	HARSH KUMAR
23	126220004058	LAVANYA MALHOTRA
24	126220002409	GAURAV CHHABRA
25	126220001229	Harshul Wasan
26	126220001377	diksha naagar
27	126220002769	MEHAK VERMA
28	126220001813	NIKHIL GABA
29	11217002422	AARSH DEO

30	10617002422	AASHI SHARMA
31	11717002422	ANANNYA KAPOOR
32	10517002422	BHAVYA MALIK
33	35317002422	BHOOMI GARG
34	36117002422	CHANDRIKA MISHRA
35	13917002422	CHESHTA GARG
36	11917002422	DHRUV GOEL
37	13617002422	DRISHTI PANDEY
38	36217002422	GAURANGI YADAV
39	35717002422	GAURISH SETHI
40	35517002422	GITIKA SHARMA
41	10117002422	HARSHIT SAGAR
42	35617002422	HARSHITA NEGI
43	35117002422	HIMANSHU SINGH
44	14117002422	JHANVI TANDON
45	12817002422	KASHISH VERMA
46	14017002422	KASHISH
47	10417002422	KHUSHI
48	13117002422	KIRTI GOEL
49	12917002422	LAKSHAY GARG
50	36017002422	MANISH KUMAR CHAURASIYA
51	35917002422	MANSI SHARMA
52	12517002422	MANVI TYAGI
53	13317002422	MOKUL SINGH
54	10217002422	MUKUL ARORA
55	10017002422	OJASWI DOONGA
56	13717002422	PARTHIK RATHI
57	11117002422	PRIYANSHI BANSAL
58	11017002422	PRIYANSHI VIMAL
59	10917002422	RADHIKA KHANNA
60	35417002422	RAJAT TANWAR

Approved by HOD, Department of Journalism and Mass Communication.

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