



TECNIA

INSTITUTE OF ADVANCED STUDIES
NAAC ACCREDITED GRADE "A" INSTITUTE
DELHI INDIA

Department of Journalism
& Mass Communication

Value Added Course Session 2019-20

Certificate Course in Mobile Journalism



Introduction:

With the advent of Smartphones and technology, more and more journalists are now using their smartphones as electronic news-gathering devices as online magazines and newspapers increasingly expect reporters to add multimedia content to their stories. This 30 hrs certificate course in Mobile Journalism or MOJO, will allow students to learn how to record audio and shoot video using their phones.

Learning Outcomes:

- Prepared from the perspective of employability for the role of Citizen Journalist.
- An understanding of the Journalistic aspects through Mobile Journalism.
- Use Mobile devices to research and report on news developments.
- Mobile gear and apps in the field to tell compelling visual stories.

Note:

- Interested students must fill in the registration form by Aug 10, 2019, by 5:00 pm.
- Batches will commence w.e.f. 19 August 2019
- Registration forms can be collected from the Course Coordinator.
- 75% percentage attendance is mandatory to get the certificates.
- There will be 4 batches of 60 students each.
- Assessment will be held on the basis of viva voce and written/practical exam on 07 October 2019.
- Successful learners after assessment will get certificate of the VAC.

Duration : 30 Hours

Timing: 12:30 PM - 01:30 PM
12:30 PM - 02:30 PM
05:30 PM - 06:30 PM

Resource Persons:

Mr. Bal Krishna Mishra | Ms. Esha Rana
Mr. Rahul Mittal | Mr. Mayank Arora

Registration:

08/07/2019 - 13/07/2019



Module:

- Mobile Journalism- Meaning, Strengths and Purpose. (4 hrs)
- Tools and Accessories. (3hrs)
- Production Aspects of Mobile Journalism. (3hrs)
- Global Adoption and Influence of the Mobile, history and case studies. (4 hrs)
- Traditional and social media- scope, reach and audience research. (6 hrs)
- Ethical Issues in Mobile Journalism. (2 hrs)
- Impact and challenges of MOJO on mainstream media. (4 hrs.)
- Streaming Live Videos with mobile phones. (2 hrs)
- Overcoming the Limitations of Smartphones. (2 hrs)

For any queries related for the VAC Certification course, Please Feel Free to Contact

Dr. Shambhu Sharan Gupt - VAC Coordinator | 8433451012