

TECNIA INSTITUTE OF ADVANCED STUDIES

GRADE 'A' INSTITUTE

Department of Management Sciences
(Academic Session: 2022-23)

Feedback Form

Value Added Course: Certificate Course in Brand Strategy

Name and Enrolment No.: A.K.B. Gupta (03117001722)

Department: BBA

Semester: 2nd Sem Shift: 1st Section: A

Please Respond below with 1,2,3,4 ; where 1 shows Strongly Agree, 2 shows Agree, 3 shows Disagree and 4 Shows Strongly Disagree

The Design of the Course

- A. Were objectives of the course clear to you? Y / N
- B. The course content met with your expectations 1
1. Strongly agree 2. Agree 3. Disagree 4. Strongly Disagree
- C. The lecture sequence was well planned 1
1. Strongly agree 2. Agree 3. Disagree 4. Strongly Disagree
- D. The contents were illustrated with 2
1. Too few examples 2. Adequate examples
- E. The level of the course was 1
1. Adequate 2. Moderate. 3. High
- F. The course contents compared with your expectations 2
1. Strongly agree 2. Agree 3. Disagree 4. Strongly Disagree
- G. The course exposed you to new knowledge and technologies 2
1. Strongly agree 2. Agree 3. Disagree 4. Strongly Disagree

The Conduct of the Course

- A. The lectures were clear and easy to understand 1
1. Strongly agree 2. Agree 3. Disagree 4. Strongly Disagree
- B. The teaching aids were effectively used 1
1. Strongly agree 2. Agree 3. Disagree 4. Strongly Disagree
- C. The course material handed out was adequate 2
1. Strongly agree 2. Agree 3. Disagree 4. Strongly Disagree
- D. The instructors encouraged interaction and were helpful 1
1. Strongly agree 2. Agree 3. Disagree 4. Strongly Disagree

E. Please give overall rating for the course

90% - 100% ()

80% - 90% ()

70% - 80% ()

60% - 70% ()

50% - 60% ()

below 50% ()



Name and Enrolment No: Ashu Gupta (03117001722)