



TECNIA INSTITUTE OF ADVANCED STUDIES

NAAC ACCREDITED GRADE "A" INSTITUTE

Approved by AICTE, Ministry of Education, Govt. of India, Affiliated to GGSIP University,
Recognized Under Sec. 2(f) of UGC Act 1956

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Department of Management Sciences
(Session: 2019-20)

Ref: TIAS/2019-20/BBA/ACAD/VAC/102

Dated: 18/7/2019

NOTICE

Subject: Value Added Course: Certificate Course in Digital Marketing

With reference to the approval of Departmental Academic Committee (Ref. No. TIAS/DMS/DAC/2019-20/41, Agenda No. 7 dated on 08-07-2019) of Department Management Sciences for all programs on the subject mentioned above, to enrich the curriculum of all program it was recommended to commence the Value Added Course titled Certificate Course in Digital Marketing scheduled to commence w.e.f 22/07/2019 for TIAS students.

The detail scheduled of the same is as under:

S.No.	Course offered	Name of the Resource Person	Beneficiary	Day & Time	Venue & Batch
1.	Certificate Course in Digital Marketing	Dr. Surbhi Jain	TIAS Students	Monday & Wednesday- 12.30pm-1.30pm	Room no.- 1409 (Batch-1)
		Dr. Varun Kumar		Monday & Wednesday- 4.00pm-5.00pm	Room no.- 1408 (Batch-2)

Note:

1. Interested students must fill the registration form by 20/7/2019, by 5:00 pm.
2. The Course classes will be held on every Monday & Wednesday at 12:30 pm to 1:30 pm w.e.f 22/07/2019.
3. 75% attendance is mandatory to get the certificates.
4. Assessment will be held on the basis of viva voce and written/ practical examination.

Annexures -

1: Brochure

2: Course Contents


Dr. A.K. Srivastava
VAC Coordinator


Dr. Namita Mishra
Head of Department

HoD
BBA-TIAS


Dr. Ajay Kumar
Director TIAS

Director
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CC to:

Dean Academics

IQAC

ITC Head for updation of the website