

**TECNIA INSTITUTE OF ADVANCED STUDIES**  
Grade "A"

**Department of management Sciences**

**Bachelor of Business Administration (BBA)**

**GGSIPIU w. e. f. as on 2017-18 Onwards**

**First Semester Examination**

<b>Code No.</b>	<b>Paper</b>	<b>Discipline</b>	<b>L</b>	<b>T/P</b>	<b>Credits</b>
BBA 101	Management Process and Organizational Behaviour	Generic Elective/Interdisciplinary Course	4	-	4
BBA 103	Business Mathematics	Core Discipline	4	-	4
BBA 105	Financial accounting and Analysis	Core Discipline	4	-	4
BBA 107	Business Economics	Core Discipline	4	-	4
BBA 109	Computer Applications	Skill Enhancement Course	4	-	4
BBA 111	Computer Applications Lab	Skill Enhancement Course	-	4	2
		<b>Total</b>	<b>20</b>	<b>4</b>	<b>22</b>

**Second Semester Examination**

<b>Code</b>	<b>Paper</b>	<b>Discipline</b>	<b>L</b>	<b>T/P</b>	<b>Credits</b>
BBA 102	Cost Accounting	Core Discipline	4	-	4
BBA 104	Quantitative Techniques	Core Discipline	4	-	4
BBA 106	E-Commerce	Core Discipline	4	-	4
BBA 108	E-Commerce Lab	Skill Enhancement Course	-	4	2
BBA 110	Business Communication	Ability Enhancement Compulsory	4	-	4
BBA 112	Business Environment	Core Discipline	4	-	4
		<b>Total</b>	<b>18</b>	<b>4</b>	<b>22</b>

### Third Semester Examination

<b>Code No.</b>	<b>Paper</b>	<b>Discipline</b>	<b>L</b>	<b>T/P</b>	<b>Credits</b>
BBA 201	Business Laws	Core Discipline	4	-	4
BBA 203	Marketing Management	Core Discipline	4	-	4
BBA 205	Business Ethics and Corporate Social Responsibility	Generic Elective/Interdisciplinary Course	4	-	4
BBA 207	Management Accounting	Core Discipline	4	-	4
BBA 209	Indian Economy	Core Discipline	4	-	4
BBA 211	Environmental Science*(NUES)	Ability Enhancement Compulsory	2	-	2
		<b>Total</b>	<b>22</b>	<b>-</b>	<b>22</b>

\*NUES-Non University Examination System

### Fourth Semester Examination

<b>Code No.</b>	<b>Paper</b>	<b>Discipline</b>	<b>L</b>	<b>T/P</b>	<b>Credits</b>
BBA 202	Human Resource Management	Core Discipline	4	-	4
BBA 204	Financial Management	Core Discipline	4	-	4
BBA 206	Research Methodology	Generic Elective/Interdisciplinary Course	4	-	4
BBA 208	Research Methodology Lab	Skill Enhancement Course	-	4	2
BBA 210	Information System Management	Core Discipline	4	-	4
BBA 212	Information System Management Lab	Skill Enhancement Course	-	4	2
BBA 214	Managerial Skill Development (NUES*)	Skill Enhancement Course	2	2	2
		<b>Total</b>	<b>18</b>	<b>8</b>	<b>22</b>

Note: At the end of the fourth semester all the students shall have to undergo Summer Training for Six to Eight Weeks

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### Fifth Semester Examination

<b>Code No.</b>	<b>Paper</b>	<b>Discipline</b>	<b>L</b>	<b>T/P</b>	<b>Credits</b>
BBA 301	Income Tax Law And Practice	Core Discipline	4	-	4
BBA 303	Production and Operations Management	Generic Elective/Interdisciplinary Course	4	-	4
BBA 305	Services Marketing	Core Discipline	4	-	4
BBA 307	Entrepreneurship Development	Generic Elective/Interdisciplinary Course	4	-	4
BBA 309	Goods and Services Tax(GST)	Core Discipline	4	-	4
BBA 311	Summer Training Report	Skill Enhancement Course	-	-	6
		<b>Total</b>	<b>24</b>	<b>-</b>	<b>26</b>

### Sixth Semester Examination

<b>Code No.</b>	<b>Paper</b>	<b>Discipline</b>	<b>L</b>	<b>T/P</b>	<b>Credits</b>
BBA 302	Project Management	Core Discipline	4	-	4
BBA 304	Digital Marketing	Core Discipline	4	-	4
BBA 306	International Business Management	Core Discipline	4	-	4
BBA 308	Business Policy and Strategy	Core Discipline	4	-	4
BBA 310	Sales and Distribution Management	Core Discipline	4	-	4
BBA 312	Project Report	Skill Enhancement Course	-	-	6
		<b>Total</b>	<b>16</b>	<b>-</b>	<b>26</b>