

**SYLLABI**  
**For**  
**Value Added Course**  
**Certificate course in NCFM Course in Securities Market**

**Offered by**  
**Department of Management Sciences**  
**Bachelors of Business Administration**  
**(Session: 2018-19)**



**TECNIA INSTITUTE OF ADVANCED STUDIES**  
**NAAC ACCREDITED GRADE "A" INSTITUTE**  
Approved by AICTE, Ministry of Education Govt. of India, Affiliated to GGSIP University  
Recognized Under Sec. 2(f) of UGC Act 1956  
**INSTITUTIONAL AREA MADHUBAN CHOWK, ROHINI, DELHI 110085**  
Tel:91-11-27555121-24, E-Mail : [directortias@tecnia.in](mailto:directortias@tecnia.in), Website: [www.tiaspg.tecnia.in](http://www.tiaspg.tecnia.in)



**GURU GOBIND SINGH INDRAPRASTHA UNIVERSITY, DELHI**  
**BACHELOR OF BUSINESS ADMINISTRATION (BBA)**

**Certificate Course in NCFM Course in Securities Market Module Examination**

**Course Code: BBA- 401**

**L-2, T-0 Credits 2**

**Objectives:** The course seeks to know about the use of security market, mutual fund, sensex and ratio analysis.

**Learning Outcomes:**

- Understand the fundamental concepts of stock market and its functions
- Learn about Economic analysis & Industry analysis and the Interpretation of Financial Statements
- Understand the different pattern of Oscillators & candlesticks

**Course Contents:**

**Unit I** **(8 Hours)**  
Introduction to stock market and its functions, concept and role of stock market, investment basics, factors determine interest rates, options available for investment, equity share, debt instrument, derivatives, mutual fund, depository, securities, function of securities market, securities market need regulators, SEBI and its role, segments of securities market, primary market versus secondary market.

**Unit II** **(7 Hours)**  
Fundamentals analysis, industry analysis factors, company analysis factors, economic analysis factors, market capitalization, initial public offer (IPO), stock exchange, Indian security market, market segments, key indicators of security market, products and participants, market segments and their products, reforms in Indian security markets.

**Unit III** **(7 Hours)**  
Technical analysis, tools for trading analysis, trading strategies, corporate actions, dividend, dividend policies, dividend yield, stock split, buyback shares, nifty index, clearing & settlement, and redressal, arbitration, investor protection fund, concepts & modes of analysis, simple interest, compound interest, time value of money.

**Unit IV** **(8 Hours)**  
Managing brands, role and functions of security and exchange board of India, depositories, intermediaries in the Indian stock market listing, membership, trading clearing and settlement and risk management, investment protection fund (IPF), balance sheet and a profit and loss account statement, sources of funds, ratio analysis, equity shareholders versus preferential shareholders, application of funds.

**Note: Latest Provisions to be taught.**

**Suggested Readings (All latest editions to be referred):**

- Chandra, P. (2018). Investment Analysis and Portfolio Management. Tata McGraw Hill Publication
- Talwar S. (2018). Security Analysis and Portfolio Management, Cengage publication
- Bodie, Kane, Marcus, & Mohanty. (2017). Investments. Tata McGraw Hill Publication.
- Reilly, F., & Brown, K. (2017). Investment Analysis and Portfolio Management. Cengage Learning

**Evaluation Pattern:** On the basis of MCQ exam followed by Viva Voce