



## Syllabus of Value-Added Course

### Certificate Course in Web Journalism

COURSE CODE: CCWJ	L: 2	T/P: 0	CREDITS: 2	Total Marks: 100
-------------------	------	--------	------------	------------------

#### Course overview:

In today's digital age, journalism has transcended traditional boundaries, embracing the vast opportunities presented by the web. The Value-Added Course in Web Journalism is designed to equip aspiring journalists with the essential skills and knowledge required to excel in the dynamic field of online reporting and storytelling.

#### Course outcomes:

- Demonstrate proficiency in various aspects of filmmaking, such as screenwriting, directing, cinematography, and editing.
- Understand the different stages of filmmaking, from pre-production to post-production, and be able to apply this knowledge to the creation of a film or video project.
- Understand the business of cinema, including marketing, financing, and intellectual property rights.
- Apply technical skills in camera operations, lighting, sound design, and visual effects to the creation of a film or video project.

#### Module 1

1. Introduction to Web Journalism (4hrs)
2. Ethics, Values & Differences in Online Journalism (3hrs)
3. Writing for the Web (2hrs)

#### Module 2

1. Creating content for different devices (mobile, desktop, tablet) (3hrs)
2. Introduction to Multimedia Journalism (2hrs)

#### Module 3

1. Tools & Techniques for multimedia stories (3hrs)
2. Research and Fact-Checking (4hrs)

## Module 4

1. Avoiding plagiarism and copyright infringement (3hrs)
2. Social Media for Journalists (3hrs)
3. Understanding the impact of social media on news distribution and consumption (3hrs)

### Examination Scheme:

Components	Marks	Grading Marks
Quiz Tests/Class Assignments/Home Assignments	40	4
Seminar/ Class Presentations /Class Performance	30	3
Viva-voce	30	3
<b>Total</b>	<b>100</b>	<b>10</b>

### References:

1. Foust, J. (2017, January 1). Online Journalism: Principles and Practices of News for the Web. Routledge. <https://doi.org/10.4324/9781315212555>
2. Tunney, S. (2009, December 3). Web Journalism://: A New Form of Citizenship?
3. Rohumaa, L., & Bradshaw, P. (2011, June 8). The Online Journalism Handbook: Skills to Survive and Thrive in the Digital Age.
4. Ward, M. (2002, February 21). Journalism Online. <https://doi.org/10.1604/9780240516103>
5. Siapera, E., & Veglis, A. (Eds.). (2012, June 25). The Handbook of Global Online Journalism. Wiley-Blackwell.

**i. Approved in the 32<sup>nd</sup> Meeting of the Departmental Academic Committee held on 27.11.2018  
(Ref No. TIAS/DoJMC/DAC/2018-19/32)**