



TECNIA

INSTITUTE OF ADVANCED STUDIES

NAAC ACCREDITED GRADE "A" INSTITUTE

DELHI INDIA

Department of Journalism
& Mass Communication

Value Added Course
Session 2018-19

Certificate Course in Web Journalism



Preface:

A web journalism course is designed to provide students with the knowledge and skills necessary to excel in the field of journalism in the digital age. The course focuses on the unique aspects and challenges of producing and disseminating news content on the web and other digital platforms. It aims to equip students with the skills needed to thrive in a rapidly evolving media landscape and produce high-quality news content for digital platforms.

Duration: 30 Hours

Timings: 1:30pm- 2:30pm

Thursday & Saturday (All Batches)

Resource Persons:

Ms. Avneet Kaur Bhatia

Mr. Abhik

Ms. Sonia Batra

Mr. Ajoy Banerjee



Learning Outcomes:

- Understand the principles and how they apply to the digital media.
- Demonstrate proficiency in writing for the web and engaging content.
- Develop skills in multimedia storytelling, use of images, videos, and other multimedia elements.
- Use social media platforms effectively for reporting and news gathering.

Registration Dates:

18.12.2018-to- 02.01.2019

Note:

- Interested students must fill in the registration form by January 02, 2019 by 5:00 pm.
- Registration forms can be collected from the Course Coordinator.
- 75% percentage attendance is mandatory to get the certificates.
- There will be 4 batches of 60 students each
- Assessment will be held on the basis of viva voce and written/practical exam.
- Successful learners after assessment will get certificate of the VAC.
- For any queries related to the course, kindly coordinate with undersigned.

Module:

- Introduction to Web Journalism (4hrs)
- Ethics, Values & Differences in Online Journalism (3hrs)
- Writing for the Web (2hrs)
- Creating content for different devices (mobile, desktop, tablet) (3hrs)
- Introduction to Multimedia Journalism (2hrs)
- Tools & Techniques for multimedia stories (3hrs)
- Research and Fact-Checking (4hrs)
- Avoiding plagiarism and copyright infringement (3hrs)
- Social Media for Journalists (3hrs)
- Understanding the impact of social media on news distribution and consumption (3hrs)

*For any queries related for the VAC Certification course, Please Feel Free to Contact
Dr. Shambhu Sharan Gupt (VAC Coordinator) 9921036740*