



**Value Added Course
Session 2022-23**

Certificate Course in Online Story Telling



Preface:

The Online Storytelling course is designed to help individuals develop their storytelling skills and effectively engage with online audiences. Whether you're a content creator, marketer, educator, or simply interested in the art of storytelling, this course will provide you with valuable insights and practical techniques to craft compelling narratives in the digital realm.

Duration: 30 Hours

Timing:

1st and 2nd Batch

Friday:11:30am-12:30pm, Saturday:9:00am-10:00pm

3rd and 4th Batch

Friday:2:30pm-3:30pm, Saturday:4:00pm-5:00pm

Resource Person:

Dr. Vipul Partap

Dr. Rajnesh Kumar Pandey

Mr. Bal Krishna Mishra

Ms. Navya Singh

Registration:

Date : 18th - 22nd February 2023



Learning Outcomes:

- Understanding the Elements of Storytelling
- Adapting Stories for the Online Medium
- Crafting Compelling Narratives
- Utilizing Multimedia Tools
- Engaging and Building an Online Audience
- Ethical Considerations in Online Storytelling

Note:

Interested students must fill in the registration form by February 22, 2023, by 5:00 pm.
Registration forms can be collected from the Course Coordinator.
75% percentage attendance is mandatory to get the certificates.
There will be 4 batches of 60 students each
Assessment will be held on the basis of viva voce and written/practical exam.
Successful learners after assessment will get certificate of the VAC.
For any queries related to the course, kindly coordinate with undersigned.

Module:

- Introduction to Online Storytelling (10hrs)
- Tools to Create a Story (5hrs)
- Creating and Delivering Compelling Stories (5hrs)
- Understanding and Engaging the Audience (5hrs)
- Audience Research Participatory Design (5hrs)

For any queries related for the VAC Certification course, Please Feel Free to Contact

Ms. Ivoti Gupta - VAC Coordinator