



**TECNIA**  
INSTITUTE OF ADVANCED STUDIES  
GRADE "A" INSTITUTE  
DELHI INDIA



**TECNIA INSTITUTE OF ADVANCED STUDIES**  
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**TIAS - GrafixX Club**  
Official Designing Club of TIAS



## REPORT

**Title of Activity\***

Beti Bachao Beti Padhao

**Activity Type**

Internal

**Values**

Spread awareness to save the girl child.

**Learning Outcomes**

1. Community Engagement: Active involvement of communities is essential to challenge social norms and promote the value of the girl child.
2. Targeted Interventions: Tailored strategies addressing specific challenges in different regions are necessary for effective implementation.
3. Sustained Government Support: Continuous support and investment from the government are crucial to ensure the longevity and impact of the initiative.
4. Holistic Approach: Addressing not only the sex ratio but also underlying factors like education, healthcare, and economic opportunities is vital for lasting change.

## OBJECTIVES

- To Promoting Education: Encouraging the education of girls by ensuring their enrollment and retention in schools, thereby empowering them with knowledge and skills.
- To Empowering Women: Fostering an environment where girls have equal opportunities for growth and development, thus empowering them to achieve their full potential in society.

<ul style="list-style-type: none"> <li>To Raise Awareness: Creating awareness about the importance of the girl child and the need to value and invest in her well-being and education. To Ensure Survival and Education</li> </ul>	
<b>Organized by</b>	GrafixX Club
<b>Program Theme*:</b>	Spread awareness to save the girl child.
<b>External Expert / Internal Expert</b>	Mr. Ketan Kumar Kataria, Club- Programme Incharge
<b>Date*</b>	23 <sup>rd</sup> March, 2024
<b>Time*</b>	11:30 AM
<b>Poster/Flyer/Notice*</b>	
<b>Social media link</b> (promoting in any one Facebook/Instagram/Twitter is mandatory)	<a href="https://www.instagram.com/p/C4zkgiPyEXA/?utm_source=i_g_web_copy_link&amp;igsh=MzRIODBiNWFIZA==">https://www.instagram.com/p/C4zkgiPyEXA/?utm_source=i_g_web_copy_link&amp;igsh=MzRIODBiNWFIZA==</a>
<b>No. of Students*</b> (only no. to be written, list in excel or word should be maintain at department level as proof for any further requirement)	32
<b>No. of Faculty*</b> (only no. to be written , list in excel or word should be maintain at department level as proof for any further requirement)	01 Mr. Ketan Kumar Kataria

<b>No. of External Participants (students + faculty)</b> [write NA if not applicable]	
<b>(Geotag) Photograph of the Event with the Caption *</b>	

## REPORT

On the 23<sup>rd</sup> March-2024, the talented students of the GrafixX Society at Tecnia Institute of Advanced Studies came together to make a poster with a poignant message - "Beti Bachao Beti Padhao." This performance was not just an art endeavour but also a powerful means of addressing a beti padhao issue.

Beti Bachao, Beti Padhao (BBBP) stands as a pivotal initiative in India's journey towards gender equality and women empowerment. The program's multifaceted approach, encompassing awareness campaigns, legal measures, financial incentives, capacity building, and community participation, highlights the government's commitment to addressing the systemic issues surrounding the girl child. While BBBP has made significant strides in raising awareness and promoting girl child education, challenges persist. Deep-rooted social norms and attitudes continue to pose barriers to gender equality, particularly in regions with entrenched patriarchal systems. Additionally, ensuring equitable access to education and opportunities for all girls, especially those from marginalized communities, remains a pressing concern. This requires not only continued government support but also active engagement from civil society, communities, and individuals. Strengthening monitoring and evaluation mechanisms will be crucial for tracking progress, identifying gaps, and refining strategies for more effective implementation.

Overall, the poster on Beti Bachao Beti Padhao organized by the GrafixX Society serves as a shining example of how the arts can be a catalyst for change and a source of inspiration for individuals and communities to come together and work towards a cleaner, healthier, and make bright future for girls.



Participants of Poster Making Competition with their posters.



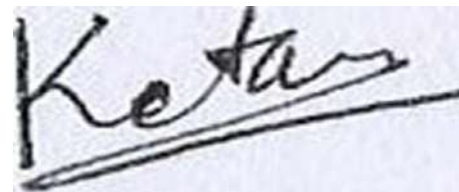
Posters designed by participants.

## List of Participants:

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Feedback	Targeted interventions to overcome deep-rooted societal norms.
Report Submitted by Convener (write faculty coordinator name)	Mr. Ketan Kumar Kataria Club- Programme Incharge
For Office Use	
Signature of Event Coordinator <b>Mr. Ketan Kumar Kataria Club- Programme Incharge</b>	<b>Signature of School/Department Head</b> (With Seal)



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