TECNIA INSTITUTE OF ADVANCED STUDIES NAAC ACCREDITED GRADE "A" INSTITUTE Approved by AICTE, Ministry of Education Govt. of India, Affiliated to GGSIP University Recognized Under Sec. 2(f) of UGC Act 1956 INSTITUTIONAL AREA MADHUBAN CHOWK, ROHINI, DELHI 110085 Tel:011-42-27555121-24, E-Mail : directoratias@tecnia.in, Website: www.tiaspg.tecnia.in		**Department of Journalism & Mass Communication**

Report
Value Added Course
2019 - 2020
Certificate Course in Mobile Journalism

ACTIVITY : Value Added Course

TITLE : Certificate Course in Mobile Journalism

VALUES: Multimedia Storytelling; Digital Literacy; Time Management; Tools, Techniques, and Applications of (mobile) smartphones; Professional skills such as electronic editing, Social Media Savviness; Audio & Video Editing; Basic Photography & Videography Skills.

LEARNING OUTCOMES: : Students would be prepared from the perspective of employability for the role of Citizen Journalist; Students would have an understanding about the Journalistic aspects through Mobile Journalism; Students would be capable to Use Mobile devices to research and report on news developments; Students would be capable to use Mobile gear and apps in the field to tell compelling visual stories; Students would be capable to Plan, cover and present news in real-time on live-blogging platform, working in teams and using a range of mobile techniques and tools.

Organized by   : Department of Journalism & Mass Communication

Name of Resource person	Batch
Mr. Bal Krishna Mishra	Batch 1
Ms. Esha Rana	Batch 2
Mr. Rahul Mittal	Batch 3
Mr. Mayank Arora	Batch 4

Date   : 15/07/2019 - 09/11/2019

Time :

Batch	Time
Batch 1	Monday 12:30 pm-2:30 pm
Batch 2	Monday 12:30 pm-2:30 pm
Batch 3	Tuesday 12:30 pm - 01:30 pm 5:30 pm - 6:30 pm
Batch 4	Tuesday 12:30 pm - 01:30 pm 5:30 pm - 6:30 pm

Venue :

Batch	Room No.
Batch 1	Room no.- 2303
Batch 2	Room no.- 2403
Batch 3	Room no.- 2404
Batch 4	Room no.- 2407

Poster/Flyer :

Social media link *(promoting in any one Facebook/Instagram/Twitter is mandatory)*	http://www.facebook.com/tecniaofficial http://instagram.com/tecniaofficial
No. of Students* *(only no. to be written, list in excel or word should be maintained at department level as proof for any further requirement)*	210

Batch	No. of Students
Batch 1	60
Batch 2	60
Batch 3	60
Batch 4	30

No. of Resource Persons* *(only no. to be written, list in excel or word should be maintained at department level as proof for any further requirement)*	04

Photograph:

Delhi, Delhi, India
Madhuban Chowk, P44H+8WX, Bhagwan Mahavir Marg, Block A, Sector 14, Rohini, Delhi, 110085, India
Lat 28.705858°
Long 77.129997°
30/09/19 12:20 PM GMT +05:30

Delhi, Delhi, India
F-197, Basment Behind DDA Park Prashant Vihar, Behind NEW DELHI, Block A, Sector 14, Rohini, Delhi, 110085, India
Lat 28.706093°
Long 77.129772°
20/09/19 12:30 PM GMT +05:30

Delhi, Delhi, India
2A, Bhagwan Mahavir Marg, Block A, Sector 14, Rohini, Delhi, 110085, India
Lat 28.705919°
Long 77.130036°
30/08/19 12:44 PM GMT +05:30

Report:	Mobile Journalism, often abbreviated as "Mojo," has emerged as a significant trend in modern journalism. It leverages the power of smartphones and lightweight digital equipment to create compelling multimedia stories. The primary objective of the Mobile Journalism course was to equip students with the skills and knowledge necessary to produce high-quality multimedia content using mobile devices. The course aimed to: 1. Familiarize students with the tools and techniques of mobile journalism, including smartphone apps, accessories, and digital storytelling methods. 2. Develop proficiency in capturing, editing, and sharing multimedia content, including videos, photos, and audio recordings. 3. Cultivate an understanding of the ethical considerations and best practices associated with mobile journalism, including accuracy, fairness, and respect for privacy. The course was specifically designed for the humanities and social science Bachelor students, aiming to equip them with the necessary skills and knowledge. The value-added course on "Certificate Course in Mobile Journalism" at Tecnia Institute of Advanced Studies was conducted from 15/07/2019 to 09/11/2019 and proved to be an enriching and rewarding experience for the BAJMC, BBA and BCA students. The Mobile Journalism course plays a crucial role in preparing journalists for the digital age by empowering them to harness the potential of mobile technology for storytelling and audience engagement. By mastering the tools and techniques of Mojo, students can adapt to the evolving media landscape and contribute to the democratization of news production in the digital era.
Resource Person Profile	**Batch 1 Resource Person Profile** **Mr. Bal krishna Mishra** is pursuing Ph.D. in Journalism & Mass Communication from University of Rajasthan, Jaipur. He has qualified UGC NET. He specializes in leveraging digital platforms for impactful storytelling, Contemporary India and Print media

Batch 2 Resource Person Profile
Ms. Esha Rana, specializing in web journalism, he has led innovative projects leveraging multimedia storytelling and emerging technologies. With a passion for ethical reporting and a keen eye for digital trends, Esha brings invaluable expertise to empower aspiring journalists in the dynamic realm of online storytelling.

Batch 3 Resource Person Profile
Mr. Rahul Mittal, Assistant Professor, is an enthusiastic Media Educator, writer, and researcher. He is currently working as an Assistant Professor in Tecnia Institute of Advanced Studies, Guru Gobind Singh Indraprastha University, Delhi.

Batch 4 Resource Person Profile
Mr. Mayank Arora, Mr. Mayank Arora, done Masters in Mass Communication from Guru Jambheshwar University with the specialization in Radio and TV. He has more than 7 years of experience including 2 years of industry and more than 5 years of academics, always look forward to achieve excellence in the responsibilities bestowed upon.

Report Submitted by VAC Coordinator *(write faculty coordinator name)*	Dr. Shambhu Sharan Gupt
Sambhoo **Signature of VAC Coordinator**	*Dr. Sanjay Shrivastva.* **Name and Signature of Department Head** HoD BA(JMC)-TIAS