

Ref. no. SPD2/54

Reg. no. SPS/DW/244/2018



CERTIFICATE OF APPRECIATION

THIS CERTIFICATE OF APPRECIATION IS PRESENTED TO

Sandhya Gupta

FOR HIS/HER VALUABLE CONTRIBUTION TOWARDS

SANKALP NGO

AS Media Marketing Intern FROM 1 July, 2020 TO 31 July,
2020




SOMIK KALKAL
(President/President)

DATE - 1 August 2020

Ref. no. SP/D20/565

Reg. no. 6/05/SW(SW)/244/2018



CERTIFICATE OF APPRECIATION

THIS CERTIFICATE OF APPRECIATION IS PRESENTED TO
Radhika Jangid
FOR HIS/HER VALUABLE CONTRIBUTION TOWARDS
SANKALP NGO

AS Media Marketing Intern FROM 1 June, 2020 TO 30 June,
2020



SOMIK KALKAL
(Founder/President)

DATE - 1 August 2020

Ref. No. BP/MC20/Y0718

REG NO. S/R5/DW/SW/1244/2018



MEMBERSHIP CERTIFICATE

This is to certify that

Preksha Goyal

.....
is a registered member of SANKALP NGO for
the period of one year / three years / life time
and has promised to give his / her valuable
contribution towards the projects of the
organization with effect from

1st April 2020
.....



JATIN SAPRA
VICE PRESIDENT



SOMIK KALKAL
FOUNDER/PRESIDENT

Ref. no. SP D20 512

Reg. no. - S/R5/DW(SW)/244/2018



CERTIFICATE OF APPRECIATION

THIS CERTIFICATE OF APPRECIATION IS PRESENTED TO
Bhavay Gulati
FOR HIS/HER VALUABLE CONTRIBUTION TOWARDS
SANKALP NGO
AS Social Media Marketing Intern FROM 09 June, 2020 TO 9
July, 2020

SOMIK KALKAL
(Founder/President)

DATE - 31 August, 2020

Ref. no. SP/D20/300

Reg. no - S/RS/DW(SW)/244/2018



CERTIFICATE OF APPRECIATION

THIS CERTIFICATE OF APPRECIATION IS PRESENTED TO
Vanshika Sharma
FOR HIS/HER VALUABLE CONTRIBUTION TOWARDS
SANKALP NGO
AS Media Marketing Intern FROM 1 May, 2020 TO 31 May,
2020

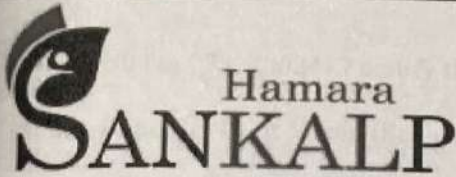


SOMIK KALKAL
(Founder/President)

DATE 29/06/2020

DECLARATION

REG NO: S/RS/DW(SW)/244/2018



SANKALP Hamara (NGO)
Contact - +91 8816982521

Ref. No. **D29/108**

Date **24 September, 2020**

TO WHOMSOEVER IT MAY CONCERN

This is to certify that Rushali Kaul, a student of Bachelor of Journalism and Mass Communication (BA(JMC)), a class of 2019-22, Technia Institute of Advanced Studies, Affiliated to GGS.IP. University bearing Enrolment No. 07817002419, has undertaken the Summer Training at " SANKALP HAMARA" during 1ST JUNE to 30TH JUNE under my supervision & guidance.

He / She has conducted a study & completed the STR Titled print media (social media)

Sincerely
Somik Kalkal
Founder/President



Hamara
SANKALP

Registered under Societies Registration Act 1860 as an NGO
Gram Sabha Plot, Village Kakrola, New Delhi, 110078

Summer Training Report

In DIGITAL MARKETING
Undertaken at

“SANKALP NGO”

Submitted in partial fulfillment of the requirements
For the award of
Bachelors of Arts (Journalism & Mass Communication)
B.A (JMC)
To
Tecnia Institute of Advanced studies



Guide:Dr. RAJESH AGARWAL
SHARMA

Submitted by:NAMAN

Roll No. 00521302419

Semester: 3rd (eveningshift)

Batch (2019-2022)

TECNIA INSTITUTE OF ADVANCED STUDIES

(APPROVED BY AICTE, MINISTRY OF HRD, GOVT. OF INDIA AFFILIATED BY GGSIPU,
DELHI)
INSTITUTIONAL AREA, MADHUBAN CHOWK, ROHINI, DELHI - 110085

CERTIFICATE

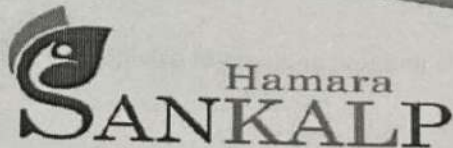
I, Ms. JUHI JOSHI, Roll No. 08821302419 certify that the Summer Training Report (BJMC - 209) entitled "Summer Training Report in Social Media Marketing" is done by me and it is an authentic work carried out by me at SANKALP HAMARA NGO. The matter embodied in this report has not been submitted earlier for the award of any degree or diploma to the best of my knowledge and belief.

Date

Signature of the Student:

Ref. no. SP/D20/520

Reg. no. S/RS/DW(SW)/244/2018



CERTIFICATE OF APPRECIATION

THIS CERTIFICATE OF APPRECIATION IS PRESENTED TO
JUHI JOSHI
FOR HIS/HER VALUABLE CONTRIBUTION TOWARDS
SANKALP NGO
AS Social Media Marketing FROM 15 May, 2020 TO 15 June,
2020



SOMIK KALKAL
(Founder/President)

DATE - 5 September 2020

Summer Training Report

In SOCIAL MEDIA MARKETING
Undertaken at

"SANKALP HAMARA NGO"

Submitted in partial fulfillment of the requirements
For the award of

Bachelors of Arts (Journalism & Mass Communication)

B.A (JMC)

To

Tecnia Institute of Advanced studies



Guide: Ms. Sonia Batra

Submitted by: Saksham Bajaj

En.no.: 09621302419

Semester: 3rd (Evening Shift)

BATCH (2019-2020)

TECNIA INSTITUTE OF ADVANCED STUDIES

(APPROVED BY AICTE, MINISTRY OF HRD, GOVT. OF INDIA AFFILIATED BY GGSIPU, DELHI)
INSTITUTIONAL AREA, MADHUBAN CHOWK, ROHINI, DELHI - 110085

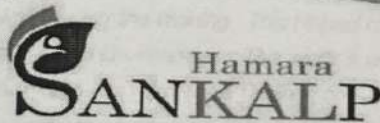
Website: www.tiaspg.tecnia.in Ph: 27555121-22-23-24

ACKNOWLEDGEMENT

I am grateful to this NGO and its volunteers and experts who have been extremely helpful to me in providing opportunity to participate in various public service program as media marketing and human resources intern where I perform different rôles like media marketer to influence target audience so that they can work for achieving better facilities for poor people . The piece of work is incomplete until, I acknowledge the help and assistance I received during the training. I pay my sincere gratitude to Mr. Somik kakkal (executive director) for their valuable encouragement, sense of guidance, unfeigned help , rigid support and inspiring me how to work for the betterment of the society and without his supervision this work would not have attained its present

Ref. no. SP/D20/396

Reg. no. - S/R5/DW(SW)/244/2018



CERTIFICATE OF APPRECIATION

THIS CERTIFICATE OF APPRECIATION IS PRESENTED TO

Yash Deepak

FOR HIS/HER VALUABLE CONTRIBUTION TOWARDS

SANKALP NGO

AS Media Marketing and Human Resources Intern FROM 01

June, 2020 TO 30 June, 2020

SOMIK KALKAL
(Founder/President)

DATE - 29 July, 2020

Ref. no. SP/D20/315

Reg. no. 5/RS/DW(SW)/244/2018



CERTIFICATE OF APPRECIATION

THIS CERTIFICATE OF APPRECIATION IS PRESENTED TO
Prayank Dhawan
FOR HIS/HER VALUABLE CONTRIBUTION TOWARDS
SANKALP NGO
AS Media Marketing and Human Resources Intern FROM 01
May, 2020 TO 31 May, 2020

SOMIK KALKAL
(Founder/President)

DATE - 1 July, 2020

Signature of the Guide

Date:

Name of the Guide: Ms. Kanika Sharma

Designation: Asst. Professor

Countersigned

Tecnia Institute of Advanced Studies

New Delhi-110085

Ref. no. SP/D20/251

Reg. no. S/R5/DW(SW)/244/2018



CERTIFICATE OF APPRECIATION

THIS CERTIFICATE OF APPRECIATION IS PRESENTED TO
Himanshi Tuli
FOR HIS/HER VALUABLE CONTRIBUTION TOWARDS
SANKALP NGO
AS Media Marketing, Graphic Designing and Public Relations
Intern FROM 1 March, 2020 TO 31 May, 2020



SOMIK KALKAL
(Founder/President)

DATE 23/06/2020

Ref. no. SP/D20/267

Reg no. S/RS/DW(SW)/244/2018



CERTIFICATE OF APPRECIATION

THIS CERTIFICATE OF APPRECIATION IS PRESENTED TO
Ankur Sahni
FOR HIS/HER VALUABLE CONTRIBUTION TOWARDS
SANKALP NGO
AS Media Marketing Intern FROM 01 May, 2020 TO 31 May,
2020

SOMIK KALKAL
(Founder/President)

DATE - 25/06/2020

Sankalp Hamara NGO Membership Certificate :

Ref. No. D21/312

REC NO: S/RS/DW(SW)/244/2018

Hamara
SANKALP

MEMBERSHIP CERTIFICATE

This is to certify that
Deepanshi Jain is a registered member of
SANKALP NGO for a period of *One Year* and has
promised to give her valuable contribution
towards the projects of the organization with
effect from
01 May, 2020

Jatin Sapra

JATIN SAPRA
VICE PRESIDENT

Somik Kalkal
SOMIK KALKAL
FOUNDER/PRESIDENT

Sankalp Hamara NGO Appreciation Certificate :

Ref. no. SP/D20/427

Reg. no. S/RS/DW(SW)/244/2018

Hamara
SANKALP

CERTIFICATE OF APPRECIATION

THIS CERTIFICATE OF APPRECIATION IS PRESENTED TO
Deepanshi Jain
FOR HIS/HER VALUABLE CONTRIBUTION TOWARDS
SANKALP NGO
AS Media Marketing and Human Resources Intern FROM 01
May, 2020 TO 30 June, 2020

Somik Kalkal
SOMIK KALKAL
(Founder/President)

DATE 10 August, 2020



CERTIFICATE OF APPRECIATION

THIS CERTIFICATE OF APPRECIATION IS PRESENTED TO
Muskan Garg
FOR HIS/HER VALUABLE CONTRIBUTION TOWARDS
SANKALP NGO
AS Digital Marketing Intern FROM 01 June, 2020 TO 30 June,
2020



SOMIK KALKAL
(Founder/President)

DATE - 21 August, 2020

Summer Training Report

In SOCIAL MEDIA MARKETING
Undertaken at

"SANKALP HAMARA NGO"

Submitted in partial fulfillment of the requirements
For the award of

Bachelors of Arts (Journalism & Mass Communication)

B.A (JMC)

To

Tecnia Institute of Advanced studies



Guide: Ms. MANISHA

Submitted by: YASH DAGAR

En.no.: 35321302419

Semester: 3rd (Evening Shift)

BATCH (2019-2020)

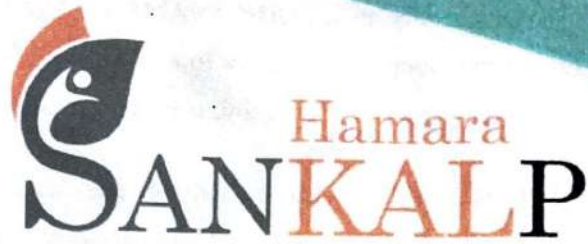
TECNIA INSTITUTE OF ADVANCED STUDIES

(APPROVED BY AICTE, MINISTRY OF HRD, GOVT. OF INDIA AFFILIATED BY GGSIPU, DELHI)
INSTITUTIONAL AREA, MADHUBAN CHOWK, ROHINI, DELHI - 110085

Website: www.tiaspg.tecnia.in Ph: 27555121-22-23-24

SP/MC20/Y0729

REG NO: S/RS/DW(SW)/244/2018



MEMBERSHIP CERTIFICATE

This is to certify that

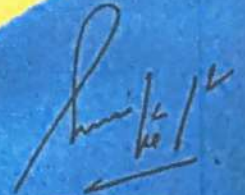
Aditya Pratap Singh

is a registered member of SANKALP NGO for the period of one year / three years / life time and has promised to give his / her valuable contribution towards the projects of the organization with effect from

1st May 2020



JATIN SAPRA
VICE PRESIDENT



SOMIK KALKAL
FOUNDER/PRESIDENT

CERTIFICATE

I, Mr. Tushar Chauhan, Roll No. 02421302419 certify that the Summer Training Report (BJMC - 209) entitled "Summer Training Report in Social Media Marketing" is done by me and it is an authentic work carried out by me at SANKALP HAMARA NGO. The matter embodied in this report has not been submitted earlier for the award of any degree or diploma to the best of my knowledge and belief.

Date

Signature of the Student:

Ref. no. SP/D20/520

Reg no - 5/RS/DW(SW)/244/2018



CERTIFICATE OF APPRECIATION

THIS CERTIFICATE OF APPRECIATION IS PRESENTED TO
Tushar Chauhan
FOR HIS/HER VALUABLE CONTRIBUTION TOWARDS
SANKALP NGO
AS Social Media Marketing FROM 15 May, 2020 TO 15 June,
2020



SOMIK KALKAL
(Founder/President)

DATE - 5 September, 2020



CERTIFICATE OF APPRECIATION

THIS CERTIFICATE OF APPRECIATION IS PRESENTED TO
Muskan suri
FOR HIS/HER VALUABLE CONTRIBUTION TOWARDS
SANKALP NGO
AS Media Marketing, Public Relations and Content Writing
Intern FROM 01 March, 2020 TO 31 May 2020

SOMIK KALKAL
(Founder/President)

DATE 22/06/2020

CERTIFICATE

Ref. no. SP/D20/335

Reg no - 5/RS/DW(SW)/244/2018



CERTIFICATE OF APPRECIATION

THIS CERTIFICATE OF APPRECIATION IS PRESENTED TO
Jigyasa Sharma
FOR HIS/HER VALUABLE CONTRIBUTION TOWARDS
SANKALP NGO
AS Media Marketing and Human Resources Intern FROM 01
May, 2020 TO 31 May, 2020

SANKALP - NGO
DELHI

SOMIK KALKAL
(Founder/President)

DATE 4 July, 2020

Ref. no. SP/D20/410

Reg. no. S/RS/DW(SW)/244/2018



CERTIFICATE OF APPRECIATION

THIS CERTIFICATE OF APPRECIATION IS PRESENTED TO
Parul Arora
FOR HIS/HER VALUABLE CONTRIBUTION TOWARDS
SANKALP NGO
AS Media Marketing Intern FROM 15 May, 2020 TO 15 June,
2020

SOMIK KALKAL
(Founder/President)

DATE 06 August 2020



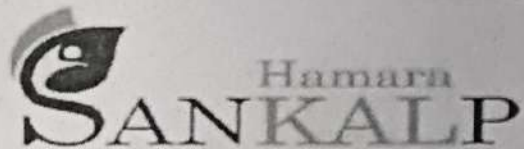
CERTIFICATE OF APPRECIATION

THIS CERTIFICATE OF APPRECIATION IS PRESENTED TO
Muskaan
FOR HIS/HER VALUABLE CONTRIBUTION TOWARDS
SANKALP NGO
AS Social Media Marketing and HR Intern FROM 27 May,
2020 TO 27 June, 2020




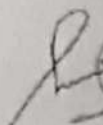
SOMIK KALKAL
(Founder/President)

DATE - 9 September, 2020

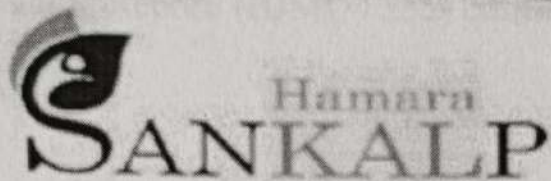


CERTIFICATE OF APPRECIATION

THIS CERTIFICATE OF APPRECIATION IS PRESENTED TO
Sanyam Jain
FOR HIS/HER VALUABLE CONTRIBUTION TOWARDS
SANKALP NGO
AS Human Resource Intern FROM 01 May, 2020 TO 31 May,
2020



SOMIK KALKAL
(Founder/President)



CERTIFICATE OF APPRECIATION

THIS CERTIFICATE OF APPRECIATION IS PRESENTED TO
Niharika makhija
FOR HIS/HER VALUABLE CONTRIBUTION TOWARDS
SANKALP NGO
AS Public Relations Intern FROM 01 June, 2020 TO 30 June,
2020

Signature of the Guide

SANKALP - NGO
12/08/20
DELHI

SOMIK KALKAL
(Founder/President)

12 August, 2020

CERTIFICATE

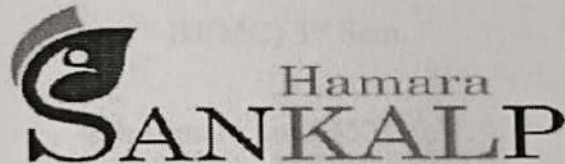
I, Mr. CHIRAG SALUJA, Roll No. 04521302419 certify that the Summer Training Report (BJMC - 209) entitled "Summer Training Report in Social Media Marketing" is done by me and it is an authentic work carried out by me at SANKALP HAMARA NGO. The matter embodied in this report has not been submitted earlier for the award of any degree or diploma to the best of my knowledge and belief.

Date

Signature of the Student:

Ref. no. SP/D20/396

Reg. no. - S/RS/DW(SW)/244/2018



CERTIFICATE OF APPRECIATION

THIS CERTIFICATE OF APPRECIATION IS PRESENTED TO
Chirag Saluja
FOR HIS/HER VALUABLE CONTRIBUTION TOWARDS
SANKALP NGO
AS Media Marketing and Human Resources Intern FROM 01
June, 2020 TO 30 June, 2020

SOMIK KALKAL
(Founder/President)

DATE - 29 July, 2020

ACKNOWLEDGEMENT

I am grateful to HAMARA SANKALP and its educated team and experts who have been extremely helpful . The piece of work is incomplete until, I acknowledge the help and assistance I rec



eived during the training.

I pay my sincere gratitude to Mr. somik kalkal(founder) for their valuable encouragement, guidance, unfeigned help and rigid support and without his supervision this work would not have attained its present shape.

I express my great regards to Mrs. Kanika sharma (Guide for the reports) of Tecnia Institute of Advanced studies (TIAS), who provided me valuable suggestions for this training program.

TECNIA INSTITUTE OF ADVANCED STUDIES
NAAC ACCREDITED GRADE "A" INSTITUTE

Summer Training Report-BA (JMC) 255

SUMMER TRAINING REPORT ON
PRINT MEDIA (SOCIAL MEDIA MARKETING)

Undertaken at

"SANKALP HAMARA NGO"

*Submitted in partial fulfilment of the requirements
for the award of the degree of*

BACHELOR OF ARTS (JOURNALISM & MASS COMMUNICATION)
to

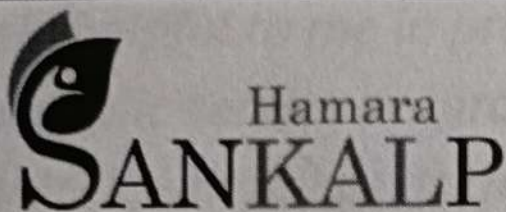
Guru Gobind Singh Indraprastha University, Delhi

Under the Guidance of:
Niky Tiwari,
Faculty Guide

Submitted by:
Name of Student: Aakash Gulati
BA(J&MC) -III Sem, 1st shift
Enrolment No.: 08217002419

CERTIFICATE

REG NO: S/RS/DW(SW)/244/2018



SANKALP Hamara (NGO)
Contact - +91 8816982521

Ref. No. **SP/D20/237**


Date **09/09/2020**

To Whomsoever it may concern

This is to certify that Shiya Rana, student of BJMC studying in 2nd year of Tecnia institute of advance studies has successfully completed her internship as Social Media Marketing and HR intern from 1June, 2020 to 15 August,2020 with Sankalp Hamara NGO under the guidance of Founder/President Mr. Somik Kalkal.

During the tenure of the internship she was found to be hardworking,intelligent and resourceful.

We wish her all the success in her future endeavors.



SOMIK KALKAL
Founder/President

Shiya Rana

BA (HON) 3rd Sem. Morning shift, Div-B

Enrollment number: 09417002419



CERTIFICATE OF APPRECIATION

THIS CERTIFICATE OF APPRECIATION IS PRESENTED TO
Shreyansh Thapar
FOR HIS/HER VALUABLE CONTRIBUTION TOWARDS
SANKALP NGO
AS Social Media Marketing and HR Intern FROM 10 August,
2020 TO 10 September, 2020



SOMIK KALKAL
(Founder/President)

DATE - 3 September, 2020