

**TECNIA INSTITUTE OF ADVANCED STUDIES**  
**GRADE 'A' INSTITUTE**  
**Department of Management Sciences**  
**(Academic Session: 2019-20)**

**Feedback Form**

**Value Added Course: Certificate Course in Digital Marketing**

**Name and Enrolment No.:** Chari Gupta (13817001718)  
**Department:** BBA  
**Semester:** 5<sup>th</sup> **Shift:** 1<sup>st</sup> **Section:** C

Please Respond below with 1,2,3,4 ; where 1 shows Strongly Agree, 2 shows Agree,3 shows Disagree and 4 Shows Strongly Disagree

**The Design of the Course**

- A. Were objectives of the course clear to you? Y  N
- B. The course content met with your expectations 1  
1. Strongly agree 2. Agree 3. Disagree 4. Strongly Disagree
- C. The lecture sequence was well planned 2  
1. Strongly agree 2. Agree 3. Disagree 4. Strongly Disagree
- D. The contents were illustrated with 2  
1. Too few examples 2. Adequate examples
- E. The level of the course was 2  
1. Adequate 2. Moderate. 3. High
- F. The course contents compared with your expectations 1  
1. Strongly agree 2. Agree 3. Disagree 4. Strongly Disagree
- G. The course exposed you to new knowledge and technologies 1  
1. Strongly agree 2. Agree 3. Disagree 4. Strongly Disagree

**The Conduct of the Course**

- A. The lectures were clear and easy to understand 1  
1. Strongly agree 2. Agree 3. Disagree 4. Strongly Disagree
- B. The teaching aids were effectively used 1  
1. Strongly agree 2. Agree 3. Disagree 4. Strongly Disagree
- C. The course material handed out was adequate 1  
1. Strongly agree 2. Agree 3. Disagree 4. Strongly Disagree
- D. The instructors encouraged interaction and were helpful 1  
1. Strongly agree 2. Agree 3. Disagree 4. Strongly Disagree

E. Please give overall rating for the course

90% - 100% ( )

80% - 90% (  )

70% - 80% ( )

60% - 70% ( )

50% - 60% ( )

below 50% ( )



Name and Enrolment No: Chauvi Gupta (13817001718)