



TECNIA

INSTITUTE OF ADVANCED STUDIES

GRADE "A" INSTITUTE

DELHI INDIA

Department of Journalism & Mass
Communication

Report
Value Added Course
2022-2023

Certificate Course in Sport Commentary as a Profession

ACTIVITY : Value Added Course

TITLE : Certificate Course in Sport Commentary as a Profession

VALUES: Knowledge and Expertise, Accuracy and Objectivity, Effective Communication, Adaptability and Flexibility, Passion and Enthusiasm, Teamwork and Collaboration, Professionalism and Ethics, and Resilience and Adaptation to Feedback.

LEARNING OUTCOMES:

Students would be able to understand sports and their technical aspects.

Students would get an overview of history and the gradual development of sport along with its components.

Students would be able to meet the career requirements and sincerity required for this profession.

Students would develop their command on language and skills which would meet the industry demands.

Organized by : Department of Journalism & Mass Communication

Name of Resource person	Batch
Dr. Shivendu Kumar Rai	Batch 1
Dr Rajnesh Kumar Pandey	Batch 2
Mr. Mayank Arora	Batch 3
Ms. Priyanka Singh	Batch 4

Date : 13/09/2022 - 27/12/2022

Time :

Batch	Time
Batch 1	12:30pm-2:30pm
Batch 2	12:30pm-2:30pm
Batch 3	12:30pm-2:30pm
Batch 4	12:30pm-2:30pm

Venue :

Batch	Room No.
Batch 1	Room no.- 2303
Batch 2	Room no.- 2403
Batch 3	Room no.- 2404
Batch 4	Room no.- 2407



Department of Journalism
& Mass Communication

Value Added Course
Session 2022-23

Certificate Course in Sport Commentary as a Profession



Preface:

Sport commentary plays a vital role in enhancing the viewer's experience and capturing the essence of sporting events. It requires a unique blend of storytelling, analysis, quick thinking, and effective communication skills. This course will guide you through the intricacies of sport commentary, from developing a deep understanding of different sports to honing your broadcasting techniques. Throughout this course, we will explore various aspects of sport commentary, including preparation, delivery, analysis, and maintaining professionalism. We will discuss the importance of research and staying up-to-date with the latest sporting developments, as well as the significance of building your own style and brand as a commentator.

Duration: 30 Hours

Timing: 12:30 - 02:30

RESOURCE PERSONS:

- Dr. Shivendu Kumar Rai
- Dr. Rajnesh Kumar Pandey
- Mr. Mayank Arora
- Ms. Priyanka Singh

Registration:

01/09/2022 to 10/09/2022

Module:

- Importance of the sports commentator and his qualities (4hrs)
- Characteristics and roles of commentary (3hrs)
- Difference between sports commentary and TV/Radio commentary (3hrs)
- Planning and preparing the sports commentary (4hrs)
- Ethics of sports commentary (6hrs)
- Viewing and analysing selected commentaries from different sports shows (2hrs)
- Role of production team and broadcasting in sports (4hrs)
- On-air discussions about an event or a game with other broadcast analysts (2hrs)
- Maintaining professional social media profiles with game updates, analysis and commentary (2hrs)

Learning Outcomes:

- Understand sports and its technical aspects.
- Students would get an overview of history and the gradual development of sports along with its essential components.
- Meet the career requirements and sincerity required for this profession.
- Develop their command on language and skills which would meet the industry demands.


Note:

- Interested students must fill in the registration form by September 10, 2022, by 5:00 pm.
- Registration forms can be collected from the Course Coordinator.
- 75% percentage attendance is mandatory to get the certificates.
- There will be 4 batches of 60 students each
- Assessment will be held on the basis of viva voce and written practical exam.
- Successful learners after assessment will get certificate of the VAC.
- For any queries related to the course, kindly coordinate with undersigned

For any queries related for the VAC Certification course, Please feel free to Contact

M. Jyoti Gupta, VAC Coordinator | 9550953368 | Email: m.jyoti.gupta@tecnia.com

Poster/Flyer :

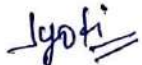

Social media link (<i>promoting in any one Facebook/Instagram/Twitter is mandatory</i>)	http://www.facebook.com/tecniaofficial http://instagram.com/tecniaofficial										
No. of Students* (<i>only no. to be written, list in excel or word should be maintain at department level as proof for any further requirement</i>)	214 <table border="1" data-bbox="902 348 1199 558" style="margin-left: 20px;"> <thead> <tr> <th>Batch</th> <th>No. of Students</th> </tr> </thead> <tbody> <tr> <td>Batch 1</td> <td>60</td> </tr> <tr> <td>Batch 2</td> <td>60</td> </tr> <tr> <td>Batch 3</td> <td>60</td> </tr> <tr> <td>Batch 4</td> <td>34</td> </tr> </tbody> </table>	Batch	No. of Students	Batch 1	60	Batch 2	60	Batch 3	60	Batch 4	34
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Report:	<p>Sport commentary is an essential aspect of sports broadcasting, providing live coverage and analysis of sporting events to audiences worldwide. With the growing popularity of sports and the increasing demand for high-quality commentary, there has been a rise in professional opportunities for sport commentators. This report examines the significance of a Certificate Course in Sport Commentary as a pathway to a rewarding profession.</p>										

Sport commentary involves delivering real-time narration, analysis, and insights during sporting events across various platforms such as television, radio, and digital media. Commentators play a crucial role in engaging audiences, enhancing their understanding of the game, and creating memorable experiences. The career prospects of this Certificate Course in Sport Commentary as a Profession can pursue various career paths, including:

- Sports Commentator: Providing live commentary for televised or radio broadcasts of sporting events.
- Analyst/Expert: Offering post-match analysis, insights, and opinions on sports talk shows or digital platforms.
- Sideline Reporter: Conducting interviews, providing updates, and reporting from the field during live broadcasts.
- Content Creator: Producing written, audio, or video content related to sports commentary for online platforms or social media.
- Broadcasting Producer: Overseeing production teams, scheduling broadcasts, and managing technical aspects of sports media coverage.

Recognizing the importance of this profession, the Tecnia Institute of Advanced Studies' Department of Journalism & Mass Communication created a Value-Added Course entitled "Certificate Course in Sports Commentary as a Profession," which gives students the chance to choose a lucrative career in this area.

The course was specifically designed for all the students, aiming to equip them with the necessary skills and knowledge to pursue a career in sport commentary. The value-added course on "Certificate Course in Sport Commentary as a Profession" at Tecnia Institute of Advanced Studies was conducted from 13/09/2022 to 20/12/2022 and proved to be an enriching and rewarding experience for the BAJMC, BBA and BCA students. The course aimed to provide students with practical insights and theoretical understanding of sport commentary,

	<p>including various aspects such as match analysis, live reporting, broadcasting techniques, and enhancing communication skills.</p>
<p>Resource Person Profile</p>	<p>Batch 1 Resource Person Profile</p> <p>Dr. Shivendu Kr. Rai, is working as Head of the Department and Assistant Professor in the Tecnia Institute of Advanced Studies, Rohini, New Delhi. His area of expertise is Sports Journalism, Communication for Development, New Media Communication Research and Political Communication.</p> <p>Batch 2 Resource Person Profile</p> <p>Dr Rajnesh Kumar Pandey, Associate Professor. He has more than 6 years of academic experience. Dr. Rajnesh did his Ph.D from Assam university Silchar. The research areas where he published research papers and chapter is Sports Journalism, Development Communication, New Media, Digital communication, and agriculture development in India and many more.</p> <p>Batch 3 Resource Person Profile</p> <p>Ms. Priyanka Singh, Assistant Professor, done her master's with a specialization in radio and reporting from MCU, Noida Campus. She has taken great interest in writing and speaking and well proof her excellence while working as an RJ Priyanka, where she put all her creativity in doing scriptwriting and editing programs and make it more presentable into making a daily basis radio program</p> <p>Batch 4 Resource Person Profile</p> <p>Mr. Mayank Arora, done Masters in Mass Communication from Guru Jambheshwar University with the specialization in Radio and TV. He has more than 7 years of experience including 2 years of industry and more than 5 years of academics, always look forward to achieve excellence in the responsibilities bestowed upon.</p>
<p>Report Submitted by VAC Coordinator (write faculty coordinator name)</p>	<p>Ms. Jyoti Gupta</p>
<p> Signature of VAC Coordinator</p>	<p>Dr. Shivendu Kr. Rai  Name and Signature of Department Head HOD BAJ(JMC)-TIAS</p>